



SAWIRIS FOUNDATION  
مؤسسة ساويرس

# ANNUAL REPORT 2023

Reducing Multidimensional Poverty  
and Empowering Change Agents







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## Message from the Chairwoman of the Board of Trustees



Since the establishment of the Sawiris Foundation for Social Development in 2001, we have been committed to addressing the most challenging issues facing Egyptian society. Over more than two decades, the Foundation has focused on improving the lives of Egyptian citizens by tackling the most pressing problems such as poverty, unemployment, and the empowerment of women, children, and marginalized groups. We have also invested significantly in education and scholarship programs, believing that education is the key to real change.

In 2023, the Foundation unveiled its new strategy for the years 2023–2028, marking a major and crucial turning point in its developmental journey. This tactic helps us to continuously improve and optimize impact since it adheres to the philosophy of effective altruism, which relies on science and evidence-based approaches. This fundamental change improves our capacity to select the most impactful practices, backed by precise data and analysis, to maximize our impact on the communities we serve.

The outcomes of these changes are clear in the accomplishments we made in 2023, which are covered in full in this report. Our position as a learning organization that can adjust to growing social and economic problems has been reinforced. In addition, we have started new initiatives to fight Egypt's Multidimensional poverty, strengthen the most marginalized groups' resilience, and guarantee their access to basic supplies and services.

Over the past 23 years, Sawiris Foundation's achievements reflect tremendous efforts to improve the lives of nearly one million Egyptians across 24 governorates. Our work spans several sectors, including social empowerment, economic empowerment, and education, with investments exceeding EGP 3 billion. These efforts have aimed at providing equitable, high-quality education, creating jobs, and delivering essential services to families and communities facing difficult circumstances. Through our 'Bab Amal' program, which targets the poorest families, we've helped many transition from extreme poverty to more sustainable livelihoods. This has been achieved through comprehensive social and economic interventions, all of which undergo rigorous evaluation to ensure our investments have a tangible and measurable impact.

We have also supported nearly 140,000 people through initiatives focused on improving skills and providing sustainable employment opportunities, whether through training and employment or through financing micro and small enterprises.

Education has always been at the heart of our development vision. We have invested nearly EGP 1.5 billion to support education at all levels, from early childhood to higher and executive education and scientific research. We provided scholarships to outstanding students and supported the establishment of community schools. Through our partnerships with prestigious universities in Egypt

and abroad, we have enabled young people to access high-quality education, helping them achieve their full potential and contribute to the development of their community. We have also worked on developing technical and vocational education through our leading educational institutions, such as El Gouna Technical Nursing Institute, which has graduated 400 highly skilled and professional nursing personnel, and the German Hotel School in El Gouna, which has developed the technical and vocational capabilities of nearly 970 students, preparing them to work in the tourism and hotel sector. To further support technical education, this year we launched the Red Sea Yachting Institute in El Gouna and established the Onsi Sawiris Applied Technology and Construction School. Through these institutions, we hope to change the stereotypical view of technical education and support more outstanding Egyptian cadres.

In line with our new strategy, the Foundation, in partnership with policymakers, civil society, the private sector, and government entities, is working on developing solutions tailored to the local context and supporting the most effective initiatives. We believe that collaboration with partners from various sectors is the best way to achieve sustainable development. Therefore, we always strive to build strong and diverse partnerships to enhance our impact and ability to implement sustainable interventions that make a real difference in the lives of those in greatest need.

As we work to increase our influence and accomplish even greater success in the coming years, our vision for a brighter future changes every year. We acknowledge that there are many obstacles and a long road ahead in the pursuit of sustainable development, but there is also a sense of hope. Together, we will keep pushing for social justice, community empowerment, support for underprivileged groups, and creative,

all-encompassing solutions to Egypt's pressing problems both now and in the future. We are certain that we will continue to succeed in the coming years with your collaboration.

In conclusion, words cannot fully express my profound gratitude to our partners in success, who have stood by our side every step of the way on this journey toward positive change, contributing sincerely and wholeheartedly to every achievement we realize. I would also like to extend my deepest thanks and appreciation to the members of the Board of Trustees, whose steadfast support has been a cornerstone of our progress. In particular, I wish to express my deepest thanks to Dr. Hazem Hassan, the Second Vice Chairman of the Board of Trustees, for his pivotal role in the Foundation's journey since its inception. He has been, and continues to be, an unwavering guide and supporter, with his vision serving as a source of inspiration to all of us. Thanks to his dedication and sincere partnership, we have been able to elevate our goals and turn our dreams into a tangible reality, transforming the lives of thousands of Egyptians. I must also express my heartfelt thanks to the Foundation's team, whose unwavering commitment and dedication have always been the driving force behind the realization of our mission.

**Mrs. Yousriya Loza-Sawiris**

# Message from the Executive Director



Dear friends and partners

It is my pleasure to present the 2023 Annual Report of the Sawiris Foundation for Social Development.

Throughout 2023, the Foundation has worked diligently to launch a new five-year strategic plan. Our team adopted a collaborative approach to review the previous strategy (2019-2021). This process involved drawing valuable lessons from our field experiences, engaging with our implementation and funding partners, and identifying areas for improvement while building upon our past successes. We remain steadfast in our commitment to enhance the impact of our initiatives within Egyptian society and to lead the charge toward evidence-based development.

The development of the new strategy focuses on two main goals:

- **Reducing Multidimensional Poverty** by helping low-income families become more self-sufficient, meeting over 80% of their basic needs, and receiving a quality education.
- **Empowering Agents of Change** who have demonstrated the potential to make a significant impact on the lives of others, providing them with the tools and resources they need to become true agents of change and better serve their communities.

By applying the new strategic directions and goals to the Foundation's technical work sectors, we are progressing steadily towards achieving six new expected outcomes by mid-2028:

**1. Providing social protection to 100,000 families and individuals living in extreme poverty**

We started broadening the focus of the Foundation's flagship program, "Bab Amal," to include more families in the interventions of the Social Empowerment sector in 2023. The program offers a structured and evidence-supported approach that has been previously tested to help underprivileged families move from extreme poverty to a more sustainable path using comprehensive social and economic development interventions.

**2. Enabling 20,000 underprivileged families to increase their income to cover their basic needs**

The Economic Empowerment is already working toward this aim by providing training programs, appropriate jobs and opportunities, and actively promoting the growth of small and micro-enterprises. The sector is also broadening its research and evaluation of various sources of funding in the local environment, such as grants, loans with varying interest rates, in-kind support, as well as studying how their impact differentiates. We are also looking into new forms of assistance, such as equity funding, and ways to reduce risks for recipients.

**3. Improving learning outcomes for 46,000 disadvantaged students**

The Foundation's Learning and Scholarships Sector provides high-quality educational opportunities for students at all academic levels, as well as in various scientific, literary, artistic, and vocational disciplines. This is achieved through the establishment of community schools, support for public schools, and modern educational methods. Notable interventions this year include the launch of two new educational institutions: The Onsi Sawiris Applied Technology and Construction School and the Red Sea Yachting Institute. These institutes join El Gouna Technical Nursing Institute and the German Hotel School El Gouna as successful educational entities powered by the Foundation.

**4. Enhancing the qualifications of approximately 14,000 high-potential individuals**

This section focuses on outstanding students, talented individuals in technical and higher

education, and executive leaders. The Foundation has always placed great importance on supporting scholarships at top universities, in addition to offering preparatory programs for high school students to apply for scholarships at leading universities locally and globally. One of the notable programs implemented in 2023 is the continuation of the "Chicago Booth Executive Education Program" El Gouna after a hiatus of over a year due to the global COVID-19 pandemic.

**5. Honoring 140 authors and writers for their contributions to enriching the Egyptian cultural scene over the next five years**

Through the Sawiris Cultural Award, the Sawiris Foundation supports established and emerging writers for their literary excellence. For 19 years, the Sawiris Cultural Award has significantly enriched the Egyptian cultural scene by empowering agents of artistic change, creators and intellectuals. It has also managed to secure a notable rank amongst local and regional prizes. The number of entries in the competition has increased from 276 works in 2005 to 1,202 in 2023. We hope that in the next five years, the number of entries will exceed 1,500 annually, with up to 30 authors and writers honored per year.

**6. Supporting approximately 200 implementing partners with intensive capacity-building training to deliver effective programs within the most vulnerable communities**

The Learning and Strategies Sector focuses on building the capacities of executive partners whilst allowing them to keep up with the necessary development curve in project implementation. This is in addition to supporting the processes of learning, innovation, evaluation, and review within the whilst allowing them to keep up with the necessary development curve in project implementation. This is in addition to supporting the processes of learning, innovation, evaluation, and review within the Foundation. One of the sector's key contributions in 2023 was organizing seminars and workshops to bridge the gap between policies and scientific evidence when implementing projects, engaging over 500 participants. This sector also produced several media products aimed at researchers, practitioners, and decision-makers in the field of development, such as the podcast series "Development Stories Hakawi Fel Tanmia. Furthermore, it supported development interventions with impact assessment studies that demonstrate their effectiveness, helping to

enhance the Foundation's regional and international standing and promoting a culture of designing programs based on scientific evidence.

In brief, the Foundation invested over EGP 400 million in 12 development programs spanning 78 projects in 2023, with an emphasis on Upper Egypt's most impoverished communities. Committed partnerships with over 40 entities added over EGP 100 million to the Foundation's project implementation budget.

Making predictions about the future gets increasingly challenging in uncertain and unpredictable times. Although we have a precise approach, we fully acknowledge that we may need to modify as we move forward, keeping an open mind to our constantly changing geopolitical status and taking into account any challenges that arise. As a result, the Sawiris Foundation considers its strategy development as a continuous process, and we feel it is critical to routinely evaluate our success and review our goals in light of the current context and global trends.

The Sawiris Foundation is also devoted to building a clear strategy for reacting to crises and emergencies, as the underprivileged require assistance during times of uncertainty, including changing social, economic, and political conditions, not to mention the impact of climate change. This could have an impact on the Foundation's strategic orientation in the event of an unanticipated crisis. Thus, Sawiris Foundation for Social Development is committed to dedicating efforts and resources to assist people who have suffered major losses or have been forced into poverty as a result of these crises.

In conclusion, I'd like to thank the Sawiris family, the Foundation's Board of Trustees and its staff for their ongoing efforts and serious dedication to sustainable development work. I would also like to thank all of our development partners, without whom we would not have been able to achieve these accomplishments of which we are proud. We have high hopes that we will accomplish our plans over the next five years.

**Noura Selim**  
**Executive Director of Sawiris Foundation**  
**2023**

# About SFSD

Sawiris Foundation for Social Development (SFSD) is one of the pioneering development grant-making institutions in Egypt. Established in 2001, with endowment from the Sawiris family, to support innovative solutions for achieving comprehensive and sustainable development in Egypt. Over the past 23 years, the Foundation has worked to address the most pressing issues facing marginalized groups, such as poverty, unemployment, and limited access to quality education. It has also contributed to funding numerous programs in partnership with the government, the private sector, civil society organizations, and international bodies, aiming to create thousands of job opportunities, provide quality education, and enable access to essential services. The Foundation has positively impacted the lives of approximately **850,000** Egyptians in 24 governorates, with a strong focus on remote villages, through total investments exceeding EGP **3.3** billion.



## Vision

A society where all individuals, communities, and organizations maximize their full potential.

## Mission

By utilizing impact-driven strategies, Sawiris Foundation aims to reduce multidimensional poverty and empower agents of change.





# Philosophy

At Sawiris Foundation, we believe in moving beyond traditional charity to embrace a data-driven approach to philanthropy. We recognize that good intentions alone are not enough; impactful philanthropy requires calculated decisions and strategic investments to ensure the best allocation of resources.

Our altruistic philosophy is guided by science and evidence-based practices, enabling us to continually improve towards “Doing Good Better.” To maximize our impact, we invest in rigorous evaluations, robust monitoring systems, and collaborative learning.

By partnering with policymakers, civil society, the private sector, and academia, we develop context-specific solutions and support the most effective initiatives, ultimately fostering lasting positive change in Egyptian society.

# SFSD New Strategy 2023-2028 & Aspired Outcomes by 2028

## Goal I

### Reducing Multidimensional Poverty

Families living in multidimensional poverty are increasingly able to sustain themselves to cover more than 80% of their basic needs and have access to quality education.

#### Outcome 1



**100,000**

extremely poor households and individuals are socially protected

#### Outcome 2



**20,000**

poor households have increased their income to cover their basic needs

#### Outcome 3



**46,000**

students' learning outcomes have improved for poor and extreme poor children aged from two years old to 22 years old

## Goal II

### Empowering Agents of Change

Individuals and organizations who have demonstrated or have shown the potential for impactful positive social change are further empowered to achieve their highest potential in their communities.

#### Outcome 4



**14,000**

high-potential individuals have improved their qualifications

#### Outcome 5



**140**

high impact individuals are recognized for their contributions to enriching Egyptian literary culture

#### Outcome 6



**190**

implementing partners have underwent intensive training and capacity building to deliver effective programs within the most vulnerable communities

# SFSD Organizational Structure



## Sawiris Foundation

- Board of Trustees
- Executive Management

## Technical Sectors

- Social Empowerment Sector
- Economic Empowerment Sector
- Education and Scholarships Sector

## Supporting Sectors

- Partnerships Sector
- Learning and Strategies Sector
- Public Relations and Comms. Sector
- Financial Sector
- Financial Audit Sector
- Human Resources and Administrative Sector
- Supportive Team



# SFSD Projects Portfolio 2001-2023

**3.3**  
Billion  
EGP

Served about



**850**  
Thousand  
Beneficiaries

## Social Empowerment Sector

  
**1.1**  
Billion EGP

  
**610**  
Thousand  
beneficiaries

## Economic Empowerment Sector

  
**500**  
Million EGP


  
**140**  
Thousand  
beneficiaries

## Education & Scholarships Sector

  
**1.5**  
Billion EGP

  
**80**  
Thousand  
beneficiaries

## Partnerships Sector

  
**464**  
Million EGP  
provided by the partners

  
**80**  
Partners

## Learning & Strategies Sector

  
**200**  
Million EGP

  
**20**  
Thousand  
beneficiaries

## Sawiris Cultural Award

  
**52**  
Million EGP

  
**300**  
Authors  
& Writers



# Geographical Reach

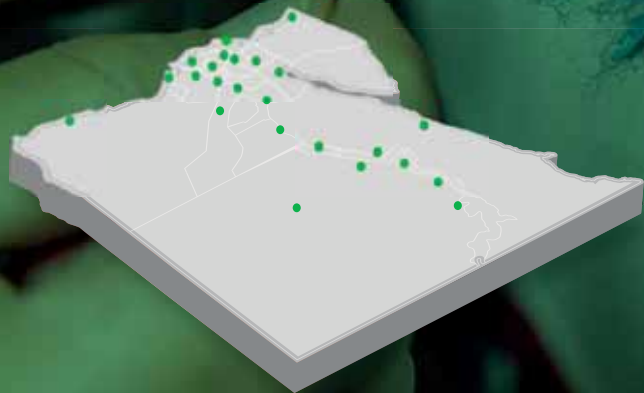
## Local



24

Governorates

Focusing on  
Remote and Upper  
Governorates



## Globally

The Foundation's scholarships extended to outstanding students at the world's most prestigious universities



Germany



USA



United  
Kingdom



Switzerland



Czech  
Republic



Spain



# SFSD Impact in 2023

The following development interventions served as a framework for Sawiris Foundation in 2023



Continuing to design and implement evidence-based development programs



Developing partnerships with various international, local, and regional entities



Sharing results and lessons learned with partners and implementers




# Key Achievements of 2023 in Numbers

Investing over EGP 400 million – Implementing 78 projects

## Social Empowerment Sector

 **102**  
Million EGP

 **5** Million EGP  
Contribution for emergency help in Gaza

 **+4,000**  
Families have been identified to receive interventions through the "Bab Amal: A Sustainable Pathway Out of Poverty" program

 **7,400**  
Children with no parental care have received various services

 **2,000**  
Families have been provided with sustainable supply of clean water

 **+2,000**  
Women have been provided with literacy education

## Economic Empowerment Sector

 **60**  
Million EGP

 **18,000**  
New job opportunities have been created

 **+5,500**  
Individuals succeeded in increasing their cash income

 **51**  
Startups received capacity building support

 **9,000**  
Trainees were provided with high-quality training opportunities

## Education & Scholarships Sector

 **178**  
Million EGP

 **72**  
Scholarships have been offered in Egypt and abroad

 **60**  
Community schools within the 'Schools for Egypt' initiative have continued to benefit from ongoing support

 **+350**  
Technical cadres enrolled in educational institutes

 **+850**  
Children have enhanced their learning outcomes in basic education projects

## Learning & Strategies Sector

 **48**  
Million EGP

 Premiere of "Hakawi Fel Tanmia" podcast's first season

Arranging workshops for around

 **500**  
Representatives of partners, policymakers, and development experts

 **10**  
Impact assessment studies

## Partnerships Sector

 **7**  
Million EGP


Successful partnerships with more than  
 **+40** Entities

Partners' contributions exceeded  
 **100** Million EGP  
on the Foundation's budget

## Sawiris Cultural Award

 **10**  
Million EGP

 **16**  
Established and emerging writers were honored for their outstanding literary works

Increasing the award financial prize to a total of  
 **2** Million EGP



## Key Events Throughout the Year

### January

- Honored 16 writers and authors in the 18th edition of the "Sawiris Cultural Award."
- Signed an MoU with Zed Football Club to support sports and education.

### March

- Held the second edition of the "Chicago Booth Executive Education Program" in El Gouna.
- Signed a tripartite cooperation agreement with the Ministry of Planning and Economic Development and Ain Shams University.
- Completed the "Healthy Life for a Better Future" project, which aimed to enhance the quality of life for young people living in underprivileged areas.

### May

- Launching the Foundation's new five-year strategy for 2023–2028 (the Foundation's first strategy based on scientific evidence).
- Organized a conference on "Evidence on Local Development."

### February

- Participated in organizing and sponsoring the annual "Diarna" handicrafts exhibition for the third consecutive year.
- Celebrated the graduates of "Starting Point": Egypt's first art residency program.

### April

- Signed the "Spreading Hope" cooperation protocol to provide medical convoys in five governorates in Upper Egypt.
- The Sawiris Arts and Culture Scholarship applications became available.

### June

- Participated in the international summit "New Global Financing Pact" in Paris, France.
- Selected the first cohort of "MENA Scholars" fellowship for emerging researchers in development.



## July

- Launched the applications for the **19th** edition of "Sawiris Cultural Award."

## September

- Participated in the annual meeting of the Arab Foundations Forum (AFF).
- Organized the annual "Back to School" event for marginalized children enrolled in care homes supported by the SFSD.
- Signed a protocol of cooperation to enhance preschool enrollment for children in Egypt.

## November

- Held the Gemini Africa competition for startups in Upper Egypt.
- Started an initiative to enhance the technical capabilities of community schools by signing an agreement with Arab Banking Corporation Egypt (ABC Bank).

## August

- Announced the recipients of the "Sawiris Distinction Scholarships" in both categories: for outstanding high school graduates and for students with disabilities.

## October

- Participated in organizing the Atalanta Sports Camp for children, "Stars of Tomorrow."
- Backed the Egyptian Food Bank's school meals program, on the International Food Loss & Waste Awareness Day.

## December

- Participated in the sixth edition of El Gouna Film Festival through (CineGouna Market) to support filmmakers, craftsmen, and heritage professionals.



## Social Empowerment Sector

Through our developmental interventions in the social empowerment sector, we aim to support social protection pathways to lessen the long-term effects of poverty and the consequences of social exclusion on families living in extreme poverty.

This is accomplished by lifting these families out of poverty into more stable conditions, ensuring their access to essential services, and providing sustainable sources of income. These efforts help maintain their connection to local communities, while improving their well-being and strengthening their resilience against potential health and financial challenges.



# Sector Objectives According to 2023 - 2028 Strategy



# 100,000

Extremely poor households and individuals are socially protected by 2028

## Sector Programs

- Bab Amal | "Door of Hope": Scaffolding Households out of Extreme Poverty
- Basic Services
- Support for Children Without Parental Care
- Support for Families in Extreme Poverty during Emergencies



# 102

Milion EGP



# 14

Running Projects



# +75,000

Beneficiaries





## Bab Amal | "Door of Hope": Scaffolding Households out of Extreme Poverty

The "Bab Amal" program is an implementation of a targeted approach for the poorest households, designed by BRAC International. This program has proven successful in over 50 countries and a significant impact in diverse communities and contexts. Sawiris Foundation adopted the program in 2018, collaborating with relevant ministries, civil society organizations, research centers, and funding entities to develop a thoughtful strategy for the program's inputs, tailored to the context of extreme poverty in Egypt. The program is being implemented in the poorest villages in Assiut and Sohag governorates.



**+123**

**Million EGP**

Since the program's inception



**+6300**

**Target Families**

Since the program's inception



Assiut  
Sohag

In cooperation with



Newly Partner

**ExxonMobil**



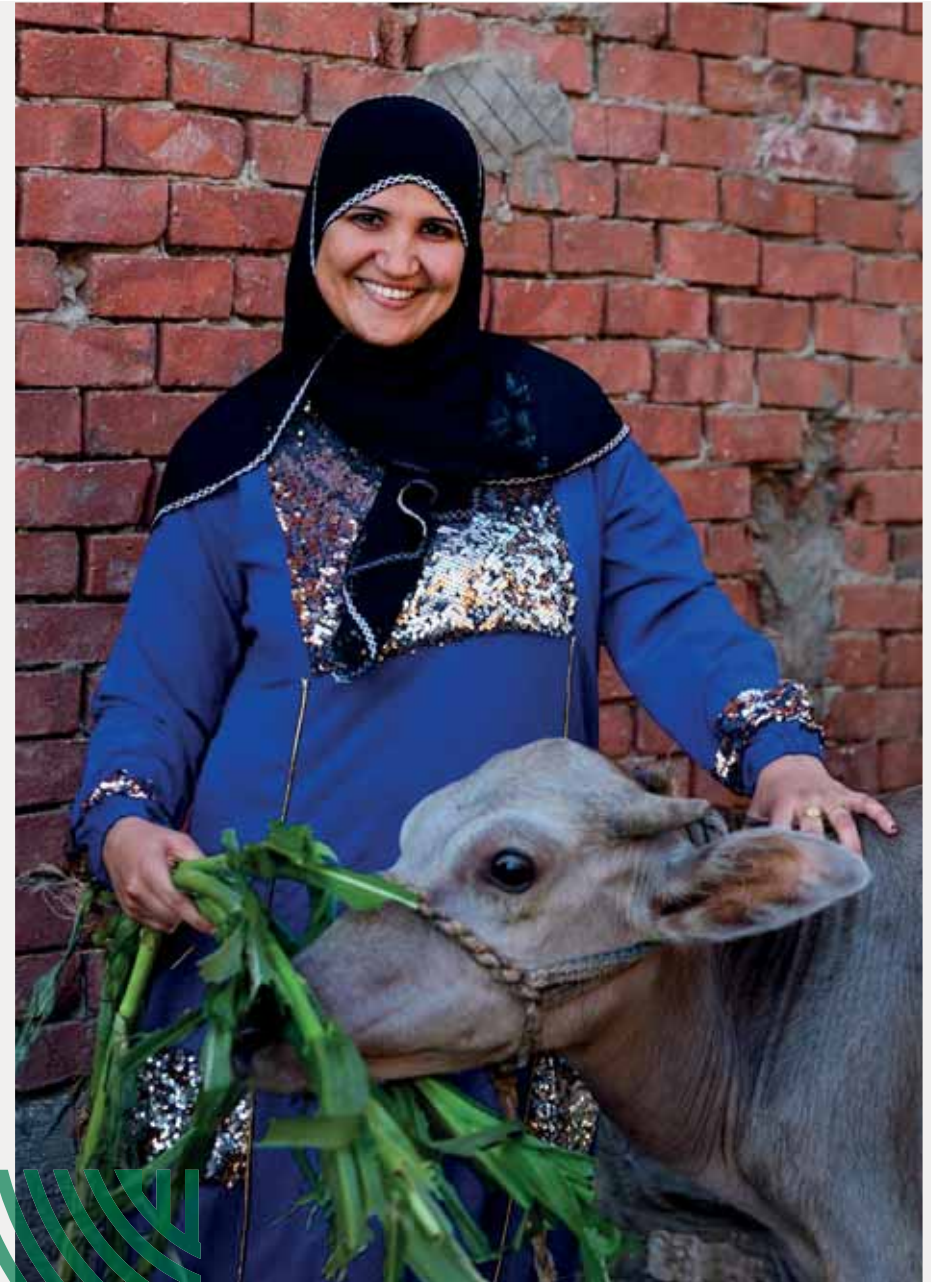
The program is based on a comprehensive and carefully structured developmental approach aimed at lifting households out of extreme poverty within an 18-month follow-up period after delivering productive assets to families. This approach relies on four key pillars:

1. Providing Social Protection
2. Enhancing Livelihoods and Generating Income
3. Achieving Financial Inclusion
4. Promoting Social Empowerment





The preliminary results from the first phase of the program (November 2018 - October 2022) indicate that 83% of households successfully met all mandatory graduation criteria and are on a sustainable path out of poverty. These are highly promising results, and we are currently awaiting the final impact assessment results being conducted by the Abdul Latif Jameel Poverty Lab. The program's current second phase aims to validate a key result, which is that 80% or more of the target families are on a sustainable route out of poverty.





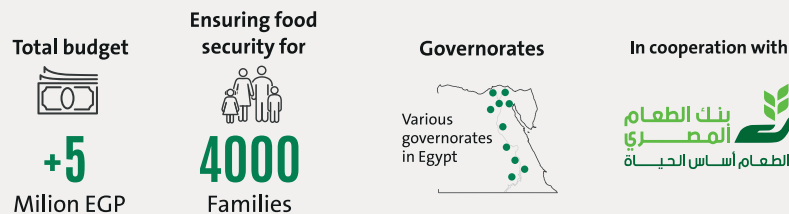
## Basic Services Program

Sawiris Foundation implements innovative and cost-effective projects to help families in severe poverty gain access to essential services such as adequate housing, sanitation, electricity, clean water, and basic foods. By testing these innovative programs, cash, and in-kind services, we aim to expand the research base on initiatives that can effectively improve the living standards of families living in extreme poverty and significantly reduce multidimensional poverty.

### Highlights of Key Projects

## Monthly Food Support in Collaboration with the Egyptian Food Bank

This project is implemented within the framework of the Monthly Food Support Program of the Egyptian Food Bank, aligning with the definition of food security by the Food and Agriculture Organization (FAO) of the United Nations. This definition emphasizes the regular access of individuals to sufficient, safe, and nutritious food to meet their dietary needs and preferences for growth, development, and maintaining an active and healthy life. The support provided by the Foundation primarily targets women heads of households, people with disabilities, and the elderly across Egypt, through the provision of monthly food packages that meet their nutritional needs.



The project underwent an impact assessment study in collaboration with



and leveraged the expertise of



to develop program-specific awareness-raising messages.





## Education as a Pathway to Empowerment

The primary goal of this project is to eliminate illiteracy and empower women in the most marginalized villages in Giza Governorate, with a focus on beneficiaries of the "Takaful and Karama" program under the Ministry of Social Solidarity. The project addresses several important aspects, including contributing to the educational empowerment of the beneficiaries and reducing their illiteracy rates. provides them with awareness sessions on various topics such as self-image improvement, parenting, public health, and legal awareness, as well as educating them on important social issues affecting women, such as female genital mutilation and early marriage. Additionally, the project offers training on small business management and achieving financial security, utilizing the award-winning "Women and Life" approach from UNESCO. Furthermore, interactive activities are conducted with the children of beneficiaries to enhance their educational skills through a dedicated children's corner, which operates in parallel with the training sessions for the beneficiaries to create a supportive and nurturing environment.

Total budget



**+6**

Million EGP

Literacy for



**1700**

Women

Governorates



Implemented by



جمعية حواء للتعليم الأمي والبيئة





## Support for Children without Parental Care Program

The Sawiris Foundation focuses on providing services to children deprived of parental care, with the aims to enhance and strengthen the family role by preventing unnecessary child separation and providing safe family care options. However, not all children qualify for family care; therefore, the Foundation works at various levels and types of community integration, aiming to provide support to children living in highly vulnerable situations through services in care homes, shelters, and mobile units.

### Highlights of Key Projects

#### Inclusive Communities

The project aims to enhance the developmental capabilities—cognitive, motor, linguistic, and social—while also supporting the self-care of 500 children with disabilities in Assiut Governorate. This is achieved through adopting a community-based rehabilitation strategy, which involves equipping centers to develop the skills of children with disabilities and providing capacity-building sessions facilitated by specialized consultants. The project also works to strengthen government institutions' capacities to accommodate and integrate children with disabilities and raise public awareness in the surrounding community about the rights of persons with disabilities and the necessity of their inclusion in all aspects of life..

Total budget



3

Million EGP

Inclusion of



500

Children with disabilities into their communities

Governorates



Assiut

In partnership with



Implemented by





## Healthy Life for a Better Future

The project aims to provide a range of health and training services to children and staff in a targeted range of care homes. In addition to upgrading the efficiency of kitchens and sports playgrounds while involving children in various activities to improve overall health.

Total budget



**33**

Milion EGP

Improving the health of



**3200**

Children and young people in street conditions

Governorates



In partnership with



samusalInternational Egypte  
سامو سوسال انتر ناسيو نال مصر



Implemented by

Ana Elmasry Organization - Banati Foundation - Banati's Reception and Temporary Accommodation Center - Tawsilla Foundation - Caritas Egypt - Dar El Fatayat in Agouza - Dar Al Qasirat - Dar Al Horiya





## Support for Families in Extreme Poverty during Emergencies

It has become clear to us over the past two years that there is an urgent need to respond to economic and health crises in a swift, effective, and purposeful manner. As a result, Sawiris Foundation is committed to providing timely emergency responses throughout Egypt, especially in border and remote areas. Over the next five years, we will work to fund programs that provide rapid emergency responses for the most vulnerable and marginalized groups, particularly supporting families affected by current and future crises that may negatively impact their livelihoods.

### Highlights of Key Projects

## Supporting the Egyptian Red Crescent's Emergency Preparedness and Response Capabilities

The project's approach focuses on the necessary preparations to provide emergency relief services across all governorates in Egypt. Over the past years, up until the end of 2023, Sawiris Foundation has supported the Red Crescent's fleet with 43 relief vehicles, enabling the organization to deliver medical aid and transport volunteers to affected areas. In 2023, these convoys participated in providing relief support to the Gaza Strip as part of the national coalition's efforts to assist the Palestinian people in the face of Israeli aggression on the region.

Total budget



16

Million EGP

Since the program's inception

Providing



43

Relief Vehicles

Vehicles are ready to reach all Egyptian governorates



In cooperation with



## Supporting Egyptian Relief Efforts in Gaza

In response to the aftermath of the Israeli war on Gaza, Sawiris Foundation directed a donation of EGP 5 million to support the Egyptian Red Crescent's efforts in providing urgent relief services to Palestinian families affected by the aggression in Gaza. Support will continue in several additional phases throughout 2024, as the Egyptian Red Crescent works on multiple fronts, including cooperation among all international and local institutions and organizations to receive, classify, and store aid until it can be transported and delivered to the Palestinian Red Crescent. The Egyptian Red Crescent is also preparing volunteers to respond in the event of border openings, providing services to the injured and their families, as well as being ready to assist those in Gaza by supplying essential medical supplies, food, and water for living.

In cooperation with



Total budget



5

Million EGP







## Economic Empowerment Sector

By funding training programs, providing suitable employment opportunities, and effectively supporting the growth of small and micro-enterprises, the Economic Empowerment sector aims to bridge the gap between supply and demand in Egypt's labor market, particularly in the most impoverished communities. Through its programs, the sector targets job seekers as well as potential and existing small and micro-entrepreneurs, aiming to support families living in multidimensional poverty to cover their basic needs by 2028. Our targeting also extends to indirect beneficiaries, such as the family members of job seekers and business owners.



# Sector Objectives According to 2023 - 2028 Strategy



**20,000**

Poor households have increased their income to cover their basic needs by 2028

## Sector Programs

- Training and Employment
- Small and Micro-Enterprise Development



**60**

Milion EGP



**21**

Running Projects



**+17,000**

Beneficiaries



## Training and employment

Over the next five years, the Training and Employment Program will support job seekers. It will also promote high-quality vocational training in essential life and practical skills for employment, assisting job seekers in finding and maintaining decent jobs. The program will enhance technical programs that help job seekers align with the requirements of the digital economy, fund initiatives that streamline the job search process within and across governorates, reduce job search costs, and facilitate effective information flow between job seekers and employers, particularly targeting youth, women, and persons with disabilities.

### Highlights of Key Projects

#### Bena'a: Employing Youth in Elderly and Chronic Illness Care

This project, which is currently in its second phase, aims to equip young male and female beneficiaries with the necessary job skills, especially nursing skills, for caring for the elderly and those with chronic diseases. It also aims to support the employment of at least 70% of them in the healthcare sector.

##### Total budget



**19**

**Million EGP**

Since the program's inception

##### Training



**1900**

Young man and women in nursing for elderly and chronic disease care

##### Governorates



Assiut  
Sohag

##### In cooperation with



## Aswan Jewelry: Reviving Aswan's Handicrafts

This project draws its interventions from its rich heritage and the diverse partnerships it fosters. Its goal is to achieve economic empowerment for job seekers by providing training and employment opportunities in jewelry making and bead crafting, contributing to the employment of trainees and facilitating access to new markets.

Total budget



9

Million EGP

Training



185

Individuals for  
employment in  
jewelry making

Governorates



Aswan

In partnership with



In cooperation with





## Small and Micro-Enterprise Development Program

As part of our efforts to combat poverty, we aim to support the creation, expansion, and management of small enterprises by providing in-kind or financial support to small business owners. This support is intended to enhance their capacities and helping them meet their basic needs, leading to further economic prosperity and job creation within their communities. Over the next five years, we plan to fund projects that explore new and innovative microcredit products, such as group lending, micro equity, loans, or insurance products with longer grace periods. We will also pay special attention to low-interest small loans, supported by evidence, which we will initially test with microfinance NGOs.

### Highlights of Key Projects

#### Gemini Africa Competition: Uplift 4 Upper Egypt

This competition culminates a series of training, technical, and financial interventions offered to a group of emerging social enterprises in Upper Egypt, along with the establishment of six business incubators across six governorates, focusing on building the capacities of emerging social enterprises at various growth stages to develop their ideas, achieve the desired social impact and sustain profitable returns.

Total budget



4

Million EGP

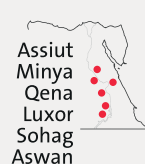
Building the capacity of



51

Social Start-ups

Governorates



In cooperation with







## Training Topics Include:

Vision and Suggested Value - Problem Definition - Market Analysis - Proposed Solutions - Product/Services - Social Impact – Sale - Marketing Strategy - Competition Analysis - Business Model - Financial Model (Sales Forecasts, Income, Cash Flow) - Team Structure - Growth and Expansion Plans (Including Potential Partners and Increasing Social Impact) - Expected Challenges (Technical and Commercial) - Financial Needs Required to Reach the Development Goal and How the Funds Can Be Utilized.





## Future of Tomato Crop: Improving Productivity and Value Chains

The project aims to improve the annual income of 300 families of tomato farmers, including 90 women, and to reduce the post-harvest losses of the beneficiaries' tomato crops by 15%. It will also equip 1,500 farmers with skills in healthy drying techniques, as well as knowledge and awareness of agricultural processes, harvesting, and post-harvest processes.. The project's sustainability relies on the presence of a solar-powered dryer within tomato-growing areas, overseen by a trained management team operating professionally and efficiently according to specific plans.

Total budget



9

Million EGP

Supporting



300

Smallholder  
Farmers

Governorates



Luxor

In partnership with



من الشعب الياباني  
From the People of Japan

Implemented by



مؤسسة تنمية المجتمعات المصرية  
Mediterranean Community Foundation











## Boshret Kheir



This project aims to improve the economic situation and sustainably increase the income of a group of women beneficiaries by achieving several sub-goals, including enhancing their administrative, professional, and technical skills, providing them with microloans (with low interest), and renewing loans for women who have repaid regularly. Additionally, it aims to achieve financial inclusion for at least 75% of beneficiaries so they have banking or postal accounts and transactions.

Total budget



7

Million EGP

Improving the income of



860

Women

Governorates



Assiut  
Sohag

In partnership with



Implemented by

جمعية المصير  
للتنمية والتنمية



## My Will, My Right «Eradty»



This project is directly aimed at empowering people with disabilities in the Fayoum Governorate by providing a safe and supportive environment to achieve psychological stability and economic empowerment. The project focuses on enhancing their employment opportunities without discrimination, creating self-employment opportunities - or expanding existing ones - to improve their living conditions and integrate them into society. The integration efforts rely on "My Space" center, which is part of the project. The center offers specialized accredited programs, including psychological and social support services, positive parenting training, vocational training, counseling, as well as artistic and recreational activities.

Total budget



13

Million EGP

Since the program's inception

Integration of



2200

People with disabilities

Governorates



Fayoum

Implemented by



جمعية شباب مصر  
لتنمية المجتمع بالقليوبية  
القاهرة بالقليوبية ٢٠١٢





## Education & Scholarships Sector

The Education and Scholarships Sector aims to empower children and youth (both male and female) aged 2 to 22 years old who are living in poverty or extreme poverty by providing them with high-quality educational opportunities to achieve better learning outcomes. The sector also offers a diverse range of local and international scholarships for outstanding students and executive leaders to support their high capabilities and prepare distinguished cadres.



# Sector Objectives According to 2023 - 2028 Strategy

Enhance learning outcomes of **46,000** students living in poverty or extreme poverty, aged 2 to 22 years old, by:

- Providing quality and inclusive pre-primary education opportunities for **30,000** children aged 2-4 years.
- Improving learning outcomes for **15,000** children in basic education.
- Offering distinguished vocational education opportunities to **1,000** students in secondary education to enhance their employability in Egypt's labor market.

Enhance the qualifications of approximately **14,000** students across vocational, higher education, and executive leadership programs.

## Sector Programs

- Pre-Primary Education
- Basic Education
- Vocational Education
- Higher Education



**178**

**Million EGP**



**13**

**Running Projects**



**9**

**Scholarship  
Programs**



## Pre-Primary Education Program

This program supports projects that focus on raising awareness about the value of pre-primary education to highlight its importance in early childhood development. The program aims to increase children's enrollment in preschools, provide innovative quality educational services for this stage, and enhance the parents' understanding of the changes their children experience during early childhood.

### Highlights of Key Projects



#### Early Years Matter

This project seeks to ensure that the most marginalized and socially excluded children, particularly those with special needs, receive a high-quality public education in nurseries. The goal is to give these youngsters a fair opportunity to realize their potential and contribute productively to society in the future. The project entails creating and designing an inclusive education model for pre-primary education, preparing Ministry of Education staff to meet the individual learning needs of children with disabilities, and providing supplies for twenty resource rooms in Assiut, Sohag, and Beheira. In addition, the initiative aims to raise parental and caregiver understanding of acceptable child nutrition practices as well as the usage of water, sanitation, and hygiene facilities in the selected establishments.

Total budget



19

Million EGP

Targeting



21

Thousand  
Beneficiaries

Governorates



In cooperation with







## Developing and Upgrading Nurseries of NGOs

The project aims to provide comprehensive and high-quality educational and developmental services to children aged 2 to 4 years in 50 preschool classrooms affiliated with the Ministry of Social Solidarity, to be models of efficient preschools across Egypt. The project covers several aspects, including improving and upgrading infrastructure, furniture, and civil defense, safety, and security equipment. It also involves enhancing the skills of service providers in preschools and staff working in the family and child departments of the targeted social solidarity directorates and offices, implementing an effective preschool management system, and providing food donations to 1,000 families with preschool children.

Total budget



**11**

Million EGP

Comprehensive development of



**50**

Nursery Classes

Governorates



In cooperation with





## Basic Education Program

The increasing costs of public education can be a significant burden for many Egyptian families living in extreme poverty. Previous work experience has demonstrated that many families lack financial resources, hindering their children's school enrollment and putting them at risk of dropping out. Therefore, we provide need-based scholarships in an attempt to remove this barrier to enrollment in basic education stages, followed by higher or vocational education. We also support the establishment and development of community schools in areas lacking schools, in addition to working on improving teachers' skills. Over the next five years, we will continue to support programs through the Education and Scholarship Sector to enhance learning outcomes for students in basic education.

### Highlights of Key Projects



## Schools for Egypt

This project is based on the concept of single-classroom community schools, which strive to give high-quality education to children who have not registered in primary schools or have dropped out, particularly in distant and underserved towns and small villages. Since its inception in 2013, the project has helped to furnish, support, and build 60 community schools across the governorates of Assiut, Sohag, and Qena.







In addition to existing partnerships, Sawiris Foundation is working with **Bank ABC** to provide all schools with educational digital equipment, with a budget of EGP 6.5 million. We also collaborate with the Digital School Initiative, one of Mohammed Bin Rashid Al Maktoum Global Initiatives, to train community education facilitators to use technology in teaching across 34 schools.

Total budget



**35**

Million EGP

Since the program's inception

Supported and developed



**60**

Community Schools

Attended by over



Boys **+1060**

Girls **+1460**

Governorates



Assiut  
Sohag  
Qena



In partnership with



**ORASCOM**  
CONSTRUCTION



Implemented by







## Technical & Vocational Education Program

Sawiris Foundation supports vocational education to create a highly skilled and well-educated vocational workforce by offering scholarships for students to enroll in high-quality vocational schools and institutes in Egypt, or through schools and institutes owned and managed by the Foundation. It also plans to document and share expertise and knowledge to promote effective and distinguished models for vocational education graduates, guiding them toward high-quality vocational education opportunities that can secure outstanding job prospects in the labor market.

### Our Educational Institutions



## German Hotel School El Gouna (GHS)

The first private international hotel school in Egypt, accredited by the German Chamber of Commerce and Industry in Leipzig (IHK), offers a diploma in the hotel industry recognized by the Egyptian Ministry of Education. The school provides dual vocational education (practical and theoretical) under the supervision of international and Egyptian experts, in collaboration with top hotels in the Red Sea governorate and El Gouna, meeting the demands of the international job market. Students enroll after completing middle school, and all receive partial financial scholarships, while excellent students can obtain full scholarships covering all tuition and living expenses. The school features classrooms and laboratories equipped with the latest educational tools, follows advanced curricula and practical techniques, and provides high-quality on-campus accommodation for both male and female students.

Total budget



**153**

Million EGP

since taking  
responsibility for the  
institute in 2017

Qualified



**+970**

Graduates for the  
tourism sector



DEUTSCHE HOTELSCHULE  
EL GOUNA

operated by  
**Rahn**  
Education





## El Gouna Technical Nursing Institute (GTNI)

One of the best technical nursing institutes in Egypt, established by Sawiris Foundation in 2009, reflecting the Foundation's belief in the importance of technical and vocational education. It was created as part of an international partnership with Lawrence Memorial/Regis College in Massachusetts, USA (2009-2017), and is under the supervision of the Ministry of Higher Education and Scientific Research. The institute is equipped with the latest educational tools, including fully equipped laboratories to enable students develop their scientific and practical nursing skills. The Foundation provides full scholarships for students holding a high school diploma, with enrollment managed through the central admission office. The program spans two and a half years of theoretical and practical study, followed by a mandatory practical training period in a hospital as a prerequisite for obtaining the technical nursing diploma.

Total budget



**180**

**Million EGP**

since taking  
responsibility for the  
institute in 2017

Graduated



**+400**

Highly Professional  
Nurses







## Red Sea Yachting (RSY) Institute



The Red Sea Yachting Institute was established in 2023 with license No. 1 from the Egyptian Authority for Maritime Safety as the first institute of its kind in Egypt. It is also accredited by the Royal Yachting Association in England. The Institute offers a series of free scholarships annually to train yacht sailors to obtain a maritime certification for 300-tonne or less yachts.

The scholarship supports applicants for:

1. Necessary teams from the Maritime Postgraduate Studies Institute in Alexandria, qualifying the applicant for a maritime work permit.
2. Accredited certificate of the Red Sea Yachting Institute, qualifying the applicant to obtain a license from the Egyptian Authority for Maritime Safety to become sailors on Egyptian territorial waters.
3. International certificates approved by the Royal Yachting Association in England, qualifying the applicant for work on international yachts.
4. Accredited Certificates from Berlitz in the English Language.
5. Accredited Certificates from Rezem Center for Marine Behaviors and Environment Training.







## Onsi Sawiris Applied Technology and Construction School (OSCS)

Sawiris Foundation, in cooperation with the Ministry of Education and Vocational Education and Orascom Construction, signed a cooperation protocol for the establishment of the 'Onsi Sawiris Applied Technology and Construction School'. The school aims to create highly trained technical personnel in the field of construction finishing, in an efficient institutional framework. It provides an Egyptian certificate that meets international standards in the training of technical personnel and provides practical training during the study period, providing job opportunities after graduation, in line with Egypt's vision to develop and improve the quality of vocational education and its outputs, and to fully qualify students to join the labor market after graduation.

In cooperation with





## Higher Education Program

Sawiris Foundation offers a variety of scholarship programs annually for higher education at the best universities in Egypt and abroad. This includes executive education programs, undergraduate programs, and graduate programs across various fields. In addition, we support preparatory programs for high school students to apply for scholarships at leading universities both locally and internationally. Over the next five years, we intend to continue improving scholarship programs to facilitate access to quality higher education for exceptional students in need.

## Preparatory Scholarships for High School Students

Two preparatory scholarship programs offered in 2023 in 6 governorates:

**Bridge**  
منحة بالهيلية

### Governorates

Beheira - Kafr El Sheikh - Qena - Beni Suef

In cooperation with



**SAWIRIS**  
Linkage Program  
منحة ساويرس للتميزين دراسيا

### Governorates

Assiut - Sohag

In cooperation with



## Higher Education Scholarships

**72** scholarships were awarded to distinguished Egyptian students during **2023** at **16** prestigious universities

Scholarship	Degree	Fields of Study	Country	Partner Universities & Entities
Onsi Sawiris Scholarship Program	Bachelor's Master's	Engineering - Economy - Finances - Management Business Administration - Engineering	USA	ORASCOM   HARVARD   Stanford   MICHIGAN   Penn   MIT
Sawiris Arts & Culture Scholarship	Bachelor's Degree - Master's Degree - Art Residencies	Visual Arts - Performing Arts - Filmmaking Studies - Music	The world's most prestigious universities, especially in Europe and North America	
StARTing Point Scholarship	Art Residencies	Visual Arts	Egypt	مركز اليوم للفنون   FAYOUM ART CENTER
LSE-Sawiris Scholarship	Executive Master's	Urban Studies in Cities	United Kingdom	LSE   THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE
Sawiris Distinction Scholarship for Public High School Graduates	Bachelor's	Engineering - Science - Information Technology - Economics and Political Science - Commerce - Media - Law - Agriculture - Nursing	Egypt	IBUE   JUST   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA
Sawiris Distinction Scholarship for Students with Disabilities	Bachelor's	Available fields of study in partner universities	Egypt	IBUE   JUST   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA   MISRA
Sawiris-DAAD Scholarship	Bachelor's Degree and Master's Scholarship may follow for excellent students	All fields of study available in Germany's finest universities except medicine	Germany	DAAD Egypt
Sawiris Scholarship at the French University in Egypt	Bachelor's	Engineering - Applied Languages - Business Administration	Egypt	Université Française d'Égypte
Studienkolleg Ägypten Scholarship	Bachelor's	Science, Technology, Engineering, Mathematics and German Language	Egypt - Germany	GOETHE INSTITUT
Sawiris Scholarship in Stem Cell Research	Scientific Research	Stem Cells	Egypt	مدينة زويل   ZEWAIL CITY





## Chicago Booth Executive Education Program in El Gouna

In an effort to support Egypt's Vision 2030 for sustainable development and the plan to build and develop the capacities of leaders in both the public and private sectors, we launched a partnership with the University of Chicago in 2019. This partnership aims to enhance decision-making skills among executive leaders through an innovative curriculum, combining traditional and experiential learning to address the challenges and opportunities facing emerging markets and how to deal with them.

The "Chicago Booth Executive Education" program is the first of its kind in Egypt. It aims to strengthen networking between the private and public sectors, and foster collaboration to support development and progress in Egypt, particularly in managing economic crises. The program focuses on various topics, including financial technology, artificial intelligence, leadership, innovation, and decision-making. Full scholarships are provided to participants from the public sector, while partial scholarships are available for executives in the private sector.

Supporting



50

CEOs & Leaders

working in the public  
and private sectors

In cooperation with



The program's application process is managed by



In 2023, the second edition of the Chicago Booth Executive Education program was held over 14 days in El Gouna, in the Red Sea Governorate. A total of 50 CEOs and leaders from both the public and private sectors participated in the program, which was delivered by a distinguished faculty from the University of Chicago - one of the world's leading academic and research institutions known for its modern approach to thinking and teaching. Many of its graduates, faculty members, and researchers combined have won a total of 99 Nobel Prizes. Over the next five years, we look forward to continuing the program, strengthening connections between senior leaders in the public and private sectors, and supporting high-level careers that enhance decision-making processes.



Mr. Nassef Sawiris - Inauguration of the Second Edition of the Chicago Booth Executive Education Program in El Gouna





## Learning & Strategies Sector

The Learning and Strategies Sector operates cohesively to maximize the impact of the Foundation's development interventions. These interventions are based on a philosophy of relying on scientific evidence to ensure a high likelihood of achieving desired outcomes. The sector is also responsible for regularly evaluating and monitoring project performance to identify lessons learned, best practices, and areas for improvement that need to be recognized and addressed.



# Sector Objectives According to 2023 - 2028 Strategy



# 190

Implementing partners receive intensive capacity-building training to deliver effective programs within the most vulnerable communities

## The Learning and Strategies Sector is divided into five main units:



### Strategies

- Develop a strategic plan for the Foundation based on scientific evidence, statistical data, and periodic reports to maximize the impact of the Foundation's activities and outcomes.
- Monitor the implementation of program plans according to the strategic plan indicators.



### Monitoring

- Ensuring an effective system for monitoring the performance of projects and partner organizations, capable of data collection and quality monitoring based on clear standards.
- Equip the Foundation's teams and partner organizations with the knowledge and skills needed to participate in monitoring activities.
- Develop unified monitoring mechanisms and reports for the Foundation's work.



### Evaluation

- Improve the design of the Foundation's programs and projects.
- Build the capacity of partner organizations to manage projects based on scientific evidence, in line with the Foundation's philosophy.
- Manage evaluations of the procedures of projects implemented by the Foundation, as well as impact assessments with government and non-governmental partners.



### Learning & Innovation

- Ensure that the Foundation's teams and partners are supported with the latest scientific evidence necessary for designing and managing projects, and train them on understanding and utilizing this evidence.
- Document the Foundation's successful experiences and learning models and disseminate them to maximize impact.



### Information Systems

- Develop an effective information system on which the Foundation can rely to facilitate the internal and external management of projects.



## Highlights of Key Projects

### Egypt Impact Lab

The lab was launched to enhance poverty reduction policies in Egypt through rigorous evaluation of innovative government programs. The lab funds randomized evaluations of government innovations related to any of the lab's thematic areas, which include:

1. Social protection and poverty alleviation
2. Employment development and SME growth
3. Women's empowerment and family development
4. Environment, energy, and climate change

Additionally, the lab offers the MENA Scholars Fellowship for researchers in the Middle East and North Africa, providing a pathway for region-based researchers to build skills and expertise in designing and conducting randomized evaluations of poverty reduction and social development policies. In June 2023, the lab welcomed its first cohort of MENA Scholars after a competitive selection process, with the fellows joining the Abdul Latif Jameel Poverty Action Lab in the Middle East and North Africa.



In cooperation with

وزارة التخطيط والتنمية الاقتصادية  
Ministry of Planning and Economic Development

J-PAL  
JAMES EARL RAY INSTITUTE FOR ADVANCED STUDIES  
MIDDLE EAST AND NORTH AFRICA

Community Jameel

unicef  
for every child



### «Josour» Platform

In cooperation with



Shared Prosperity Dignified Life



The Josour platform aims to enhance economic opportunities for youth by equipping them with new skills to meet the evolving demands of the future of work and improve their alignment with the labor market. In addition to the financial support provided by Sawiris Foundation and ESCWA for launching the platform, efforts were made to attract the attention of private companies willing to post job vacancies on the platform, as well as universities and training entities to offer educational opportunities.

## «Erteqa» Project

In cooperation with



As part of Sawiris Foundation for Social Development's commitment to empowering agents of change, the Foundation is working with Care Egypt Foundation to develop a sustainable program aimed at building the capacities of civil society organizations, maximizing the impact of their activities and services. In March 2023, the project began by developing the 'CARECAT' assessment tool, which was used to conduct a comprehensive evaluation of the training needs for the selected organizations.



## «Hakawy fe Al-Tanmia» Podcast

The "Hakawy fe Al-Tanmia" Development Stories podcast is one of the knowledge-based media products of the Foundation, aimed at researchers, development professionals, and policymakers. In its first season, the podcast showcased several models and experiences in poverty reduction, especially in the aftermath of the COVID-19 pandemic and the Russia-Ukraine war. It also raised important questions about how to combat poverty, the challenges we face, and how to use science to maximize and better allocate limited resources. Over the course of four episodes, we featured experiences from partners, experts, and scholars in the field of development, discussing key concepts such as comprehensive social protection, unemployment reduction, the impact of social values on women's employment opportunities, and presented inspiring examples like the "Bab Amal" program.

### Episode 1

**Social Protection:  
A Journey of Justice and  
Sustainability**



Guest:  
**Dr. Nahla Zeitoun**  
Senior Social Protection Specialist  
at the World Bank

### Episode 2

**Unemployment Challenge:  
Stories on Measuring Impact**



Guest:  
**Dr. Ahmed El-Sayed**  
Professor of Economics at the  
American University and Executive  
Director of J-PAL MENA

### Episode 3

**Bab Amal:  
A Door of Hope Out of  
Extreme Poverty**



Guest:  
**Dr. Raji Asaad**  
Professor of Planning and Public  
Affairs at the University of Minnesota,  
and a Research Fellow at the  
Economic Research Forum

### Episode 4

**From Food Security to  
Nutritional Security:  
Challenges Related to Food  
and Poverty**



Guest:  
**Dr. Mohamed El-Karamany**  
Assistant Professor of Public Policy at  
the American University in Cairo



يمكنكم الاستماع للحلقات  
على المنصات التالية







## Key Events

### Launch of Sawiris Foundation New Strategy

In May 2023, Sawiris Foundation launched its new five-year strategy (2023-2028), aimed at reducing multidimensional poverty and empowering agents of change. The event attracted a large audience, including the Foundation's partners, development professionals, academics, researchers, representatives from government bodies, international institutions, civil society organizations, and NGOs. The event featured a general overview of the strategy's directions, its action plan, and the expected outcomes. Additionally, several discussion sessions were held to highlight the strength of partnerships, the development of NGO capacities in Egypt, and the introduction of innovative solutions for job creation through training and small enterprise development.

This strategy is the Foundation's first to be based on the latest scientific evidence in development, adhering to the highest standards of transparency, accountability, openness, and continuous learning. We look forward to placing a strong emphasis on collaboration with partners to achieve impact, while remaining flexible in response to potential changes.

## Annual meeting of



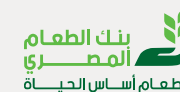
Sawiris Foundation supported the organization of the annual meeting of the Arab Foundations Forum (AFF) in Cairo this year. During the three-day event, representatives from Arab institutions discussed ways to enhance their partnerships in response to current and future challenges. They also shared the latest scientific evidence and lessons learned from the experiences of leading Arab and global institutions.

Sawiris Foundation moderated a panel discussion entitled "Advanced Science and Policy Towards the Resilience and Adaptability for the Most Vulnerable" to present approaches that aim to enable Arab development donors to build programs and finance projects capable of supporting those most in need, taking into account the challenges of the accumulation of poverty in these fragile societies as well as emerging climate challenges.



## Bridging Evidence and Policy Seminar Series

In cooperation with



2023 witnessed three seminars aimed at linking development policies with scientific evidence by creating momentum for the design of evidence-based programs, providing NGOs, civil society actors and decision makers with knowledge and tools, sharing global and local best practices for using evidence-based programming. The first seminar focused on impact assessments of social protection programs and was coordinated with the Ministry of Social Solidarity and the Ministry of Communications and Information Technology. The second seminar discussed how to resort to careful scientific research to reach actual beneficiaries. In the context of the region's ongoing crises, seminar III provided experiences of relief work and how to respond to and recover from crises. The series' presentation is to be completed to discuss more around social protection, how to achieve food security in a scientific way and calls to reduce climate impact and support agricultural development.



## Conference on Evidence on Local Development in Egypt

As part of Sawiris Foundation's efforts with our implementation partners to provide evidence-based support, and implement effective altruism in developmental work, a training was held focusing on the design of evaluations for social programs to measure their impact scientifically. This allows for the assessment of their effectiveness and learning the lessons that maximize the impact of social programs in Egypt. The training concluded with a conference that brought together officials from several donors and leading developmental organizations in Egypt with their partners from prominent NGOs implementing development projects, along with

professors and researchers studying the impact of these programs. This gathering facilitated a significant step toward formulating unified and comprehensive concepts and directions regarding the future of social programs undertaken by the participating institutions and organizations. This supports the idea of maximizing impact and promotes a necessary approach to relying on scientific evidence in designing and evaluating developmental interventions and policies to ensure they achieve their goals and to disseminate lessons learned about common mistakes and how to avoid them.



## Key Ongoing Impact Assessments

### «Bab Amal» Program

In cooperation with



**Objective:** To understand the impact of implementing the graduation approach, inspired by BRAC, on the poorest families in Upper Egypt, and to identify adjustments that could make the program more cost-effective.

### «Water is Life» Program

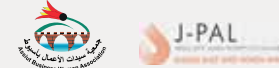
In cooperation with



**Objective:** To evaluate different strategies for providing clean water in rural Egypt, specifically filtered water from treatment units versus chlorinated, in order to guide policymakers towards more cost-effective alternatives and improve health conditions for millions of Egyptians.

### «Micro-Equity» Project

In cooperation with



**Objective:** To investigate how interest-bearing loans compared to participatory loans impact decision-making and outcomes among livestock farmers in Egypt, focusing on their choices of financing options, the effects on investment decisions, and the resulting impacts on agricultural production and farmers' income.

## Key Blog Posts

**Regional  
Philanthropy in  
Times of War: Gaza**



**The TVET Edge to  
Employability and  
Income Improvement  
for Egypt's Youth**



**Sawiris Foundation  
Approaches Towards  
The Children Without  
Parental Care Cause**



**Bridging Evidence  
and Policy: Impact  
Evaluation of Social  
Protection Programs**







## Partnership Sector

Sawiris Foundation is committed to expanding partnerships that address social issues in Egypt, in alignment with Sustainable Development Goal 17: "Strengthen the means of implementation and revitalize the global partnership for sustainable development," as well as Egypt's Vision 2030, which places significant emphasis on cross-sector collaboration for sustainable development. On the other hand, we aim to partner with entities that share our values and focus, working tirelessly together to maximize impact. We recognize that building and maintaining partnerships enriches our developmental interventions through the exchange of expertise, knowledge, best practices, and resources (both financial and non-financial), which contributes to designing and implementing more effective and comprehensive programs, aligned with the idea that "no single organization or individual knows everything".



# Sector Objectives According to 2023 - 2028 Strategy

Partners contribution exceeding

**27%** 

Compared to Sawiris Foundation  
Annual Budget by 2028

By collaborating with like-minded entities, we aim to achieve mutual benefits in several ways, including:

- Reducing duplication of efforts in social development and saving significant resources in the process.
- Achieving greater reach, spread, and impact.
- Sharing best practices and expertise to enhance opportunities for mutual learning.
- Complementing the strengths of partners by focusing on the contributions each partner can make.



**+100**

**Million EGP**

Partners' Additional  
Investment



**+40**

**Partner  
Entities**



## Key Contributions of the Partnership Sector in 2023

### Stars of Tomorrow: Football for Underprivileged Children

#### Nafas League

In collaboration with Right to Dream Academy and NAFAS, approximately 350 marginalized children participated in a comprehensive training program focused on sports activities. This initiative, held over several days, aimed to improve the children's mental health and provide a range of activities to support their life skills in an engaging sports context. This initiative is following a strategic partnership between Sawiris Foundation and ALEXBANK to support marginalized children.

In cooperation with



#### Atalanta Camp

The announcement of this unique partnership took place during a press conference held at the Italian Atalanta Club stadium, aimed at supporting marginalized children through football as a means of self-realization and empowerment. This initiative provided children with the opportunity to learn from professional football coaches, enhance their skills, and enjoy a fulfilling experience. A training camp was established for 140 boys and girls at the ZED Sports Club in New Cairo, under the supervision of a team of coaches from Atalanta.

Under the  
auspices of



## Participation in El Gouna Film Festival

Sawiris Foundation participated in the 6th edition of El Gouna Film Festival, which took an exceptional format to express solidarity with the Palestinian people. In collaboration with the festival, the Foundation made a financial donation of EGP 5 million to support the relief efforts of the Egyptian Red Crescent. The festival also included several other charitable events and film programs supporting the Palestinian cause.

For the third time, Sawiris Foundation collaborated with the festival to produce the official festival bags. These were designed and embroidered by Egyptian women from Establ Antar and Ezbet Khairallah in collaboration with Tawasol NGO. The Foundation also participated in the CineGouna Market, which aims to foster new workspaces and collaboration between representatives of the film industry, supporters, and emerging and established voices. A presentation on the Sawiris Cultural Award and the Sawiris Arts and Culture Scholarship was also held, alongside showcasing a selection of handicrafts produced by leading civil society organizations. This reflects the Foundation's commitment to supporting traditional crafts, highlighting the cultural heritage behind them, and socially and economically empowering the artisans, contributing to the preservation of these crafts from extinction.



In cooperation with







## Back to School Annual Celebration

Sawiris Foundation takes pride in organizing this event every year with several partners, turning it into an annual tradition where we meet with children and offer them intensive psychological and social support through a wide array of entertainment and artistic activities throughout the day. Coordinated with more than 10 care centers around Cairo, this year's celebration hosted over 1,000 boys and girls. This initiative supports the Foundation's overall focus on social empowerment, particularly in terms of empowering foster care environments that support children deprived of parental care, ensuring they receive their rights to education, health, and a decent life, and helping them realize their aspirations for a better future.

Under the auspices of



بنك الإسكندرية  
ALEXBANK

OGA

samusoct International Egypt  
سامسو سوشيال انتر ناسيونال مصر

STAR CARE  
NEW HELP INITIATIVE

كارفور  
Carrefour

In cooperation  
with



edita





## Diarna Annual Exhibition

For the third consecutive year, Sawiris Foundation participated in organizing and sponsoring the annual "Diarna" exhibition for handicrafts, which was held and inaugurated at Cairo Festival City Mall. The event was attended by Christian Berger, Head of the European Union Delegation in Egypt, and a distinguished group of ministers.

The 65th edition of the exhibition, spanning over 2,800 square meters, was held under the slogan "Egypt was built by craftsmen", and offered a unique experience to visitors by simulating designs of old Cairo streets and neighborhoods, in line with the heritage-driven focus of this long-standing exhibition. "Diarna" is one of the oldest and most prestigious exhibitions in supporting handicrafts and preserving traditional arts from extinction. This edition successfully empowered over 400 exhibitors from across the country to showcase their authentic handicrafts over 17 days, contributing to direct sales opportunities and opening new markets for them.

Under the auspices of





## World Food Loss and Waste Awareness Day Initiative



In response to ALEXBANK initiative to support the Egyptian Food Bank's school feeding program, Sawiris Foundation provided 30,000 healthy meals over the course of a month to students at Mohamed Salem Primary School in Fayoum Governorate, in coordination with the Egyptian Food Bank.

School meals serve as an incentive for regular attendance, and in some cases, they are the only meal a student may have during the day. Given the Sawiris Foundation's focus on sustainable, long-term development interventions, the Foundation, in collaboration with the Egyptian Food Bank, plans to launch a comprehensive school feeding program based on scientific evidence, targeting the improvement of food security for 50,000 students daily. This intervention aims to support students' physical and mental health while promoting proper nutritional behaviors.



## Bidaya: Signing a New MoU with ZED FC



Sawiris Foundation signed a memorandum of understanding with ZED Sports Investments – a subsidiary of Ora Developers – to organize the first training program in Egypt designed to create a well-prepared infrastructure of Egyptian athletes. This program aims to supply national teams with top talent to achieve milestones for Egyptian sports by developing the life skills of 40 young athletes at ZED Football Club and improving their language proficiency, especially English, in collaboration with leading educational institutions. The program is rooted in the Foundation's belief in providing equal opportunities for talented youth in marginalized communities, equipping them to compete internationally in football.



## Spreading Hope

This partnership supports the "A Home That Protects Me" project under Sawiris Foundation, one of the key projects within the essential services program aimed at providing safe and healthy housing in the most impoverished villages in Upper Egypt. Additionally, the agreement directly supports the medical convoys component, offering medical checkups, exams, and medications for children in specialties such as orthopedics, ophthalmology, dermatology, and ENT, specifically in the villages of Beni Suef, Sohag, and Aswan, through 55 medical convoys. The initiative also includes health awareness services covering pollution causes, proper nutrition, personal hygiene, and the impact of vaccinations on children's healthy growth.



مؤسسة البنك التجاري الدولي  
COMMERCIAL INTERNATIONAL BANK FOUNDATION  
المشهرة برقم 588 لسنة 2010

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# Our Development Partners

## International Partners



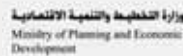
## Local Partners



## Knowledge Partners



## Governmental Organizations Partners







# Sawiris Cultural Award

The Sawiris Cultural Award was launched in 2005 with the aim of honoring distinguished established and emerging writers for their creative excellence in the writing of novels and short stories. Over the course of 18 years, the award has evolved to include additional categories in the fields of screenplay writing, playwriting, literary criticism and narratives, and children's literature under 12 years old. To encourage contemporary literary excellence, the Sawiris Foundation introduced the Novel Translation Award in the emerging writers' category, aiming to empower outstanding Egyptian writers and present their works to readers beyond the Arab world.



Eng. Samih Sawiris - Annual Ceremony of the Sawiris Cultural Award – Edition 19

# Sector Objectives According to 2023 - 2028 Strategy

To honor **140**

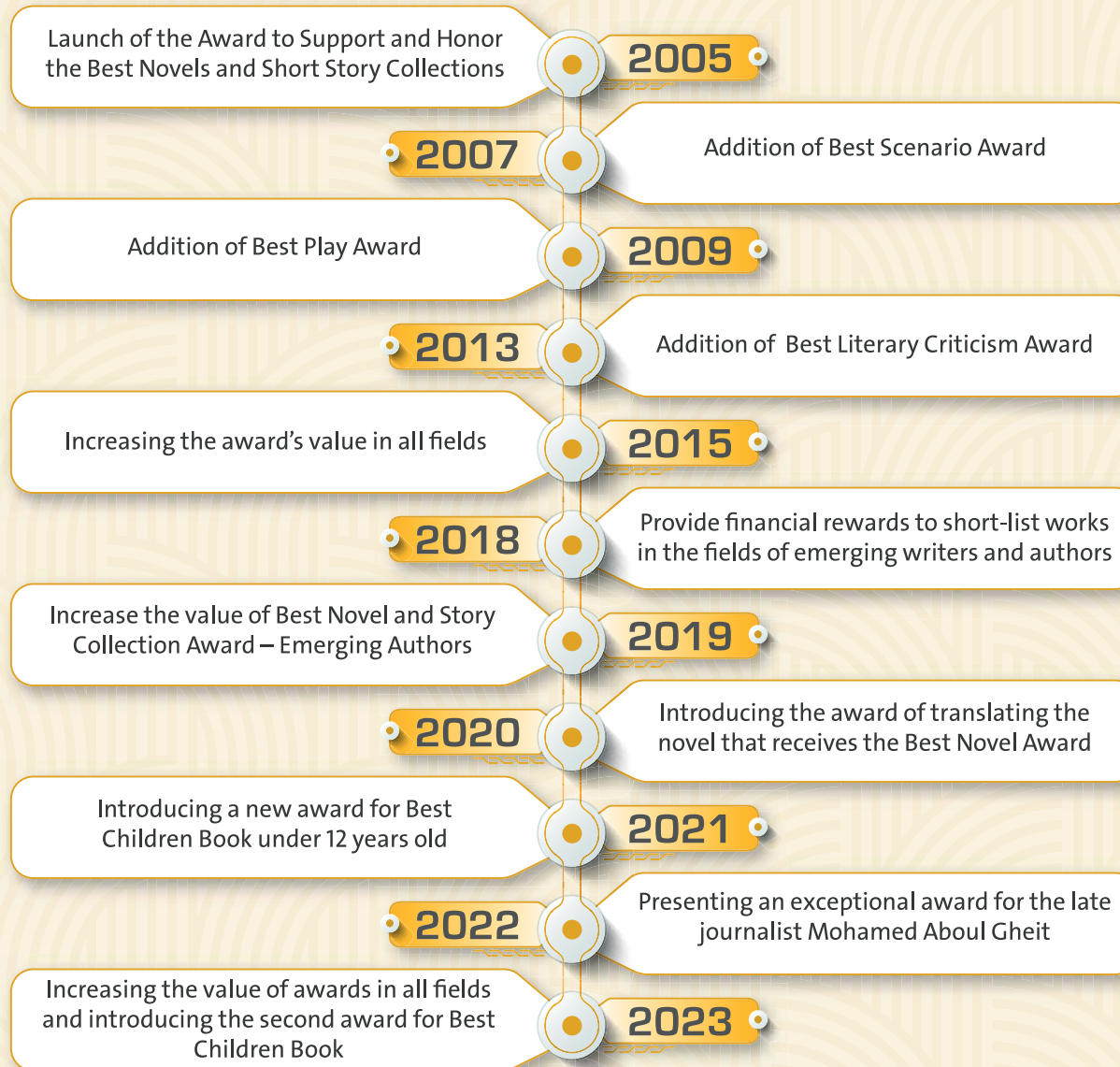
new writers and authors for their  
contributions to enriching the  
Egyptian cultural scene by 2028



Hussein Fahmy - Guest of Honor at the Annual Ceremony for the Sawiris Cultural Award – Edition 19



## Award Timeline



## Sawiris Cultural Awar -SCA (Edition 19)

In its nineteenth edition, 15 writers and authors were honored with the Sawiris Cultural Award for their works, selected from among 1,202 literary works in various award categories. The winners were announced during the annual awards ceremony held at the American University in Cairo's Tahrir Cultural Center. The event was inaugurated by the esteemed guest of honor, the renowned artist Hussein Fahmy, and attended by a distinguished group of ministers, ambassadors, public figures, and prominent figures in Egyptian society, including intellectuals, artists, and creatives. The evaluation of the submitted works for the 19th edition and the selection of winners involved seven judging panels, comprising 35 members of authors, filmmakers, playwrights, critics, and drama professors in Egypt.



SCA 18th Edition  
Celebration Video



SCA 19th Edition  
Documentary Film



Dr. Mohamed Abu Al-Ghar  
Annual Ceremony of the Sawiris Cultural Award – Edition 19





# Financial Statements



# Financial reports and statements

For The Financial Year Ended June 30, 2023

Sawiris Foundation for Social Development

(Established According To Law No. 149 Year 2019 and Adjustment)

## Statement of Financial Position

as at June 30, 2023

	30/6/2023 EGP	30/6/2022 EGP
<b>Assets</b>		
Cash at banks	307 992 681	159 136 932
Endowment Certificates and current accounts with banks	100 000 000	100 000 000
Endowment Treasury Bills	108 574 896	231 670 620
Debtors & other debit balances	4 951 507	3 758 336
Loans to small & micro projects (net)	805 000	3 265 000
Fixed Assets (net)	14 747 862	13 481 443
<b>Total assets</b>	<b>537 071 946</b>	<b>511 312 331</b>
<b>Liabilities</b>		
	2 578 718	4 080 377
	<b>2 578 718</b>	<b>4 080 377</b>
<b>Capital</b>		
The capital of the foundation	<b>10 000</b>	<b>10 000</b>
<b>Surplus</b>		
Surplus carried forward		375 692 930
<b>Add:</b>		
Surplus /(excess of revenues over expenses)		131 529 024
	<b>534 483 228</b>	<b>507 221 954</b>
<b>Total liabilities &amp; Capital surplus</b>		<b>511 312 331</b>



**Sawiris Foundation for Social Development**  
(Established According To Law No. 149 Year 2019 and Adjustment)  
**Statement of Revenues & Expenses**

	30/6/2023 EGP	30/6/2022 EGP
<b>Revenues</b>		
Donations from founders - unrestricted	314 483 450	191 423 205
Donations from founders - restricted	24 271 131	24 483 290
Other and External donations	4 212 410	2 785 500
Surplus refunded from projects	1 014 477	132 173
Interest income from endowment deposits with banks	8 372 876	4 220 753
Interest income from Treasury Bills	20 387 221	13 705 617
Interest income from time deposits - Current Accounts (unrestricted)	13 572 128	2 763 725
Interest income from deposits - Current Accounts- restricted	104 128	19 080
Interest income from loans to small & micro projects	281 925	150 675
Profit from Foreign currency Exchange	68 250 215	20 724 243
	<b>454 949 961</b>	<b>260 408 261</b>
<b>Expenses</b>		
Projects and scholarships expenses-unrestricted	331 735 765	81 662 190
Projects and scholarships expenses-restricted	40 797 391	27 512 695
General & administrative expenses	23 677 807	9 043 075
Other expenses for projects and scholarships	30 009 672	10 066 110
Depreciation of fixed assets	1 468 052	595 167
<b>Total expenses</b>	<b>427 688 687</b>	<b>128 879 237</b>
	<b>27 261 274</b>	<b>131 529 024</b>

**Sawiris Foundation for Social Development**  
(Established According To Law No. 149 Year 2019 and Adjustment)

**Statement of Cash Flows**

For The Financial Year Ended June 30, 2023

	30 يونيو 2023 جنيه مصري	عن الفترة المالية من 1 يناير وحتى 30 يونيو 2022 جنيه مصري
<b>Cash flows from operating activities</b>		
Donations from founders - restricted	24 271 131	24 483 290
Donations from founders - unrestricted	314 483 450	191 423 205
Other and External donations	4 212 410	2 785 500
Interest income from endowment deposits with banks	19 823 517	4 175 000
Interest income from deposits & current accounts (restricted - unrestricted)	11 405 268	2 793 606
Foreign currency exchange	68 250 215	20 724 243
Surplus refunded from projects	1 014 477	132 173
Interest income from loans to small projects	281 925	150 675
Allocated proceeds - Al - Ahram	295	-
Allocated proceeds - Springboard	47 031	231
Projects and scholarships expenses - unrestricted	(329 275 765)	(81 662 190)
Projects and scholarships expenses - restricted	(40 797 391)	(27 512 695)
General & administrative expenses	(19 783 969)	(6 636 603)
Other administrative expenses for projects and scholarships	(30 009 672)	(10 066 110)
Allocated payments - Springboard	(128)	(165)
Allocated payments - Al Ahram projects	(94)	(388)
<b>Net cash flows resulted from operating activities</b>	<b>23 922 700</b>	<b>120 789 772</b>
<b>Cash flows from investing activities</b>		
Payments for purchasing fixed assets	(1 466 951)	(530 536)
Maturity of Treasury Bills	126 400 000	-
<b>Net cash flows (used in) investing activities</b>	<b>124 933 049</b>	<b>(530 536)</b>
<b>Net change in cash &amp; cash equivalents</b>	<b>148 855 749</b>	<b>120 259 236</b>
<b>Cash &amp; cash equivalents at the begining of the year</b>	<b>159 136 932</b>	<b>38 877 696</b>
	<b>307 992 681</b>	<b>159 136 932</b>





## Governance

Sawiris Foundation's Board of Trustees comprises 11 members, including five members from the Sawiris family and six independent members who are leaders in Egyptian society and experts in their respective fields. The Board of Trustees meets at least four times a year, in addition to meetings held by the Foundation's Executive Committee. Mrs. Yousriya Loza-Sawiris serves as the Chair of the Board of Trustees since 2018, until the present.



## Board of Trustees



### Treasurer

**Mrs. Hala Hashem**

Senior Partner at  
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Attorneys at Law



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Qualified Accountant  
& Financial Advisor



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Programs Director

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**Miral El Masry**

Programs Manager

**Thaira Shalaan**

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**Samy Abdel Rahim**

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Education & Scholarships Director

**Mina Magdy**

TVET Programs Manager

**Mohamed Shawky**

Education Programs Manager

**Heba Elwy**

Senior Education Programs Officer

**Nadia El Ashqar**

Senior Scholarships Programs Officer

**Hadeer Othman**

Scholarship Programs Officer

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**Mohamed Omar**

Monitoring Manager

**Mohamed Moussa**

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**Ahmed Hamdy**

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Senior Learning & Innovation Officer

**Patricia Samman**

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**Mohamed Abdel Kader**

MIS Officer

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**Osama William**

Manager at the Financial Audit on Programs Sector

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Principal Auditor

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Principal Auditor

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Finance Director

**Bahaa Wagih**

Principal Accountant

**Mostafa Nabawy**

Senior Accountant

**Mariam Alfred**

Accountant

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HR & Admin. Manager

**Mena Nabil**

IT Manager

**Marina Sabry**

Admin. Officer

**Mario Nassef**

Admin. Assistant

**Khaled Salah**

Admin. Assistant

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**Mohamed Osman**

**Hussein Mostafa**

**George Milad**

**Hamdy Abdel Aal**

**Mahdy Shams El-Din**

**Khaled Samir**





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Edited & Reviewed by  
**Wessam Ragab**

Designed & Implemented by  
**Khaled Fathy**



SAWIRIS FOUNDATION  
საქივს ფაუნდაცია

# ANNUAL REPORT 2023

Reducing Multidimensional Poverty  
and Empowering Change Agents



[www.sawirisfoundation.org](http://www.sawirisfoundation.org)