



SAWIRIS FOUNDATION FOR SOCIAL DEVELOPMENT



**10 YEARS OF CONTINUOUS
ACHIEVEMENT**

2001–2011



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FOREWORD

by the Chairman,
Ambassador Muhammad Shaker

Ten years have elapsed since the launching of the Sawiris Foundation for Social Development in 2001, at the beginning of a new millennium and amid great hopes for Egypt's economic and social development.

The Foundation was born particularly to create jobs for young Egyptians aspiring for good careers and better living standards. Our aim was to invest in human welfare and sustained development, and provide vital safety nets and much-needed services in some of our most deprived communities.

Since then, our job creation schemes have covered many areas of concern and created thousands of sustainable jobs while our education and training schemes have created new opportunities for thousands more. Hundreds of scholarships in leading universities around the world have been offered to brilliant students. The introduction and expansion of our microcredit department has allowed thousands of beneficiaries to follow their dreams and become truly independent.

Our health and community service programs, meanwhile, have helped many of Egypt's poorest citizens access preventive care, medical treatment and surgery; as well as promoting research and improving training for health practitioners and improving vital infrastructure. Meanwhile, the Sawiris Cultural Award has also enriched Egypt's artistic scene by discovering and promoting new talents in literature, theatre and film.

The events of January 25 have encouraged us to do even more for Egypt's youth and accelerated all our programs in an unprecedented manner, as we look to consolidate our activity in the decade ahead. Credit should go to all our partners in Government, civil society and private sector who have made it possible for us to achieve our shared goals. They deserve thanks and gratitude not only from the Foundation but also from all the beneficiaries of our many and varied programs.

This report speaks for itself. Our thanks should also go to our able and dedicated Executive Director, Dr. Gannat El-Samalouty, as well as the many talented and devoted members of staff of the Foundation. Lastly, it has been a pleasure and honor to have worked hand in hand with the remarkable members of the Board of Trustees, who have guided us through this past decade with dedication and wisdom. All of us at the Foundation look forward to many more years of contributing to, and enriching, our country's development.



WELCOME

from the Executive Director,
Prof. Dr. Gannat EL-Samalouty

This year marks the tenth anniversary of the Sawiris Foundation, since our establishment in 2001 as a grant making foundation dedicated to contributing to Egypt's development. This commemorative report provides a comprehensive overview of our activities over the decade, our expanding direction, and the approaches we utilize to realize our goals.

Today, as we celebrate a decade of continuous achievement, the activities of the Foundation cover hundreds of local communities in 22 governorates in Lower and Upper Egypt, including remote governorates like the New Valley and Sinai. We also reach four countries beyond Egypt, where our outstanding young students are offered scholarships for advanced education.

With the help and cooperation of our implementing partners, we have created thousands of jobs, provided education and training for scores of underprivileged citizens, established health and community development programs in many of Egypt's poorest areas and provided radical new solutions to many long-standing priority issues: from encouraging organic farming in the New Valley to establishing the Gouna Technical Nursing Institute and creating Egypt's first English language lab for the visually impaired.

Our driving force remains the need to present sustainable solutions to Egypt's most pressing development challenges. We focus on two main areas to achieve our goals: investment in human capital, primarily through training for employment and education; and the provision of social safety nets for the poor and deprived through microcredit schemes, health and other basic community services.

Throughout, we remain committed to our core values of accountability, transparency, equality and integrity. We strive constantly for improvement, assessing the efficiency of our work to maximize the development return of our grants. We learn from our results and strive to further increase impact by applying the lessons learnt. Through this comprehensive monitoring and evaluation framework, we have been able to record robust development results and significant impact on our beneficiaries, to whom our work is dedicated.

We begin our new decade at a crucial time in our nation's history. Following the January 25 Revolution, Egypt is facing new challenges and struggling to fulfill its people's aspirations, especially with regard to equality and social justice. Now, more than ever, we at the Foundation look forward to continuing our work as a reliable partner in development, building on our accumulated knowledge and success to contribute in ever more strategic ways to the development and welfare of this country.

Before I leave you with this report, I would like to add that it has been an honor and a privilege to be a part of this Foundation for the past four years, working with its distinguished Board of Trustees, staff, and partners to build its status as one of Egypt's leading donor foundations. Thank you to all who contributed to our success and we invite you to join us in looking forward to even greater achievements in the coming years.



PART 1





THE SAWIRIS FOUNDATION: COMMITTED TO SOCIAL DEVELOPMENT



The Sawiris Foundation for Social Development (SFSD), one of the first family-funded foundations in Egypt, has established a new paradigm for development in the country. Our core mission is to strengthen the role the private sector and civil society play as partners in development. We focus on two major areas: investment in human capital, primarily through training and education, and the provision of social safety nets and basic services for the poor and deprived, thus promoting equitable and sustainable development for all.



ABOUT THE SAWIRIS FOUNDATION

THE BEGINNING

Our focus and mission developed from the collective thinking of like-minded individuals within both the national and international development community. A meeting between Mrs. Yousriya Loza Sawiris, the founding chair of the Association for the Protection of the Environment (APE), and the late Dr. Ibrahim Shehata, Senior Vice-President and General Counsel of the World Bank, began the dialogue and thinking for how to shape the Foundation. Dr. Shehata helped codify the Foundation's by-laws and processes and recruited members for its initial Board of Trustees. We were further encouraged by the collaboration of advocates such as Mrs. Mary Assaad, a community development expert, and the late Dr. John Gerhart, former President of the American University in Cairo (AUC).

In October 2001, the Foundation was inaugurated at an event attended by key development figures, community advocates, scholars, and government officials. In 2005, we were granted Special Consultative Status at the United Nations Economic and Social Council (ECOSOC), in recognition of our commitment to many of the Millennium Development Goals (MDGs) that United Nations member states have agreed to achieve by 2015.

VISION

The Sawiris Foundation was founded on the belief that development is only sustainable when its beneficiaries are equal partners in the process. We aspire to be a recognized pioneer in the provision of innovative and sustainable development initiatives, promoting increased empowerment of, and participation by, the people of Egypt.

MISSION

Our mission is to contribute to Egypt's development, create sustainable job opportunities, and empower citizens to build productive lives that realize their full potential.

We support initiatives that encourage job creation through training, education and access to microcredit. We also enhance efforts to improve health and further the endeavors of local communities to improve infrastructure and gain access to basic services — two important prerequisites for higher productivity and the increased empowerment of citizens.

OBJECTIVES

Our main objective is to support development projects and initiatives that improve lives in all of Egypt's governorates. Specifically, we aim to:

- Finance development programs that target the socially deprived and training programs that empower the disadvantaged to improve their livelihoods.
- Encourage micro-enterprises by providing technical, administrative, and financial assistance through grants and loans.
- Award scholarships to students of merit and underprivileged Egyptians to study at home and abroad.
- Establish specialized higher education institutions to offer training that responds to society's needs.

VALUES

We are committed to fundamental values that underpin our mission and objectives. These values have been fostered by human development policies and best practices that are widely endorsed, nationally and internationally.

We commit ourselves to:

- **Accountability**—Commitment to the Foundation's vision and mission, through a transparent and well-informed decision-making process in the use of resources, and a comprehensive feedback mechanism to assess the impact and quality of outcomes.
- **Transparency**—Providing reliable, up-to-date information about the activities, procedures, resolutions and policies of the Foundation to applicants, beneficiaries, donors, the public, and other partner governmental and non-governmental organizations.
- **Equality and Fairness**—We do not discriminate on the basis of gender, race, or religion. Our implementing agencies and beneficiaries are treated alike with the ultimate aim of providing all individuals with the opportunity to maintain or improve their livelihoods. The SFSD staff is also offered equal opportunities and the chance to fully realize its potential.
- **Integrity**—The Foundation carries out its work in support of the public interest, remaining responsive to the needs and aspirations of the people it serves. We maintain strict confidentiality in all our activities.



OUR APPROACH TO SOCIAL DEVELOPMENT

We support social development initiatives through grants and donations to selected programs and projects that uphold our six key areas of work: Youth Training for Employment, Scholarships, Cultural Awards, Microcredit, Health and Community Development. All activities are financed through the Foundation's endowment fund, as well as through annual donations from founding members.

Founding members also dedicate substantial funds, in the form of restricted grants or donations, to initiate or contribute to specific initiatives in line with both Egypt's social development priorities and the Foundation's mission. Our approach to sustainable development is based on six pillars.

OUR SIX KEY PILLARS

- 1. Forging effective partnerships:** To mobilize collective resources, grant making is based on collaboration between civil society, government and the corporate sector.
- 2. Fostering healthy competition:** To promote innovation, talent and creativity, the majority of our job creation initiatives are funded through competitive grants. Academic scholarships and cultural awards are also offered on a competitive basis.
- 3. Adopting a "Backward Job Creation Model":** To secure employment on completion of training, we ensure that market needs are properly assessed and training is accredited, so that all trainees are guaranteed jobs upon graduation.
- 4. Going beyond traditional philanthropy:** To make the highest social impact, we go beyond traditional philanthropy by providing our NGO partners with technical assistance and capacity-building services. Our philosophy is to always 'do more than just give'.
- 5. Instituting best practices:** We nurture our partner NGOs by helping them apply new methods and ways of thinking, and institute best practices in strategic planning, financial management, monitoring and evaluation, and fiscal reporting.
- 6. Creating sustainable, replicable projects:** We support initiatives that are innovative, respond to socioeconomic needs, demonstrate potential for success, and can be promoted as a model for replication by other institutions.

“I'm a founder of SFSD, which is building a new generation of social investors. We're very proud to be transforming philanthropy into social development for people who want to make a difference.”

Onsi Sawiris

THE PEOPLE BEHIND THE FOUNDATION

BOARD OF TRUSTEES

The Foundation's Board of Trustees comprises leaders from Egypt's business, social and cultural fields, as well as experts who volunteer their time to oversee its activities. Our distinguished Board members provide developmental, business, and financial expertise. The Board's responsibilities include developing the Foundation's strategic vision, establishing its policies, assisting in selecting and monitoring projects, ensuring adherence to legal, financial and ethical norms, and maintaining a high degree of accountability. *See Appendix A for the 2011 Board of Trustees.*

GOUNA TECHNICAL NURSING INSTITUTE BOARD OF DIRECTORS

The Gouna Technical Nursing Institute (GTNI) was developed to address the lack of high-quality education for nurses in Egypt. The GTNI, in collaboration with College of Lawrence Memorial/Regis Nursing Program USA, provides nursing students with a unique blend of classroom and clinical experience, as they begin their quest for a professional career. SFSD established the institute by Ministerial Decree No. 3441 on October 28, 2009.

GTNI's Board of Directors and instructors are highly qualified both academically and professionally, and are dedicated to creating an exceptional educational experience for their students. *See Appendix B for the 2011 Gouna Nursing Institute Board of Directors.*

EXECUTIVE TEAM

The Foundation has been managed by Dr. Gannat El-Samalouty, a Professor of Economics at Cairo University, since 2007. Dr. Gannat implements the Foundation's policies, directs partner relations and manages a qualified staff of 28. The organizational structure consists of four departments:

The Projects Department is responsible for the "Training for Employment" programs. The Department reviews and assesses proposals received from partner NGOs for job training projects, and manages and monitors those projects that are awarded grants by the Foundation. The Literary Awards and Scholarship programs also fall under the management of the Projects Department.

The Microcredit Department is responsible for reviewing and assessing proposals for microcredit initiatives. The Department manages and monitors all

microcredit projects that receive a loan or grant from the Foundation.

The Financial Department deals with all financial aspects relating to the management of the Foundation. The Department issues and manages grants and donations, handles staff salaries and consultant fees, and prepares the necessary files and documents for audit reviews.

The Administration Department oversees all administrative activities, including procurement, human resources, information technology and communications. The Department is also responsible for branding the Foundation's communications materials.

Appendix D provides more information about SFSD's Executive Team.



PROGRESS OVER 10 YEARS: PERFORMANCE INDICATORS

Since our inception 10 years ago, we have witnessed tremendous growth in both the scale and impact of our development initiatives. We concentrate our efforts on developing and implementing sound, innovative programs, with carefully selected partners in government and non-government sectors. Our aim is to impact large numbers of targeted beneficiaries in multiple locations, in ways that are socially and economically viable and sustainable.

While specific programs, outcomes, success stories and lessons learned are presented within later parts of this report, this section broadly highlights the main performance indicators of Sawiris Foundation operations over the last decade.

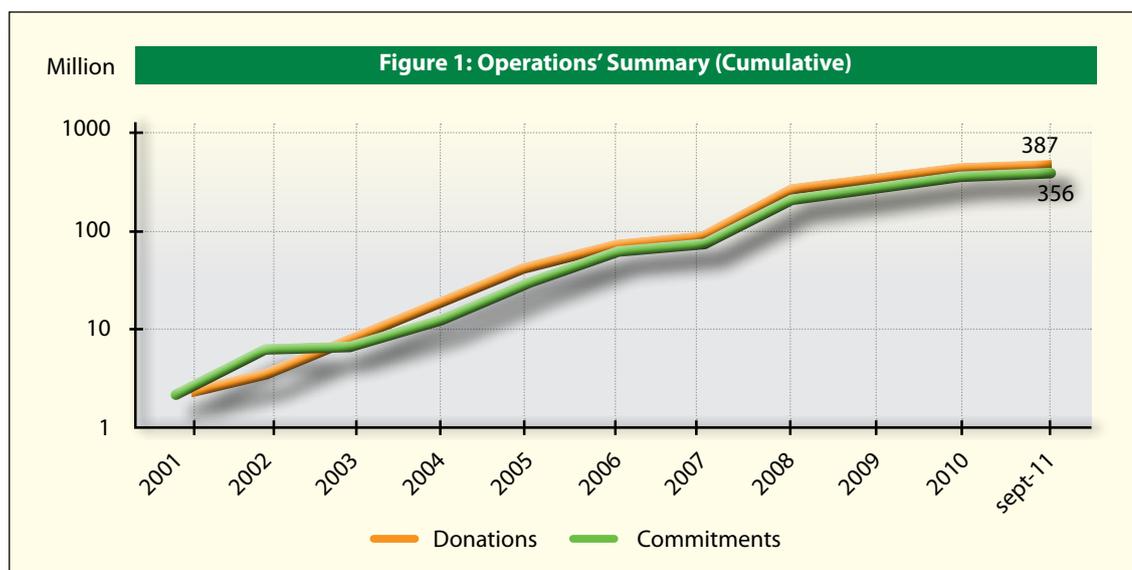
OPERATIONS' SUMMARY

Table 1 and **Figure 1** show SFSD operations' summary for the period 2001- September 2011 (cumulative in LE)

Table 1: Operations' Summary*

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Donations <i>Million</i>	2	3	8	15	37	60	77	217	283	349	387
Commitments <i>Million</i>	2	5	7	12	27	55	70	188	248	326	356

* Data is up to September 2011



Following the inception phase (2001-2004), during which the Foundation's infrastructure was put in place and a number of projects and activities initiated, SFSD witnessed a sizable increase in both donations and commitments in 2005. This was followed by another upsurge in 2008, when our vision was translated into a more systematic work-plan.

By the end of 2011, donations and commitments reached a total of LE 387 million and LE 356 million respectively, demonstrating our deep commitment to Egypt's development goals. The Foundation's endowment also reached LE 90 million, ensuring independence and self-sustainability for many years to come.

PORTFOLIO STRUCTURE: A HOLISTIC VISION

The Sawiris Foundation portfolio has expanded over the years in line with our vision and mission, and in response to market and community needs. This portfolio covers six sectors of activity that can be grouped under two major domains (**Table 2**) as follows:

1. Investment in Human Capital
 - Training and employment
 - Scholarships
 - Cultural Awards
2. Provision of Social Safety nets for the poor and economically deprived
 - Microcredit projects
 - Health
 - Community development

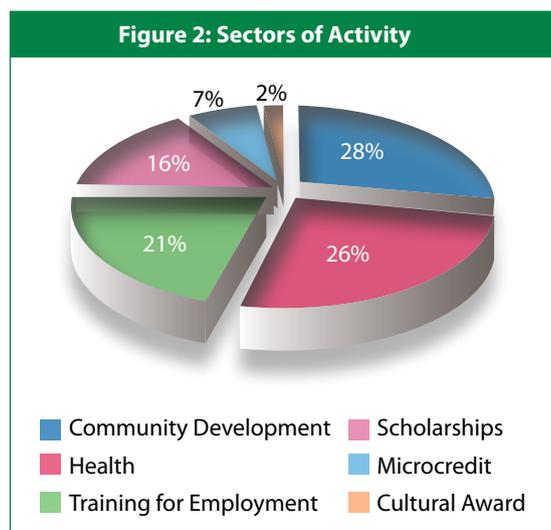
Table 2: Portfolio Structure*

Sectors	No. of Projects	Funding (LE. Million)	Percentage
Training for Employment	72	76	21
Scholarships	19	56	16
Cultural Award	1	5	2
Microcredit and SMEs	28	27	7
Health	21	92	26
Community Development	31	100	28
Total	172	356	100%

* Data is up to September 2011

Investment in Human Capital received almost 40 percent of total commitments over the last decade, with the emphasis on training and education programs. Newer programs like the Sawiris Cultural Award received proportionately less funds.

Programs focusing on the provision of social safety nets received about 60 percent of total commitments over the decade. Health and community development projects stand high on the SFSD portfolio, receiving 54 percent of the total fund to date.



JOB CREATION / BENEFICIARIES

Job creation has always been one of our primary objectives, and, as such, we closely monitor the number of job opportunities created by our projects. Because of the success of the Foundation's Backward Job Creation Model, it is important to note that these are not temporary jobs, but real ones that are market-driven, decently paid, and sustainable.

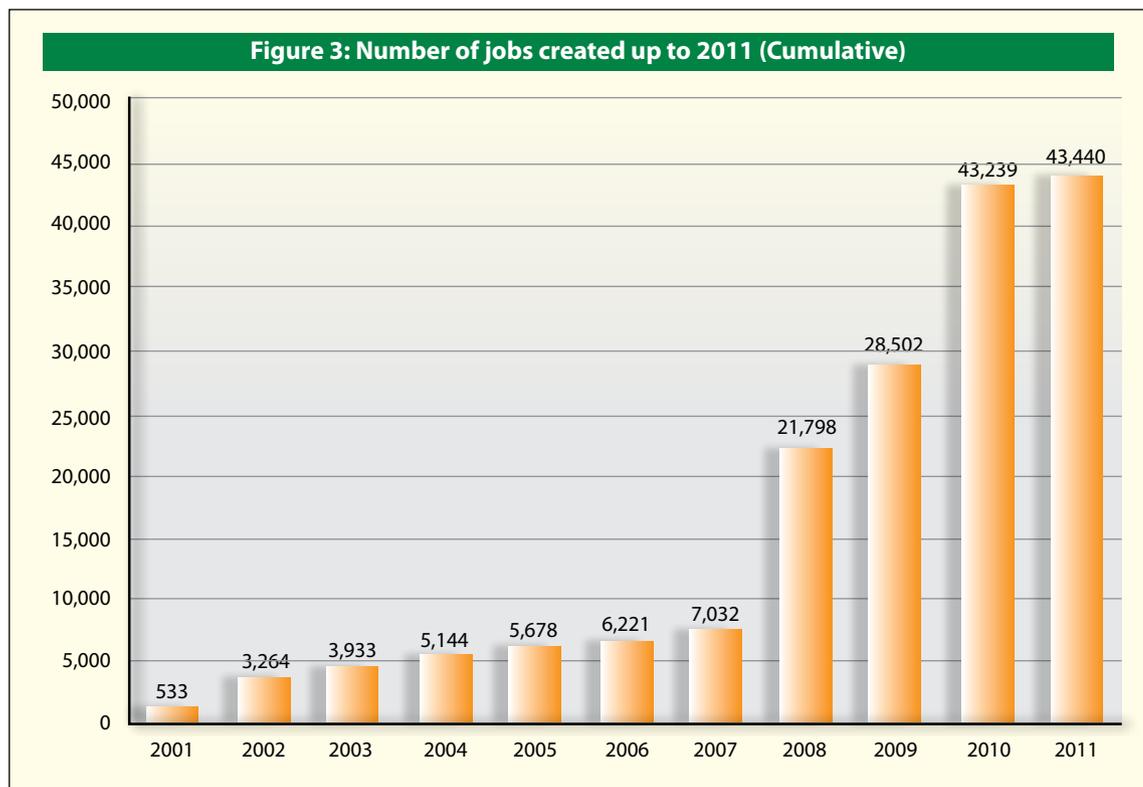
Replication of the most successful job creation projects has also been a major part of our mission. In 2004, the Foundation initiated a

job creation competition in which NGOs were encouraged to submit proposals for projects that combat unemployment and create long-term employment opportunities. The competition is held every two years, with the rapid growth in cumulative jobs created in 2008 and 2010 attesting to its success (Figure 3). More details on the job creation competition can be found in Part III.

As of September 2011, the number of jobs/beneficiaries stands at almost 44,000. This comprises the number

of direct jobs created and the beneficiaries of only three sectors of activities: training, scholarships and microcredit projects.

For other projects, especially in the health and community development sectors that represent more 54% of our portfolio (Figure 2), the total number of beneficiaries is difficult to assess. This is because of the considerable spillover effect of these initiatives, which usually trickles down to touch upon the lives of thousands of people in local communities.



“Beneficiaries of health and community development projects are often difficult to quantify accurately. That is why the number of jobs created by our projects does not fully reflect the true number of our beneficiaries.”

Dr. Gannat EL-Samalouty

GEOGRAPHICAL EXPANSION

In our quest to advance a holistic, sustainable vision for Egypt's social development, we support initiatives and partnerships among local and international stakeholders to maximize the effectiveness of our action plan and related programs.

Over the past decade and to date, the Foundation's activities have been extended to 22 governorates within Egypt, including remote governorates like the New Valley and Sinai (**Figures 4 & 5**). Our international scholarship programs, meanwhile, include Britain, Germany, Switzerland and the USA (see page 22).

Figure 4: Geographical Coverage inside Egypt

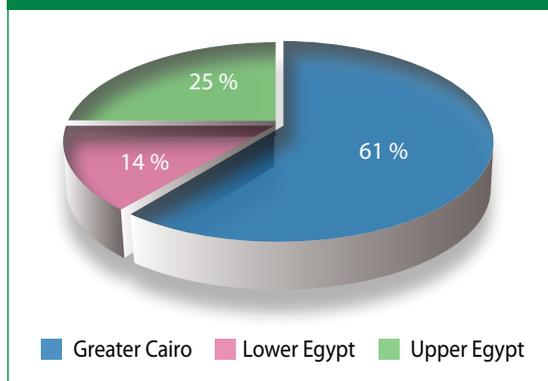


Figure 5: SFSD Geographical Coverage inside Egypt (22 governorates)



PART 2





10 YEARS OF CONTINUOUS ACHIEVEMENT



During the past 10 years, the Foundation has launched an impressive total of 172 initiatives and projects, with a fund of around LE400 million, all of which meet the objectives of one or more of our six key fields: Training for Employment, Scholarships, Cultural Awards, Microcredit, Health, and Community Development.

We have been making a difference to lives in 22 governorates, helping to empower individuals and improve conditions in local communities throughout Egypt. While it is difficult to list every initiative here, this section provides an overview of the Foundation's achievements in our two primary focus areas: investment in human capital and the provision of safety nets for the poor.



Section A

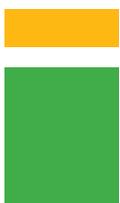
INVESTMENT IN HUMAN CAPITAL

Our investment in human capital programs focus on education and employment training to improve overall workforce quality. Such investments provide positive returns for both the individual and the economy; individuals benefit from improved livelihoods while the economy benefits from higher productivity.

Disabled persons are also included in our training and employment programs, in support of our policy of equal opportunities for all.

The Foundation's investment in education and scholarships, including national and international programs, is one of the cornerstones of our work. Our objective is to enable motivated young people of merit to contribute to the development of their communities, using their acquired knowledge and skills.

We also believe strongly in the importance of investing in art and culture. The "Sawiris Cultural Award" identifies and honors talented established and emerging Egyptian writers, with selected works receiving a special citation for high quality and overall creative excellence.



YOUTH EMPLOYMENT: THE CHALLENGE

Young men and women are among the world's greatest assets, bringing energy, talent and creativity to economies and societies. The International Labor Office (ILO) estimates that there are currently more than 619 million young people in the worldwide labor market, aged between 15 and 24. Nearly 81 million (13 percent) are unable to find a job.¹

Both developed and developing economies face the challenge of creating decent, sustainable jobs for the large numbers of young people entering the labor market every year. According to an ILO report, countries in the Middle East especially "...report some of the

highest youth unemployment rates in the world. In many of these countries, youth unemployment rates are at least double the average rates (between two and four out of 10 people aged 15 to 25 are unemployed)²." Youth unemployment between 2006 and 2010 in Egypt, according to the ILO, averaged 27.3 percent, representing a significant challenge.

With this in mind, the Foundation has adopted a strategic approach to youth employment, which we call the "Backward Job Creation Model", to create opportunities and promote pathways to decent work.

TRAINING FOR EMPLOYMENT: THE BACKWARD JOB CREATION MODEL

Strengthening the work force and building human capabilities is at the core of the Foundation's mandate. Many young people invest substantial amounts of time, effort and money into receiving an education and/or training, only to end up either underemployed or unemployed, or in a job that matches neither their qualifications nor their interests.

To counteract this, we secure employment for prospective trainees before providing training. Based on field studies and research, grantees first identify jobs that are vacant and then secure the commitment of employers to hire qualified and trained personnel. Only then is certified and tailored training provided to those eligible. Since the model is well-integrated with market needs, all trainees have a guaranteed job upon graduation.

Our programs provide training for the unemployed, low-income groups, and workers needing retraining for new trades and professions. The training strategy focuses on:

- Technical, vocational and specialized training, in order to better match the supply and demand for skilled labor.
- Entrepreneurship training that aims to provide the managerial and technical skills that are often needed to start one's own business.



1. "Global Employment Trends for Youth," Table A1—Global labor market indicators for youth (15-24) and total (15+), 1998, 2008 and 2009. International Labour Organization, Geneva, 2010.

2. "Statistical Update on Arab States and Territories and North African Countries," presentation dated 2 June 2011 and available at http://www.ilo.org/global/statistics-and-databases/WCMS_156325/lang-en/index.htm



TECHNICAL, VOCATIONAL AND SPECIALIZED TRAINING

Technical and vocational training addresses one of the labor market's biggest problems: the lack of qualified workers. By cooperating with local institutions and training centers, the Foundation seeks to improve the quality of training, recognition of acquired skills, and availability of job opportunities for young people.

Our programs include training youth to become qualified welders, work in the tourism industry, and become crew members and day skippers on yachts. Young people have also been trained as technicians in the paper and textile printing and ready-made garment industries. We also enhance the development field by training young people to work at different managerial levels within NGOs.

All our NGO partners work with recognized professional training centers and experts in their field to deliver the best possible consultancy and training services. A case in point is a project implemented by the Merghem Investors' Association (Merghem Industrial Zone in Alexandria), that is training 120 jobless young people in welding technology, including oxy-acetylene and electric arc welding, to provide them with technical skills and employment opportunities. Training is provided by the Egyptian Welding Academy, the sole agent for the Welding Institute in Cambridgeshire, UK. To date, 75 trainees have graduated and are employed at above-average salaries for skilled workers.

Another project, implemented in cooperation with the Abdullah Nadeem Foundation, the Minya Governorate Security Directorate and the Vocational Training Center in Minya, is a good example of how the Foundation

tackles a critical social problem through vocational training.

Aimed at the rehabilitation of ex-offenders released from Minya Public Prison, this project trained 60 prisoners (released in 2009–10) in different trades: interior decoration, painting, architecture, installation of tiles and ceramics, ironwork and welding, electricity, plumbing, and air conditioning. The goal was to enable the socially marginalized to establish a new life and re-integrate into the community, thus providing an alternative to a return to crime. **Box 1** tells the story of one of these men.

Some of our programs were created specifically to meet the growing demand for new skills in Egypt. A good example here is the training offered in conservation and museology to museum staff. The aim is to boost the number of skilled Egyptian conservators able to care for their own cultural treasures (see page 61).



Textile printing project in Kalioubya, HAYATY Association



Training in welding technology, Merghem Association, Alexandria



Welders Training in Cairo, National Steel Fabrication Company

Training for Employment is Key to Rehabilitation

ENTREPRENEURSHIP TRAINING

Entrepreneurship training prepares the un- and underemployed to start their own business. This type of training usually combines learning specific skill sets (e.g. welding, automobile mechanics, sewing, or growing vegetables) with business management skills (e.g. financial management, marketing, accounting and small business feasibility studies). Run in collaboration with the Foundation's microcredit project, the beneficiary also becomes eligible for an SFSD micro-loan on conclusion of training.

Training in organic farming and modern irrigation systems in the New Valley Governorate is a good example of the success of this scheme (**Box 2**).

INCLUSION OF PERSONS WITH DISABILITIES

According to the ILO in 2010, one in ten people globally (around 650 million people worldwide) had a disability. About 82 percent of them live below the poverty line, because of the failure of many development programs to incorporate their needs. Many have little access to services, are unable to make decisions concerning their future, and live at the bottom of the social scale. Mounting evidence,



Training of Support Teachers for Disabled Students in the Primary Schools in Alexandria, Hope Village

Ex-offenders have to live with the stigma of having served time behind bars once they are released, which can often be even more punishing than the prison sentence itself. Many soon find themselves stepping into a second prison, with invisible bars consisting of suspicion, mistrust, and discrimination.

Muhammad Gomaa, 30, was born in Minya. Unable to learn a profession and desperately in need of money, Muhammad resorted to theft and graft, for which he was subsequently jailed. On his release, he found himself homeless and unable to find a job. Friends, neighbors and relatives either could not, or would not, help. He became so desperate that he even considered re-offending and going back to prison.



Hope came in the form of social workers of the Abdullah Nadeem Foundation, who helped him join an SFSD-funded training project. Having trained as a welder, Muhammad was offered a job with the assistance of the Nadeem Foundation. Keen to improve his income, he was subsequently provided with a small loan through the Foundation to buy a welding machine and other tools to start his own business.

Follow-up visits indicate that Muhammad is managing well. His business is thriving and he has been identified in the area as an honest man and an expert in his field. Now in the process of repaying his loan, Muhammad is also considering investing in a taxi and buying an apartment.

"Ex-offenders need a boost and a second chance from the community to help them stay on the right path. They are not the only ones who benefit from stable jobs, but their loved ones too. The project helps ex-offenders and their families to restart their lives together upon their release," he says.

Securing employment is a key part of the rehabilitation and reintegration process and the first step inmates and ex-offenders take towards a crime- and drug-free life. The Sawiris Foundation and the Abdullah Nadeem Foundation are working together to ensure the success of all participants in this project.

Organic Farming in the New Valley Opens New Horizons

SFSD selected the New Horizon Foundation for Social Development to start a project developing organic farming among farmers in Balat, a small village east of the Dakhla Oasis. The idea was to create employment and promote income generation among young people in the New Valley by providing training about organic farming techniques that produce crops with a higher market value.



Around 200 trainees, mainly small farm owners, participated in the 18-month training program, implemented by specialists from the Desert Research Center of the Agricultural Research Center and the Egyptian Center for Organic Agriculture (ECOAG).

The program provided employment opportunities for both men and women, giving them the skills they needed to implement organic farming methods based on drip irrigation, and raising awareness about food safety and protecting the environment.

It also established organic greenhouses and nurseries employing many of the trainees to produce and sell seedlings suitable for organic farming. More jobs were created through the implementation of animal and bird breeding projects, and the construction of two pigeon towers to provide manure for compost.

The project has also created new job opportunities — particularly for women in the village — by creating a new lending system based on the provision of cash loans for livestock and bird breeding projects that will provide quantities of compost made from animal waste products. This innovative lending policy allows borrowers to repay loan installments in kind rather than with cash — in this case, products suitable for use in the production of compost manure equal to the value of the loan installment.

however, points to the high economic costs of excluding people with disabilities from employment; ranging from 3–7 percent of a country's Gross Domestic Product (GDP) according to the ILO.³

Based on our principle of equal opportunities for all, the Foundation's strategy proactively includes the consideration of persons with disabilities in all our training and employment programs. Three notable examples are as follows:

1. A project to provide literacy instructors for the hearing impaired, implemented by the Association for Serving the Hearing Impaired (ASDAA). With isolation and illiteracy two of the greatest challenges the hearing impaired face, the project focuses on developing a literacy curriculum using sign language, and trains instructors to facilitate it. ASDAA has provided training for 66 university graduates to work as qualified literacy instructors for the hearing impaired. A protocol of cooperation was also signed with the General Authority for Literacy and Adult Education to introduce literacy classes for the hearing impaired and employ the graduates of this program to work as teachers. A Manual for the Basics of Arabic Sign Language has already been published, and a series of literacy books using sign language is underway.



2. An SFSD program, implemented in collaboration with the Hope Village for Development and Social Rehabilitation, aims to train 110 university graduates to work as support teachers for children with physical and learning disabilities, in 25 public and private kindergartens and primary schools practicing inclusive education in Alexandria. Trained support teachers are qualified in appropriate teaching methods to use with disabled youngsters, and then employed in participating schools and NGOs.

3. Message by Juan Somavia, Director-General of the International Labour Office, on the occasion of International Day of Persons with Disabilities, 3 December 2010. Available at <http://www.ilo.org/public/english/bureau/dgo/speeches/somavia/2010/disabilities.pdf>

Would You Employ a Blind Person?

What can be done to get blind people to work? Is it too expensive to employ blind people or are too many employers simply dismissing their worth? This is a story of building effective partnerships between private sector companies and NGOs from Egypt and abroad that allow the visually impaired their dignity, and the opportunity to work and contribute to society.



The SFSD-funded project, implemented with DAESN and powered by IPPSN, consists of developing the capacities of blind young people through training, and providing them with job placement and follow-up support in the work place. Beginning in 2009, the project is training 300 blind university graduates to use information technology, qualifying them for work in administrative positions and opening up opportunities for integration in the job market.

The training is divided into two parts: theoretical training about communication skills and practical training to use a computer and the Internet.

For DAESN's director, Lilli Atallah, Egypt's current five percent quota for employing people with disabilities is inadequate - the task must be to find suitable job opportunities for all the blind. Many companies in the public and private sector also employ blind people without giving them the opportunities accorded to other employees. DAESN is committed to creating sustainable job opportunities for trained graduates in major private companies, following each graduate for three months to help him or her cope with any difficulties. "Armed with computer knowledge and some basic communication skills, blind young people are establishing careers in call centers and telemarketing."

Orascom Telecom adds its support to the project by donating Braille computer terminals and software, at a cost of \$4,000 each, for every blind trainee that a company hires.

The closing graduation ceremony has been well-attended. Businessmen and women have not only announced their support and willingness to employ the blind young people, but 270 trainees were offered jobs and are currently working on above-average salaries.

In addition to providing the teaching curriculum, the project includes a series of workshops to raise awareness about disabilities. Beneficiaries include parents of disabled children, teachers, school supervisors, psychology specialists and school social workers. Support, Education, Training for Inclusion, a division of the CARITAS charitable network (SETI-CARITAS) delivers the theoretical curriculum and the practical training.

The project is a key opportunity to involve the Ministry of Education in efforts to introduce inclusive education in Alexandria. The program has been adopted by 48 schools — almost double the targeted number of 25.

The project's objectives are to:

- Guarantee the right of children with disabilities to be educated with their non-disabled peers
- Develop positive attitudes and meaningful friendships between learners with and without disabilities
- Facilitate participation of children with disabilities in the community
- Create new service delivery models that could be replicated throughout the country.

3. Empowering and Building Capacities for Blind Youth is another note-worthy project, supported by Orascom Telecom Holding Company (OTHC), powered by a German-based NGO, the Integration Program for Persons with Social Needs (IPPSN), and implemented by a pioneering Egyptian NGO, the Development Association for Empowering Persons with Special Needs (DAESN). Its story is told in **Box 3.**



Mr. Naguib Sawiris in the graduation ceremony of the first batch of the blind trainees, DAESN

STUDENT SCHOLARSHIPS: EXCELLENCE IN ACADEMIC ACHIEVEMENT

Education is key to human development; empowering citizens, strengthening nations through creating, applying, and spreading knowledge. It promotes national productivity and innovation, as well as values of democracy and social cohesion; thus building a strong human capital base for dynamic, globally-competitive economies.

To ensure that students of merit have the opportunity to pursue quality education, we offer International and National scholarships.

As of 2011, 378 scholarships from both categories have been awarded, with a total budget of almost LE 56 million. This comprises 16 percent of the Foundation's portfolio over the decade.

While some scholarships are awarded specifically to underprivileged young people, all are offered on a competitive basis. The selection criteria differ from program to program, but include merit and academic excellence, extracurricular activities, and, for international scholarships, a good command of English. The final selection of scholarship students is made by the relevant educational institution, in collaboration with the Sawiris Foundation.

INTERNATIONAL SCHOLARSHIPS:

International Scholarships provide full support for advanced learning in many fields, including science, economics, and engineering. Several international scholarships are in very specialized fields such as International Development Law and music.

THE ONSI SAWIRIS SCHOLARSHIP PROGRAM, USA

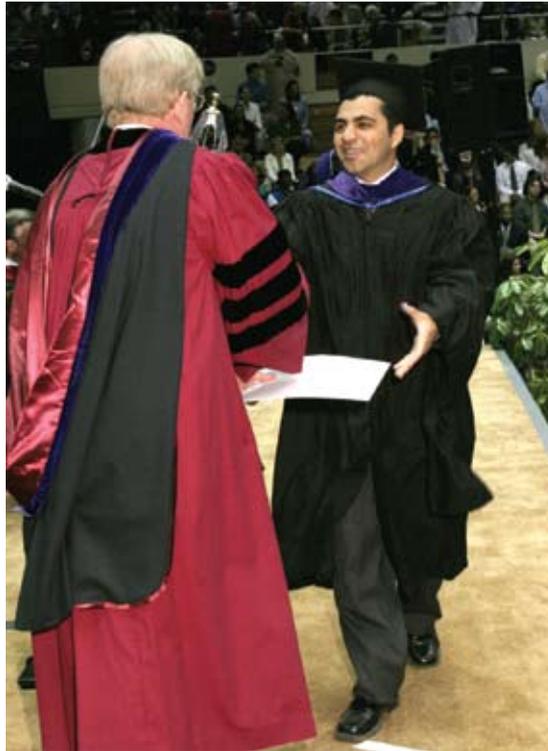


This program is sponsored by Orascom Construction Industries (OCI), and implemented with the American-Mideast Educational and Training Services (AMIDEAST). Since 2001, the program has been providing full tuition scholarships for Egyptian students to pursue their Bachelors or Masters Degree at prestigious universities in the United States such as the Massachusetts Institute of Technology, Harvard, Stanford, and Caltech in the fields of Business Administration, Economics, and Engineering. Since 2006, funds have been channeled through the Foundation to AMIDEAST. As of 2011, 57 students have been sponsored with a total fund of almost LE 33 million.

THE IBRAHIM SHEHATA SCHOLARSHIP, UK

The late Dr. Ibrahim Shehata, founding chairman of the Sawiris Foundation, is recognized as one of the greatest international jurists of the 20th Century. An expert on international development, he also had an unwavering commitment to poverty alleviation. To honor Dr. Shehata's work, we set up the Ibrahim Shehata Scholarship in 2003. We award a full scholarship and stipend every three years for one Egyptian student to pursue a three-year doctoral degree in International Development Law at Queen Mary College, University of London.

The scholarship is implemented in partnership with the Centre for Commercial Law Studies (CCLS). Since 2003, the Sawiris Foundation has sponsored three students at a total cost of almost LE 2 million, including a new student selected for the 2010–13 academic period.



SFSD–DAAD SCHOLARSHIP, GERMANY

Beginning in 2005, SFSD, in cooperation with the German Academic Exchange Service (Deutscher Akademischer Austausch Dienst - DAAD) has been granting two full scholarships annually to graduates from three German schools: the Deutsche Evangelische Oberschule and the Deutsche Schule der Borromäerinnen in Cairo, and the Deutsche Schule der Borromäerinnen in Alexandria, to pursue their Bachelors and Masters Degree at German universities for five years maximum.

In appreciation for exceptional talents, the Foundation provided another scholarship in 2006 based on merit in music and art for a talented young woman, Ohoud Khadr. This unique academic experience was awarded to Ohoud at the reputable Hanns Eisler Hochschule für Musik, Berlin. **Box 4** illustrates the experience of Ououde, who was the inspiration for the Foundation to add this scholarship to its portfolio. As of 2011, SFSD has sponsored 14 students at a total cost of LE 8 million, including two students granted scholarships for the academic year 2010–2011.

Separately from SFSD-DAAD program, the Foundation allowed in 2008 two young musicians, Jala El-Hadidi and Mohamad Shams, to pursue a graduate degree in music at Yale University, USA.



SPECIAL AND INCLUSIVE EDUCATION SCHOLARSHIP, UK

In 2007, the Foundation began funding a scholarship program in collaboration with the Learning Resource Center (LRC) in Cairo and the University of London. The program offers an MA and Ph.D. program in Special and Inclusive Education at the University of London, and aims to create a cadre of skilled Special Education Needs teachers and coordinators who will give back to Egypt for no less than two years. The LRC provides diagnostic and consultative services for children with a broad range of learning difficulties, developmental disorders and/or behavior problems. As of 2011, the Sawiris Foundation has sponsored 28 students with a total fund of LE 1.5 million, including four new students who joined the program in the 2010–11 academic year.



DOCTORAL RESEARCH SCHOLARSHIP, SWITZERLAND

Introduced in 2008, this program funds innovative research projects that develop a method or product that improves the livelihoods of poor people in developing countries. The three-year program is the only one sponsored by the Foundation that is open to

both Egyptian and non-Egyptian candidates. Currently, there are three on-going research projects supported by the Sawiris Scholarship and implemented with the Swiss Federal Institute of Technology in Zurich at a total cost of LE 425,000.

NATIONAL SCHOLARSHIPS:

National scholarships allow young people the opportunity to continue their academic studies at a reputable private Egyptian university or institute.

DON BOSCO SCHOLARSHIP IN CAIRO

We provide scholarships for up to 10 underprivileged students each year to attend the Don Bosco Technical Institute in Cairo, an Italian secondary technical institute run by Salesian monks. The Institute has been a successful model because of its combination of advanced practical training and updated educational techniques. According to an agreement between the Egyptian and Italian Governments to promote technical, scientific and cultural cooperation between the two Countries, the graduated Don Bosco students can be admitted to Egyptian and Italian Universities.

Our sponsored Students specialize in electrical or mechanical fields; in the three-year program they become qualified operators while in the five-year program, they are trained to be specialized technicians.

Since 2005, 65 students already studying or accepted for study at the Institute have received scholarships enabling them to attend or to extend their studies. Total expenditure has been LE 776,000.



NURSING SCHOLARSHIP

In line with the Sawiris Foundation's keen interest in health and nursing, a new scholarship program was implemented in 2008, in collaboration with the Al Noor Magrabi Foundation, to support 10 students as they earned a B.Sc. in Nursing from the British University in Egypt (BUE). Scholarships target students from different governorates. The program provides full tuition for four years until students earn their B.Sc. Degree. In addition, SFSD provides graduates with a three-year employment contract with Foundation projects after graduation. The total funding for this program is LE 1 million.



GOUNA HOTEL SCHOOL SCHOLARSHIP

In 2009, the Foundation provided a full scholarship for 25 secondary school students to enroll in a three-year training program at the Egyptian-German Hotel School Paul Rahn in El-Gouna. The school combines on-the-job and academic training and also includes courses in hotel services and languages. The scholarships are granted by Al Ahram Beverage Company under an MOU signed with the Foundation, with a total budget of LE 1 million. The Sawiris Foundation initiated this scholarship program for 69 secondary school students in 2002 (with funds of LE 400,000) when the School was launched, with a donation from Orascom Hotels and Development.



Waiting in the Wings for the Curtain to Rise

In 2003, when she was 15 years old, Ohoude Khadr decided to become a professional opera singer. With the assistance of the Sawiris Foundation, she has achieved her dream.

While Ohoude was exposed to fine music in her home, it wasn't until 2000, when her school (the German School in Alexandria) hosted the regional competition for the Jugend musiziert competition, that her imagination was set on fire. The Jugend musiziert competition promotes amateur musicians and young people with professional musical ambitions. Ohoude's family hosted a Turkish pianist for the competition and accompanied her to rehearsals and other events, allowing the budding opera singer to suddenly glimpse new horizons.



The following year, Ohoude auditioned for the competition but was told she would need intensive coaching if she wanted to succeed. Four years later, after regular lessons and participation in the Jugend musiziert competition, Ohoude was winning prizes.

In 2006, she won a coveted place at the Hochschule für Musik "Hanns Eisler" in Berlin where she had the opportunity to study with Norma Sharp, Renate Faltin, and Julia Varady, three well-known opera singers. Classroom studies included theory of music, music history, music analysis, and Italian, while practical work covered singing, coaching, acting, and the piano. For Ohoude, one of the highlights of her time there was simply the opportunity to perform regularly at a professional level.

Ohoude's German studies were made possible by the scholarships offered by the Sawiris Foundation and the Deutscher Akademischer Austausch Dienst (DAAD), the German Academic Exchange Service. While the DAAD scholarship depended on high grades, the one offered by the Sawiris Foundation for Social Development had a slightly different outlook: the recipient's potential, achievements, special talents, and the way these qualities could benefit the Egyptian community were all taken into account.

In 2010, Ohoude performed the lead role in Mozart's opera, The Magic Flute, with the Bibliotheca Alexandrina Orchestra in Alexandria. Her next dream: to sing with the New York City Metropolitan and London Operas, and become a cultural ambassador for Egypt.

GTNI SCHOLARSHIP

This program grants full scholarships annually to up to 60 secondary school graduates to earn an Associate Degree in Nursing at this institute, under the supervision of Egypt's Ministry of Higher Education, and specialists from the Lawrence Memorial/Regis College Nursing Program in the US. There are unique opportunities awaiting the GTNI graduate, including the possibility



of obtaining a Bachelors Degree in Nursing with the cooperation of the University of Assiut. Top students can also earn their Bachelor's Degree from Lawrence Memorial/Regis College. (The budget for the GTNI Scholarship comes under the Health Sector grants).

E-LEARNING SCHOLARSHIP

In 2010, the Sawiris Foundation began sponsoring 100 students to participate in a distance education program with the Egyptian E-Learning University. E-learning utilizes an Internet connection and a web browser to deliver 24-hour online learning. This is a new style of learning in which students are not required to attend scheduled classes and gives educational opportunities to learners who cannot reach a university campus. Students are supported as they study a variety of subjects, including Business Administration and Information Technology. Total funding is LE 1 million.

LL.M. SCHOLARSHIP PROGRAM

In 2011, the Foundation joined the efforts of Indiana University Law School in the US to offer its Master's Degree program in International and Comparative Law at the Faculties of Law in Cairo and Alexandria Universities. The Foundation is funding five scholarships under the LL.M. program. See more details about this initiative in page 66.

OTHER INVESTMENTS IN EDUCATION:

ENHANCING STUDENT SERVICES AT THE AMERICAN UNIVERSITY IN CAIRO

The Foundation's annual contribution to the Corporate Governance Club (CGC) is a powerful example of investing in the university community. The CGC, inaugurated in 2010, is the first Egyptian student-based academic club dedicated to the dissemination of corporate governance principles and best practices among undergraduate students. It encourages interdisciplinary dialogue among students of business, management, economics, and accounting, who share an interest in working in a fair and transparent corporate environment. The grant shapes the lives of AUC students and faculty, allowing the university to offer a broad program of extracurricular activities that engages students with the greater community.

SUPPORTING FACULTY RESEARCH AND ADVANCED STUDIES AT CAIRO UNIVERSITY

In 2010, the Foundation made a special donation of LE 1 million to two funds recently established by the Faculty of Economics and Political Sciences, Cairo University: the Development of Scientific Research Fund (DSRF) and the Scholarships Fund. DSRF's main objective is to provide funding to improve the quality of Egyptian scientific research and enable publication in world-renowned periodicals. Grants from the DRSF are based on competition governed by a specialized committee. The Scholarships Fund provides funding for postgraduate students to attend one of the top 100 universities in the world. Grants are allocated based on merit and the student's acceptance by the university.

INSPIRING ARTISTIC CREATIVITY: THE SAWIRIS CULTURAL AWARD

With a firm belief in the transformative power of art and culture to enhance the spirit of enlightenment in society, the Sawiris Cultural Award competition was established in 2005. Its aim is to recognize excellence in both published and unpublished works by Egyptian writers, providing fair, objective, and constructive judgment for all entrants. We recognize that many excellent manuscripts never become books, while other published works may never receive the recognition they deserve. The Cultural Awards aim to remedy this gap and promote all forms of indigenous writing.



We present cash awards and recognition plaques to winners in the genres of novel, short story collections, screenplays, and playwriting; with separate awards for established and emerging writers in each section. Winners are selected by an independent committee comprising well-known writers and literary experts.

The award for best film script was initiated in 2007 to broaden the scope of the competition and support the development

and growth of the Egyptian film industry. In 2008, we raised the value of the awards, reaffirming our commitment to promoting artistic creativity. The Best Writing for the Stage category, meanwhile, was introduced in 2009, to help talented playwrights introduce their work to the theater.

The awards are announced and presented every January, at a distinguished ceremony at the Cairo Opera House. As of 2011, seven rounds have been organized with

a total fund of LE 5.34 million. An independent Advisory Board has trustee and technical responsibility for setting directions, selecting juries, and overseeing the activities of the Cultural Award. *See Appendix C for the Cultural Award Board of Trustees.*

In 2010, the 6th Annual Competition, 13 winners received cash prizes worth a total of LE 620,000. The winners and the jury for 2010 are shown in page 29. Meanwhile, the 7th round of competition for new



The Story of “Messages from the Sea”

Alexandria, that cosmopolitan city on the northern shore of Egypt was once home to a thriving multi-cultural society. Egyptians, Greeks, Italians, Christians, Muslims, and Jews all lived there in harmony. But now the city has been transformed into a mono-culture that ignores the rich complexity of its past.

Yehia (Aser Yassen) is witness to these drastic changes in his society when the death of his mother takes him back to the city containing so many memories of his childhood. Encounters with old and new friends introduce him to the new face of the metropolis. He finds a message in a bottle written in an unreadable language, and so begins an endless search for meaning in a world that he is instinctively drawn to, yet unable to comprehend.

Rasayel el Bahr stars Asser Yassin, Basma, Hassan Hosni, and Salah Abdullah, and was produced by Al Arabia Cinema Production and Distribution.

*Messages
from the Sea*

entries closed in August 2011, with the winners due to be announced in January 2012.

2007 was a particular highlight for the awards with two talented screenwriters awarded in the competition going on to achieve national and international prominence: Mariam Naoum who was awarded for Best Emerging Screenwriter and Dawoud Abdel-Sayed, who won for Best Established Screenwriter.

Mariam Naoum saw her script *Wahed Sifr* (One-Zero), brought to screen a little over a year after winning her prize. The film tackles many of the issues plaguing Egyptian society today, including poverty, corruption, decaying morals, frustration and brutality.

Dawoud Abdel-Sayed's *Rasayel el Bahr* (Messages from the Sea) was also directed by him and screened in 2010. The film was considered for the category of Best Foreign Language Film for the 83rd Academy Awards — the Oscars. It was also screened at *Marché du Film* at the Cannes Film Festival, receiving the attention of international filmmakers and critics and garnering high praise in the global press. The film also participated in Italy's 56th Taormina Film Fest (June 2010) and the Abu Dhabi Film Festival.

Considered one of the pioneers of so-called 'New Realism' in Egyptian cinema, Abdel-Sayed is one of the very few Egyptian filmmakers able to combine box-office popularity with high artistic and intellectual standards (**Box 5**).



THE 6TH SAWIRIS CULTURAL AWARD COMPETITION, 2010



THE JURY

Novel and short stories

• Established Writers Category:

Ibrahim Aslan, Abul-Maati Abul-Naja, Helmi Alnamnam, Ezzat Kamhawi, Dr. Haitham Al Haj Ali

• Emerging Writers Category:

Ambassador Shoukry Fouad, Ibrahim Abdel-Meguid, Dr. Amal Abul-Fadl, Dr. Sahar EL-Mougy, Dr. Said EL-Wakeel

Screenplay

• Established Screenwriters Category:

Ali Abu Shadi, Bashir El-Deek, Dr. Ahmed Yousef, Dr. Yehia Azmi and Kamal Ramzy.

• Emerging Screenwriters Category

Dr. Samir Seif, Raouf Tawfik, Salah Marei, Khaireya EL-Bishlawi and Essam Zakaria.

Playwriting:

Muhammad Salmawy, Dr. Nihad Saliha, Dr. Ahmed Sakhsukh, Dr. Hany Motawea and Dr. Mostafa Riad.

THE WINNERS

Best Novel:

• First Prize

- Established Writers Category: Ahmad Sabri Abul-Fotouh for "Al-Saraswa Epic-The Exit / ملحمة السراسوة-الخروج"
- Emerging Writers Category: Taher Hussein El Sharkawy for "Vanilla / فانيليا"

• Second Prize

- Emerging Writers Category: Shared by Muhammad Mahmoud Maarouf for "Cleopatra Ship / الباخرة كليوباترا" and Manal Mahmoud Moussa for "Lunatic Singing / غنا المجاذيب"

Best Collection of short stories:

• First Prize

- Established Writers Category: Mahmoud Mustafa EL-Wardani for "The Morning Ceremony / الحفل الصباحي"
- Emerging Writers Category: Muhammad Gomaa for "The Specter of Anton Chekhov / شبح أنطون تشيخوف"

• Second Prize

- Emerging Writers Category: Shared by Muhammad Kheir for the "Demons of the Radio / عفاريت الراديو" and Ahmed Abdel Rahman Hemdan for "The Mission / البعثة"

Best Screenplay:

• First Prize

- Established Writers Category: Shared by Maher Awad for "Until Stocks Finish / حتى نفاذ الكمية" and Muhammad Kamel Al Kaliouby for "Game of the Mirrors - on the Banks of the Cities / لعبة المرايا-على ضفاف المدن"
- Emerging Writers Category: Amr Taha EL-Shamy for "Viva Dotchy / يحيا الدوتشي"

Best Playwriting:

• First Prize

- Shared by Muhammad Ali Mursi for "Al-Hajaj Comedy / ملهاة الحجاج" and Osama Nour El-Din for "Thebes Prophecy / نبوءة طيبة"





Section B

SAFETY NETS FOR THE POOR

Social safety nets help alleviate chronic and transient poverty around the world. Private safety nets, informally organized or community-based, or public interventions covering health, education, social insurance and publicly-funded transfers like food subsidies, help mitigate the adverse effects of social and economic deprivation.

At the Sawiris Foundation, we place the role of safety nets in a broader social context. We aim not only to help bring the disadvantaged out of poverty, but also provide greater opportunities for protection against chronic poverty, which arises from the lack of productive assets and basic services.

Our microcredit, health and community development programs provide essential safety nets for the poor, incorporating a wide range of social support and opening doors for self-employment and investment; thus promoting human development as well as economic growth.



MICROCREDIT: CHANGING PEOPLE'S LIVES AND REVITALIZING COMMUNITIES

We believe that microcredit is a highly effective tool in the fight against poverty and unemployment. Microcredit provides access to financial services for those unable to use traditional banking services, and allows economically and socially-disadvantaged Egyptians to promote self-employment, and increase income and life quality. In 2008, the Foundation established an independent Microcredit department dedicated to financing and developing the capacity of microcredit programs run by NGOs.

EVALUATING MICROCREDIT PROJECTS

The Foundation has developed six key principles to evaluate the potential success of microcredit projects presented to us by NGOs. These are based on Planet Rating's GIRAFE methodology, an innovative analytical approach to evaluating NGO performance and institutional risk.⁴ The methodology is widely recognized by investors, donors, regulators and micro-finance consultants as supporting the development of the micro-finance sector worldwide.

SFSD's microcredit evaluation criteria allow us to assess a broad range of qualitative and quantitative factors to determine an institution's risk profile and sustainability. These factors include:

- **Governance:** Decision-making, planning, management team, human resources management
- **Information:** Information system design and data quality
- **Risk Management:** Procedures and internal controls, and internal audit
- **Activities:** Financial services management, credit risk, and credit risk coverage
- **Funding and Liquidity:** Capital adequacy and funding strategy, liquidity risk, and market risks
- **Efficiency and Proficiency:** Return on assets, revenue quality, operating efficiency, and asset deployment.



⁴ <http://www.planetrating.com/EN/index.php>



SFSD'S RATING SCALE

Using these criteria, the Foundation assesses the financial, organizational, and operational sustainability of a proposed program and provides a rating on the long term sustainability of the project. A weighting system is used to obtain the rating. The scores range from "A" (highest) to "D" (lowest), to determine the best allocation of funds.

- **Grade A (Very good):** The NGO's current institutional, operational and financial performances are very good. There is very little operational risk in the short- and medium-term.
 - SFSD will fund the NGO's project through an interest-free loan, with the NGO committed to repay the loan at the end of the project. There is an option to renew the loan for a similar period, based on a final evaluation.
- **Grade B (Good):** Procedures are well developed and effective. Medium- and long-term risks exist but are identified by the institution.
 - SFSD's fund is divided into two parts: 1) a loan allocated to lending operations and 2) a grant allocated to operation expenses and the training program associated with lending activities.
- **Grade C (Intermediate):** Current institutional, operational, and financial performances need improvement. Short- and medium-term risks are moderate but need addressing.
 - SFSD's fund to the microcredit project takes the form of a grant, coupled with technical assistance to help build the NGO's capacity.
- **Grade D (Insufficient):** NGO's performance does not meet SFSD's minimum standards for obtaining grants or loans.

MICROCREDIT PROGRAM OPERATION

Our microcredit program aims to improve living conditions for the most disadvantaged members of the community — particularly women and young people — by funding income-generating activities. The program offers both individual and group loans, coupled with technical assistance and training, to help the disadvantaged start micro-enterprises or expand existing small businesses. As such, microcredit projects result in job creation at a relatively low cost.

Individual loans range in size from LE 500–2,000 and are offered for the provision of services (e.g. hairdresser, ironer), the sale of goods (e.g. selling fruits and vegetables, dairy products), or the manufacture of products (e.g. woodwork, garments). Group loans average LE 750 per person, and are given to small groups of four or five borrowers to help them start simple income-generating activities, such as establishing a grocery business or raising poultry. The loan is equally divided among the individuals in the group, with each person providing a guarantee that the others will repay the loan.

Table 3: Funding and Beneficiaries of Microcredit Projects (Cumulative)

Year	No. of Projects	Funding (LE millions)	No. of Beneficiaries
2001	1	0.31	13
2002	5	2.07	2,519
2003	6	2.57	2,716
2004	9	4.34	2,945
2005	-	-	-
2006	-	-	-
2007	-	-	-
2008	19	16.34	15,529
2009	23	20.57	20,029
2010-11	28	26.52	26,996

Loans are usually accompanied by training in business management and accounting, to help beneficiaries establish and run their enterprises along sound business lines. They learn how to manage their loan obligations, carry out project feasibility studies and are given a basic understanding of relevant legislation and marketing procedures. The Foundation's grants have helped create opportunities for thousands of young unemployed graduates, female heads of households, poor rural women, and people with special needs.

The growth of SFSD's microcredit activities was slow during the first years of the Foundation's existence, but followed a remarkable expansion beginning in 2008, when our independent microcredit department was established. As of 2011, SFSD has helped 27,000 microcredit recipients, with more than LE 26.5 million distributed in micro-loans. These figures include microcredit projects funded under the 2010 Job Creation Competition (**Table 3**).

Between 2001-2007, the Foundation focused its microcredit programs primarily on setting up lending units providing financial and non-financial services to clients. In addition, the Foundation supported small start-ups for bakeries and recycling projects. Some key projects include:

- **Bakeries Start-up, Cairo Governorate, with the Graduate Youth Authority (GYA):** This allowed for two bakeries in Helwan and El Salam to be built, with equipment installed, and 13 unemployed youth trained. They are now working full-time to meet the demands of their local communities. The project was supported by the Governor of Cairo, who allocated land, issued permits, and provided access to subsidized wheat.
- **Bashair, Aswan Governorate, with the Center for Egyptian Family Development (CEFD):** A new microcredit unit was set up in CEFD, with the staff trained to provide technical assistance to loan beneficiaries. 2,306 loans were disbursed to 1,111 beneficiaries, of whom 973 were female heads of household and 138 were physically challenged.
- **Learn and Earn, Cairo Governorate, with the Association for the Development and Enhancement of Women (ADEW):** Squatter communities suffer from poor economic and social conditions, with female-headed households being the most vulnerable. Legal and social support for these groups, combined with microcredit loans, provide real means to improve their economic situation. The Manshiet Nasser microcredit unit was expanded, disbursing 1,540 loans, while a new unit was set up in Masr El Qadima, disbursing 1,640 loans using the Grameen Bank "group lending" model.

These assisted 1,390 female heads of households in these communities.

- **Microcredit for Youth, Bani Suief Governorate, with the Institute of Cultural Affairs - Middle East and North Africa:** Through matching funds with three partnering Community Development Associations (CDAs), microcredit units were established and were able to break even financially. One hundred and ninety-seven young people completed an ICA Start Your Business training program. Of these, 135 beneficiaries received loans through the three CDAs; 19 young people were employed in established local businesses and 43 set up their own businesses.



The Foundation's independent Microcredit Department was established in 2008 and has structured its systems and processes around best practices in the field. An impressive number of new projects were approved after being subjected to the Foundation's rigorous evaluation system. The majority of these projects were implemented in different Upper Egypt governorates, with a focus on female heads of households, who are the main money earners in their families in some marginalized areas. Good examples of microcredit projects executed in 2008 - 2010 with specialized NGOs include:

- **Association for the Development and Enhancement of Women (ADEW) in Cairo (for one year starting in April 2008):** Building on the success of ADEW's Learn and Earn project, financed by the Foundation during the period 2002-2005, we provided ADEW with funds totaling LE 2.04 million, to create 1500 self-employment opportunities for residents of two of the country's poorest informal settlements: Monshaet Nasser and Old Cairo. Under this project, 200 men and women running existing micro-enterprises received individual loans averaging LE 2500 each to help them expand their businesses. They also benefited from training to improve their business management and marketing skills. In addition, 1300 female heads of households received group loans, ranging from LE 750 on average for new participants to LE 1000 for existing beneficiaries eligible for repeat loans. Business training was also provided to help them manage their activities in a sustainable way. Literacy classes were offered to 160 female participants and assistance given to 1000 women to help them obtain their national identity cards.
- **Regional Association for Development and Enterprises (RADE) in Markaz Tama in Sohag Governorate (for three years from July 1, 2008):** This project, which has so far created job opportunities for 3280 women, aims to improve income for women in poor families, using group loans at an average of LE 500 per loan. It also provided vocational and management training for 970 women beneficiaries. The project is funded at LE 2.4 million.
- **Association of Upper Egypt for Education & Development (AUEED) in Luxor (for two years from December 1, 2008):** In the face of high unemployment and poverty in Qena, Luxor, the project targeted 1200 beneficiaries to provide them with small loans (at an average of LE1667/

loan) and entrepreneurship training. The training program included 20 courses over two years on topics including feasibility studies, book keeping, accounting, legal procedures and marketing. The total fund of the project is LE 2.4 million.

- **Wadi El Nil Association for Protection of Quarry Workers in Minya Governorate (a year and half from February 2009):** A particularly important feature of our microcredit programs is the role it plays in empowering women and improving the quality of life for their families. This project aimed to provide children with a safer environment by offering their mothers alternative income-generating opportunities. Nearly a thousand mothers received micro-loans to help them start an income-generating activity in their chosen field (Box 6).
- **Assiut Business Women Association (ABWA) in Markaz Menkabad in Assiut Governorate (two years from January 2010):** Aiming to increase the role of women in society, especially female-headed households and poor rural women, this



Getting Children Out of Quarries

project helped 2000 women generate income through their own micro-projects. Group loans (at an average of LE 1000) were provided to 1500 beneficiaries with existing small micro-enterprises to support the sustainability of their businesses. In addition, 500 women have received training and direct loans to start small businesses. The project has also developed a capacity-building training program for Association staff on loan arrears management, portfolio quality standards, internal control and audits and communication skills. The project is funded at LE 1.4 million.

- Egyptian Family Development Foundation (EFDA) in Aswan (two years as of January 2010):** This project provides individual loans at an average size of LE 2000, raising the capacity of the target groups (breadwinners, unemployed graduates, startups, and those who operate micro-enterprises) through providing them with managerial training. Four hundred individual loans have been issued to the 400 trainees with 800 individual loans to beneficiaries running established projects. Moreover, 150 beneficiaries have had their loans renewed to continue their projects. The project is funded at LE 1.3 million.



Plans for the future include expanding training to strengthen the technical and managerial capabilities of relevant NGOs, and further developing training to better equip beneficiaries with the skills to manage their businesses. Our microcredit program also encourages Community Development Associations to take an active role, both in administering loans offered by the Foundation and in promoting activities to improve the quality of life within their communities.

The initiative being implemented in Minia by Wadi El Nil Association for Protection of Quarry Workers with support from the SFSD targeted Children working in quarries. This project aimed to provide children with a safer environment by offering their mothers alternative income-generating opportunities. Nearly a thousand mothers participated in the project, receiving training on how to start up and manage a micro-enterprise. After completing the training, they all received micro-loans to help them start an income-generating activity in their chosen field. By encouraging the idea that children would be safer working with their family members in a micro-enterprise than in a quarry, the Foundation has helped bring about a positive change to the lives of many low-income families.

After 18 months, the project had: 1) increased family income through training mothers on how to create and manage income-generating small businesses, 2) protected 1,210 children from hazardous work in quarries, 3) prevented 750 children from possible employment in quarries, and 4) seen 100 percent of the families succeed in their small businesses and repay their loans.

Shafiq Mounir Riad, her disabled husband, and seven children live in a village east of the Nile in Minya Governorate. When her husband injured his foot while working in a quarry, her 12-year-old son Ayman left school and took on the same work to help his parents. Shafiq was afraid for him, since he was now exposed to the same hazards and risks faced by his father. Many other mothers had lost their sons to injury or death in the quarry.

After hearing about the Foundation's micro-loan program from her neighbors, Shafiq went to the Wadi El Nil Association's office and asked for a loan of LE 750. Following training on how to manage a small project, display goods, deal with customers and increase her income, Shafiq started a grocery business. Ayman now helps her run the business after school.

At follow-up visits carried out by the Association's specialist, Shafiq expresses her happiness with the business, which is thriving in terms of sales, customers and increasing profits.



HEALTH: IMPROVING THE WELL-BEING OF THE POOR

Improving the well-being of residents through investments that promote better health has been high on the Foundation's agenda since the very beginning. Grants made here have helped upgrade capacity and services in healthcare, provide training, and improve societal attitudes. The Foundation has funded 21 projects in this sector with a total fund of LE 92 million. It is difficult to estimate the total number of individuals benefiting from health projects due to their community-wide impact but Table 4 shows the cumulative numbers of projects and value of funding.



OUR HEALTH SECTOR PROGRAMS

The Sawiris Foundation makes special grants and donations to help the poor access preventive care, medical treatment and surgery. Initiatives include providing treatment to patients suffering from cancer; reducing the burden of the hepatitis-C virus and improving the quality of life of those affected; and providing surgery for the visually impaired. We have also supported research on heart disease, and funded programs to train nurses and to raise public awareness about health issues. Principal implementing partners include The Association for the Protection of Environment (APE), Friends of Children with Cancer, the Egypt Liver Care Society, and the Magdy Yacoub Foundation for Heart Research.

Table 5 shows SFSD's programs and funding in the health sector.

Table 4: Number of Health projects and its funding (Cumulative)

Year	No. of Projects	Funding (LE Million)
2001	3	0.97
2002	6	1.96
2003	7	2.18
2004	9	3.58
2005	10	4.21
2006	11	16.09
2007	12	16.44
2008	13	52.89
2009	15	55.69
2010	17	65.84
2011	21	92.00

Table 5: Structure of Health Sector Grants (2001–11)

Sector/Field	No. of Projects	Funding (LE Million)	Per-cent
1. Fighting Hepatitis C Virus	7	64	70.3
Health Awareness to prevent HCV	3	16	
Treatment of Liver Diseases	2	34	
Virus C Free Child	1	4	
Suez Center for Viral Hepatitis	1	10	
2. Construction and Equipping of Health Centers & Educational Institutions	2	20	22
Gouna Technical Nursing Institute	1	10	
Health & Hope Oasis for Children with Cancer in Wadi el-Natroun	1	10	
3. Treatment of Cardiac and Eye Diseases	2	3	3.3
Supporting research on heart diseases (with Magdy Yacoub Foundation)	1	2	
Cataract surgeries to combat vision impairment	1	1	
4. Training	10	5	4.4
Training for Nurses and Healthcare Providers	10	5	
Total	21	92	100

FIGHTING THE HEPATITIS-C VIRUS (HCV)

Egypt has the highest rate of this serious liver disease in the world, with an estimated 10-15 percent of the population carrying hepatitis-C antibodies. Chronic HCV is the main cause of liver cirrhosis and liver cancer in Egypt and one of the top five causes of death. With this in mind, the Foundation has devoted 70 percent of its health sector budget to activities that fight the hepatitis-C virus. These include:

- **Treatment of Liver Diseases:** The Foundation donated LE 34 million to Egypt Liver Care Society in Cairo, to cover the costs of treatment and liver transplants for poor patients affected by HCV.
- **Health Awareness to prevent HCV:** A grant of LE 16 million was devoted to the Association for the Protection of the Environment (APE) for screening more than 8,000 adults and children from the garbage collectors' settlements of Tora and Moqattam for the disease. One hundred and sixty individuals infected with the virus are being treated under the supervision of the National Hepatology and Research Institute.

- **Virus C-Free Child:** The first on a national level to offer free treatment to children with chronic hepatitis-C, this project aims to treat 322 children, according to the rules and regulations established by The National Committee for the Control of Viral Hepatitis. The treatment plan includes conducting liver function tests and analyses, followed by treatment using interferon-based therapy. A training program is provided for doctors and nurses dealing





with children living with HCV. Another program raises health awareness among parents on how to prevent children from becoming infected. The project is funded at LE 4 million.

- **Viral Hepatitis Center in Suez Fever Hospital:** This center, due to begin its medical services in 2012, will provide diagnostic and treatment services free of charge for patients with the hepatitis C virus in



Suez Governorate and surrounding areas, through the use of antiviral therapy. It will also provide free vaccinations against the hepatitis B virus. The project aims to improve the delivery of viral hepatitis prevention and treatment services in Suez Governorate with funds of LE 10 million, granted by OCI, which is also in charge of construction work. (More information about the center is in page 63).

CONSTRUCTION AND EQUIPPING OF HEALTH CENTERS AND EDUCATIONAL INSTITUTIONS

- **Gouna Technical Nursing Institute (GTNI):** One of our priorities since our inception has been the quest for efficient, high quality healthcare services, and the enhancement of the nursing profession in Egypt. To this end, the Gouna Technical Nursing Institute was established in November 2009. Orascom Hotels and Development allocated land for the GTNI and finished all construction works while the Foundation contributed LE 10 million in support. (More details about the Institute can be found on page 62)
- **Health & Hope Oasis for Children with Cancer in Wadi el-Natroun:** The Foundation donated LE 10 million to the Association of Friends of Children with Cancer, to help set up the Health and Hope Oasis project in Wadi el-Natroun, Beheira Governorate. The Oasis, established for child cancer patients, provides distinctive care and services in health, nutrition, and morale-building, as well as recreational services during and after their treatment (**Box 7**).



An Oasis for Children with Cancer

TREATMENT OF CARDIAC AND EYE DISEASES

- Supporting Research on Heart Diseases:** The Foundation donated LE 2 million to the Magdy Yacoub Heart Foundation for Heart Research in Aswan. Magdy Yacoub Foundation is a non-governmental organization that supports medical research and raises funds for the Aswan Heart Centre in Upper Egypt. The center provides free cardiovascular surgery and treatment for children and adults.
- Cataract Surgeries to Combat Vision Impairment:** To reach disadvantaged groups in rural and urban Egypt, this project organizes for medical convoys which head to villages, hamlets and slums along Lower and Upper Egypt to conduct cataract surgeries. Cataract removal and intraocular lens implant operations are performed free of charge. Free medicines and eyeglasses are also distributed to poor and marginalized patients. The project is implemented in cooperation with the Noor Magrabi Charity Foundation and funded at LE 1 million.



The Health and Hope Oasis, located on a 50-feddan farm in Wadi el-Natroun, consists of 64 units to host child cancer patients undergoing treatment and eight units providing hospice care for critical cases. Attached to these units are a restaurant, clinic, activity rooms, administrative buildings, and housing for project employees.



In addition to healthcare programs designed specifically for child cancer patients, the Oasis Project provides a parallel training program for the families of these children. The aim is to raise awareness about proper nutrition for their children, how to prevent infection, and the importance of regular treatment to improve survival rates.

The Health and Hope Oasis includes a number of agricultural and livestock production projects, to secure sources of healthy nutrition for the children and provide job opportunities within the project.



TRAINING FOR NURSES AND HEALTHCARE PROVIDERS

Prior to establishing the landmark El-Gouna Nursing Institute in 2009, the Foundation supported 10 projects under the category of 'Training for Nurses and Healthcare Providers', between 2001–06 (seven projects are grouped under their implementing organizations):



- **Health Care Providers, three projects with Care with Love (CWL) in Cairo and Alexandria:** The first of these projects was implemented in Cairo Governorate, with the Coptic Evangelical Organization for Social Services (CEOSS) training 88 efficient and caring, home healthcare providers. Following its success, a second project was implemented by CWL which trained 110 home healthcare providers and placed them in available jobs. CWL has replicated its program in Alexandria, where 75 recipients of CWL training have been employed. Since 2004, the CWL has succeeded in achieving sustainability and replicability in its projects which were the lifeline to its existence.
- **Training for Nurses, four projects with the Center for Development Services (CDS) in Aswan and Qena:**
 - Improving the Nursing Profession: This award-winning project aimed to build the capacity of nursing schools in Aswan and improve the negative image of this profession in Upper Egypt. In total, 380 new job opportunities were created for nurses while its success in addressing negative societal attitudes resulted in a rise in student enrollment from 166 to 525 in three years. The project was awarded the 2004 International Prize for Pioneering Development Projects by the Arab Gulf Program for United Nations Development Organizations.
 - Improving the Supervisory Level of Nursing: Sixty-four nurses from nine hospitals were promoted to supervisors after completing technical training delivered by Assiut University, and management and code of ethics training provided by CDS. To ensure high standards, a group of chief nurses was trained to provide refresher courses to 1,500 nurses throughout Aswan, an initiative jointly sponsored by a Dutch nursing project.
 - Improving the Nursing Profession in Qena — Based on the success of the two Aswan nursing projects, technical equipment was provided to nine secondary government nursing schools. Thirty-seven teachers also received capacity building training and 26 nurses were trained and newly appointed as teachers. After completing their training, 35 nurses from 11 hospitals were promoted to supervisors while 25 chief nurses received training in quality assurance and evaluation.
 - Vaccination Coordinators — This program trained 159 vaccination coordinators who were then employed by the Aswan Health Directorate. They assist nurses in the required administrative duties for public immunization and vaccination campaigns.
- **Health Practitioners, with the Nursing Training and Continuing Education Center, Cairo University:** A health practitioner training curriculum to improve health services was developed in collaboration with the Faculties of Nursing in Cairo and Ain Shams Universities, the Ministry of Health, health professionals, and hospital directors. Twenty graduates were trained and employed in various hospitals to assist nurses. This project model was later replicated in Ain Shams University where twenty-nine trainees completed theoretical and on-the-job training in private hospitals and were subsequently employed by them.

- Young Diabetic Children, with the Egyptian Association for Child Care, Cairo:** With juvenile diabetes a lifelong condition affecting more than 100,000 children in Egypt, therapeutic education is essential to help young sufferers and their families experience a better quality of life. This award-winning project trained and employed 33 technical and administrative staff, including three multi-disciplinary teams, each comprising a diabetic educator, a psychologist, a dietician, and a social assistant, trained through the curriculum of the French NGO Aide aux Jeunes Diabétiques. Educational booklets (Sukkar Mazboot) were translated and adapted into Arabic from Les Cahiers de l'AJD. The project received the 2004 International Diabetes 'Attitudes, Wishes and Needs (DAWN) Award' for improving the quality of life for people with diabetes.
- Nutritionists for Nurseries, with Al Mabarra Association, Alexandria:** After signing a protocol of cooperation, the Directorate of Social Affairs of Alexandria employed 301 graduates who had been trained as qualified nutritionists in primary schools and nurseries supervised by the Ministry

of Social Affairs. A healthy nutrition program and training curriculum were developed by the NGO and delivered by professors from Alexandria University.



COMMUNITY DEVELOPMENT: HELPING PEOPLE MEET THEIR BASIC NEEDS

Developing local communities is at the heart of sustainable development. Through cultural, educational and professional activities, people work together, share resources and expand their creativity, generating new opportunities for human development. Our community development initiatives are carefully selected and designed to contribute to this goal, while directly responding to pressing needs identified by the local population.



While the immediate goal of these community development projects is not job creation, many, besides the basic services they provide, also produce a number of job opportunities for school teachers, administrators, supervisors, social workers and service providers.

To date, the Foundation has committed around LE 100 million in donations to 31 community development initiatives (**Table 6**).

To date, the Foundation's support has focused on infrastructure and basic services projects such as:

- Construction and renovation of schools
- Institutional support for NGOs
- Infrastructure development
- Other educational and health services necessary for the community.

CONSTRUCTION AND RENOVATION OF SCHOOLS

The construction and renovation of schools in different governorates is the largest program with 46 percent of donations.

We have also donated LE 20 million in support of the "100 Schools Project," implemented by the Society for Integrated Development in Heliopolis.

In addition, the Foundation donated more than LE 8.3 million for an initiative undertaken by the Governorate of Sohag to renovate the Sohag Military Secondary School. Another donation of LE 4.8 million went to the Governorate of Suez for the development of a school and park. Further investments in education include the construction of three schools: in Cairo, the Monshaet Nasser area (LE 6 million); in Aswan, the Sultan Abu Ella Governmental School (LE 4 million); and in El-Daher, Cairo, the El-Tewfik Secondary School for Girls (LE 1.5 million).



Sohag Military Secondary School

Table 6: The Structure of Community Development Projects (2001-2011)

Sector/ Field	No. of Projects	Funding (LE Millions)	Percentage
Constructing and renovation of Schools	7	45.7	46
Institutional Support for NGOs	10	37	37
Infrastructure Development	7	8.6	9
Support to Culture and Research Centers	3	6.2	6
Others	4	2.6	2
Total	31	100.1	100

INSTITUTIONAL SUPPORT FOR NGOs

Under the category of institutional support for NGOs, the Foundation donated LE 7 million to an initiative by the "I the Egyptian Foundation" for the construction of a center to accommodate street boys. We also made a commitment of LE 7.5 million to Banat El-Ghad Foundation (Banati) to establish a center for the rehabilitation of street girls. These two projects received additional funds of LE 10 million from the Al-Ahram Beverages Company (see page 59). Other donations helped to set up endowments for:

- **The Arab Water Council (AWC):** a non-profit organization devoted to promoting better management of water resources in Arab States in a multi-disciplinary, non-political, professional and scientific manner. The Sawiris foundation, an AWC



Diamond Sponsor in 2008-2009, contributed LE 1.5 million for the establishment of the AWC Endowment Fund.



- **El-Tawfik Coptic Orthodox Association:** SFSD's endowment of LE 750,000 was used to renovate the infrastructure of selected schools in El-Daher and develop educational services for people in the area.
- **The Association of International Civil Servants (AFICS):** The Foundation donated LE 130,600 to this group, whose goal is to meet the growing development challenges and needs of Egypt, working closely with United Nations (UN) programs, government and civil society.



INFRASTRUCTURE DEVELOPMENT



Our infrastructure development projects also aimed to improve the standard of living in the villages of Shobak, Markaz Ahnasia, and Shenouda, Markaz Nasser, in Bani Suief Governorate. An SFSD fund of LE 450,000 helped improve living conditions in homes in these villages through the installation of latrines, providing electricity and safe drinking water and building walls, stairs and roofs, amongst others.

A donation of LE 1 million was directed at development and renovation works in the area surrounding the Temple of Isis in Aswan. Another infrastructure project with funds of LE 3 million aims to construct a pedestrian bridge, the Nasr Bridge, on the Autostrad in Ezbet el-Nasr, located in El-Basateen. The area is densely populated, with a high concentration of families, and many old and young people whose lives are at risk when they cross the road. The project is implemented by the Egyptian Association for the Safety of the Road and the Arab Contractors Company. Another road safety project with LE 1 million funding is planned for a rescue and service station on the Fayoum Road.



Nasr Pedestrian Bridge

SUPPORT TO CULTURE AND RESEARCH CENTERS

In its support of cultural and research centers, the Foundation granted LE 5.5 million to the Children's Museum in Heliopolis, which provides fun-filled, interactive, learning experiences that help broaden the skill, knowledge and awareness of Egyptian children.

To address pressing community needs, the Foundation has also supported an important research product that aims to produce fly repellants and develop new

applications to dampen the excessive reproduction of flies. The "Fly Away Research Project", which is creating new frontiers in fly control, has a total fund of LE 600,000.

In addition, the Foundation provided financial support worth LE 75,000 for research activities adopted by The Egyptian Cabinet's Information and Decision Support Center, one of Egypt's most distinguished think tanks.

OTHER EDUCATIONAL AND HEALTH SERVICES NECESSARY FOR THE COMMUNITY

Other community development donations include a grant of LE 1.3 million to improve health and environmental services extended to the zabaleen — the community of garbage collectors in Monshaet Nasser and Qatameya — who suffer from diseases resulting from poor sanitation and the absence of health care services. In 2008, this community was also bearing the brunt of the Egyptian Government's decision to cull

all pigs in the country, in response to the worldwide outbreak of what was widely being called swine flu.

The Foundation has also granted LE 284,000 to equip the Suez Training Center for Ready-Made Garments and LE 510,000 for the renovation of Hermel Memorial Hospital in Giza Governorate.



PART 3





NEW PARTNERSHIPS AND INITIATIVES



The work of the Foundation would be impossible without the support and commitment of our implementing partners. We have been encouraged and inspired by the many Non-Governmental Organizations and community groups, government and business entities, social entrepreneurs and individuals who have contributed to our projects' initiation and implementation. These partnerships are vital for change and we honor these dynamic implementers, who have set the standard for future success.

Thanks to our partners, we are able to identify pioneering solutions that break through barriers, and forge new resolutions to the challenges we face.

Projects like our many vocation training endeavors require close coordination with agencies of the Government of Egypt - GOE (which may have specific standards that must be met), the private sector (which provides employment opportunities), and an implementing NGO (which develops the initial project proposal based on community needs).

EFFECTIVE PARTNERSHIPS WITH NGOS: THE JOB CREATION COMPETITION

The Foundation has touched the lives of many people and communities through the grant support given to our implementing NGOs. One of the mechanisms used to encourage NGOs to propose innovative job creation initiatives responsive to labor market needs is our Job Creation Competition. Every two years, we call on NGOs to present job creation concepts in a climate of healthy competition.

Project proposals are asked to meet certain basic requirements: innovative job creation ideas; quality and soundness in the proposed training program and a thorough implementation plan including details of the intended number of beneficiaries and average cost per job created, the ability to secure jobs for trainees, and project sustainability.

NGO'S SELECTION CRITERIA

We support initiatives that are innovative, respond to socio-economic needs, show strong potential for success, and can be promoted as a model for replication or adaptation by other institutions. Such projects are seen as the beginning of a long-term process of social change and economic growth. Many of our initiatives are funded through competitive grants. The Foundation's selection criteria for awarding grants focus on:

- **Targeting:** The Foundation supports projects conceived in response to prioritized socioeconomic needs that reach the most disadvantaged and vulnerable — especially young people and women — in geographically isolated and economically marginalized areas of Egypt.
- **Impact:** We believe that dynamic implementers of our supported projects are vital agents for change.
- **Project Appraisal (Cost-Benefit Analysis):** To ensure a project's viability, the Foundation requires that all projects submitted by NGOs have a sound design, are supported by field studies, establish sound monitoring and evaluation criteria and are transparent and accountable. Proposals must identify, quantify, and measure the relevant impacts of all activities (both costs and returns). Based on a cost-benefit analysis, the Foundation gauges the efficacy of the funding granted and determines its size and duration.
- **Cost-sharing Approach:** The Foundation believes that an NGOs' performance is far stronger when it contributes to the project's funding. A cost-sharing approach is a critical ingredient of the project's credibility and sustainability. Cost-sharing may take the form of either cash or in-kind contributions.

Accordingly, the Foundation nurtures them, helping them apply new methods and ways of thinking, and institute best practices in projects that improve the quality of life for individuals, generate new jobs, bring much-needed services, and create economic growth in low-income communities.



- **Sustainability:** Project sustainability is of fundamental importance to the Foundation. We ensure that the NGO is supported through the project's lifetime and beyond so that the benefits realized are maintained and continue after the end of the grant. We see all our projects as the beginning of a long-term process of social change and economic growth, on both an individual and a societal level.

The NGO's proposal is assessed based on these criteria to determine the size and duration of the funding granted by the Foundation. It is crucial that the partner NGO has both the expertise and technical capacity to further develop the initial draft proposal into a more

concrete, fully-fledged plan and to manage the funds provided. The Foundation works closely with the NGO to develop a final proposal that is submitted to the Board of Trustees for approval.

Successful pilot projects, with creative designs and training programs that prove responsive to market and community needs, are taken to the next level through successive grants from the Foundation. Apart from expanding a project's outreach through more widespread implementation, enlarged execution often increases organizational efficiency and effectiveness, encouraging further growth and sustainability of interventions.

FOLLOW-UP SUPPORT FROM THE FOUNDATION

Once a grant has been approved, the Foundation strives to be accessible to its grantees throughout the project implementation process, providing mentoring and ongoing support as needed. We require that all our partners' administrative, financial and project management processes be open and transparent, in line with our core values. Some of our technical assistance and training activities are outsourced to organizational development NGOs to help grantees institute best practices in strategic planning, financial management, monitoring and evaluation, and fiscal reporting.



SCALING UP SUCCESS STORIES

The Foundation has provided support for many projects that are innovative, sustainable, and lend themselves to gradual scaling up. Good examples of initiatives that were replicated and expanded include projects to:

- Improve the nursing profession in Egypt, implemented in collaboration with the Center for Development Services in Aswan and Qena Governorates
- Provide home healthcare to the elderly, implemented in collaboration with Care with Love in Cairo and the Evangelical Association for Serving People in Alexandria, the latter through a Care-with-Love franchise
- Improve nutrition in nurseries and schools in Alexandria, implemented in collaboration with Al-Mabarra Association
- Provide loans to female heads of households in Greater Cairo, implemented with the Association for the Development and Enhancement of Women (ADEW)
- Prepare young people to become social workers and psychologists in educational institutions and NGOs, implemented in Cairo in collaboration with Masr el-Mahroussa (Balady), and in Alexandria in collaboration with the Young Men's Christian Association (YMCA).



2010 JOB CREATION COMPETITION PROJECT PORTFOLIO

The Foundation has held four Job Creation Competitions since 2004. The 2010 competition awarded grants totaling LE 28 million to 28 projects in the areas of training and vocational rehabilitation for youth as well as microcredit. The winning projects aim to create 14,000 jobs in 15 governorates. The overall impact of the winning projects far exceeds the targeted job opportunities, taking into consideration the wide reach of such extensive developmental projects, and the economic and social security created for both the direct beneficiaries and their wider communities.

The 28 projects that were selected for implementation in 2010 are shown below, ordered according to the Foundation's financial contribution. It should be emphasized again that many of these projects are partnerships between not only the Foundation and the implementing NGO, but also with GOE ministries and other governmental bodies, and the private sector.



■ **The Coptic Evangelical Organization for Social Services:** A microcredit project based in Cairo Governorate and funded at LE 2,185,000. This project provides 5,000 young people with the opportunity to form small enterprises through individual and group loans and helps small business owners expand existing micro-enterprises to improve their income.

■ **The Association for the Development and Enhancement of Women:** The "Industries Disappear, Let's Save Them" project is being carried out in Misr el-Kadima, one of Cairo Governorate's poorest districts, and is funded at LE 1.9 million. It aims to train 600 people in the use of modern leather tanning techniques and 175 on updated pottery-making skills, to address the difficulties in hiring and retaining a skilled workforce in these two industries.

Seventy-five owners of workshops are receiving training on project management and marketing, and getting loans to upgrade their workshops and employ the trainees.

- Nahdet el-Mahrousa Association:** The project targets 400 university graduates to develop the skills needed in the job market. Practical training helps them build and improve their skills in communication, the effective use of English, business correspondence, presentations, team building, leadership, time management and inter-personal skills. It also helps beneficiaries in career visioning and planning. The program is being carried out in Cairo Governorate and is funded at LE 1,506,360.

- Together Association for Development and Environment:** Giving young people vocational training and micro-loans with the aim of creating 748 job opportunities, this project's training program focuses on finishing works, sanitation, and painting, in addition to management skills for young entrepreneurs. The project is based in Bani Suief Governorate and funded at LE 1,456,260.

- Traintex:** Ready-made garment production is a particularly effective driver for employment due to the extensive labor it requires. This project, "Yalla Neshtaghal," aims to train and employ 900 young people in Qalubiya factories in garment manufacturing. Beneficiaries will be granted a certificate accredited from Traintex and the Faculty of Applied Arts, Helwan University. The project is funded at LE 1,427,051.

- Al-Wafaa Charity Foundation:** Its project aims to provide jobs for 860 beneficiaries with management training offered to 800 young people, followed by small loans to start or expand their businesses. Sixty more youth will be trained in sewing and knitting techniques, before they move on to jobs. The project also helps to build Al-Wafaa's microcredit team's capacities by providing training in loan portfolio management. The project is being carried out in Sharkia Governorate and is funded at LE 1,403,400.

- New Borg el Arab Investors' Association:** The current pool of certified professional welders is insufficient to meet the growing demand for their services. A 15-month program was developed to

train 248 welders (112 inspection engineers and 136 technicians) to a professional level to meet existing market opportunities. The technical training is being provided by the Egyptian Welding Academy, while inspectors will be trained by COMIBASSAL International, a quality control organization dealing with the inspection of many industrial products. The project is being carried out in Alexandria Governorate and funded at LE 1,017,895.



Traintex project



NEDA project

- National Egyptian Development Association (NEDA):** This project, "Better Future for Youth," tackles the problem of unemployment among young people in Cairo and Giza Governorates by providing career development training for 400 beneficiaries from Al-Haram and Shoubra Masr districts. Training varies





Future Businesswomen's Association's project



Businessmen's Association's project

according to market needs, including computer and mobile maintenance, sales, administrative and secretarial tasks, accounting, and graphic arts. Theoretical training is followed by practical training in companies with relevant job opportunities. The project is funded at LE 997,600.

- CARITAS – Support, Education, Training for Inclusion Center (SETI Center):** The “Training and Employing Disabled Youth,” project is building capacity for four associations (two in Alexandria Governorate and two in Beheira Governorate) to train 220 young men and women with disabilities in carpentry, blacksmithing, and metal work, as well as service work in garment factories and restaurants. The families of the young people will also be

involved in their training, learning about the rights of their disabled children and how to help them find suitable job opportunities. The project is funded at LE 962,990.

- Businessmen's Association in Beheira:** The low employment rates for welders and fitter-welders in Beheira and Alexandria governorates can partly be attributed to the shortage of skilled labor. The association's project uses the latest technology to train 300 graduates of industrial schools to be qualified welders and fitter-welders. The program is provided by the Arab Academy for Science, Technology and Maritime Transport and funded at LE 935,140.

- General Federation for NGOs:** The goal of the federation's project is to equip NGOs with qualified project managers, with the skills and management competencies to manage development projects implemented by NGOs in Greater Cairo. The training program, aimed at 300 university graduates, addresses key management topics and will find its graduates careers in many different NGOs. The project is funded at LE 926,340.

- Future Businesswomen's Association:** Its project is strengthening the heritage profession of hand-made carpets and kilim manufacture by providing high-quality training to 200 young people in Fowa, Kafr El-Sheikh Governorate. Technical training is being conducted by the Department of Spinning and Weaving, Faculty of Applied Arts, Helwan University, in collaboration with the Fowa Development Association for Handmade Rugs and Carpets. The Industrial Modernization Center, a partner in the project, provides trainees with the latest designs in kilim manufacturing according to global market demands, and invites them to participate in exhibitions organized by the Center at home and abroad. The project is funded at LE 873,830.

- Enterprise TVET Partnership – Food:** The aim of this project, “Youth Training and Employment in the Food Industry,” is to train 200 beneficiaries in processes used in bakeries, and for the manufacture of cheese, milk, butter and juice products. The project will also focus on food sector quality control and international food production standards. All beneficiaries will be

certified by the Grants Innovation and Technology Transfer Center at Alexandria University and employed in various factories in Borg el-Arab. The project is funded at LE 742,450.

■ **Enterprise TVET Partnership – Building Materials:**

The project targets 300 graduates from technical schools to be trained in the field of ceramic tiles and marble manufacturing. Beneficiaries will be given 25 specialized training courses and placed in factories and plants in Greater Cairo and Sharkia Governorates. The project is funded at LE 727,550.

■ **Al-Thanaa Association for Community Development and Environmental Protection:**

“The Skilled Worker” project targets unemployed young people in Beheira Governorate who want to receive training in aspects of maintenance. The project aims to train 100 electricians and 100 plumbers in coordination with the General Directorate of Technical and Vocational Education Department of the Ministry of Education. Once the trainees complete their training, they will be offered a job or receive a set of tools enabling them to set up their own business. It is funded at LE 626,724.

■ **Think and Do Association:** The aim of this Cairo Governorate-based project is to provide the market with 300 skilled young men and women specialized in hairdressing, mobile phone maintenance, secretarial work, sewing, marketing, or advertising. The project offers trainees either a suitable job in the private sector or gives them a tool kit—a bag that contains the equipment and necessary tools for them to practice their trade in their own business. Called the “Demand- Rather than Supply-Driven Vocational Training for Youth” project, it is funded at LE 603,590.

■ **Maadi Coptic Benevolent Society – Maadi Youth Training Center (MYTC):**

The objective of the project is to qualify 250 Cairo Governorate youth for management and vocational jobs such as sales, maintenance, and secretarial work. The program prepares young people by teaching them the soft skills needed for today’s labor markets. The project is also developing the institutional capacities of several NGOs operating in Maadi for project replication. Funding for the project is LE 596,375.



Enterprise TVET Partnership – Building Materials’ project



Al-Thanaa Association’s project



MYTC project



Future Girls' Association's project

■ **Egypt's Youth Association for Development:** In Minya Governorate, this project is providing 327 young men and women with training and jobs, in fields that include food production and packing, maintenance of electronic devices, construction finishing works, security services, sewing, hairdressing, accounting, and marketing. Twenty trainees will also receive small loans to help them develop their own enterprises. Funding for the project is LE 554,715.



Youth Association for Population's project

■ **Future Eve Association for Family and Environmental Development:** Its project has two main focal points: First, it is building the capacities of 100 fresh graduates to work in the development field as NGO specialists. Another 100 young people will receive vocational training on the maintenance and repair of electronic devices. Second, the project will provide 200 female heads of households with loans to start small projects. The project is centered on Giza Governorate and funded at LE 551,850.

■ **Alashanek Ya Balady Association for Sustainable Development:** Its project aims to train 225 people in the fields of sewing, tailoring, and leather products. Experts from the Association are providing trainees with insights into sewing techniques, styles, and patterns. Upon completion of the training, the trainees will be placed in appropriate factories and plants using their newly acquired skills. Based in Cairo Governorate, it is funded at LE 507,300.

■ **Future Girls' Association for Development:** Its project, focused on Giza Governorate, aims to train 260 beneficiaries in one of several skills: handmade textiles, sewing and embroidery, batik, pottery, culinary arts, and catering. The Egyptian-Chinese Foundation for International Cooperation and Development, and the Future Girls' Association are providing the training. The project's fund is LE 495,650.

■ **Small and Medium Industries Development Association:** To satisfy the market's demand for ready-made garments, 250 young people will be trained and employed in different specializations, such as sewing techniques, design and pattern making, and machinery maintenance. The project is based in Port Said Governorate and funded at LE 492,960.

■ **The Egyptian Association for Marketing and Development (Central):** Its microcredit project, based in Cairo Governorate, aims to train 285 technical secondary school graduates in garment and leather manufacturing, plumbing, carpentry, electricity, refrigeration, printing, and satellite dish and mobile telephone maintenance. It will then provide micro-loans to 215 trainees so they can start their own businesses, and training to 70 university graduates in sales, marketing and documentation. Funding for the project is LE 484,000.

■ **Youth Association for Population and Development:** The aim of its project in Alexandria Governorate is to train 120 young people in lifesaving and first aid in order to be certified in water rescue. The training will include communication skills and English language proficiency courses. To confirm the successful completion of training, all trainees will receive certificates from the Egyptian Diving and Lifesaving Federation. These internationally recognized certificates represent a license that guarantees future employment. Funding for the project is LE 464,300.



El-Sadat Association's project

■ **El-Sadat Association for Social Development and Welfare:** The Menoufia Governorate “Microcredit Project” is focused on Markaz Tala, and aims to provide a way for low-income families to improve their livelihoods. Seventy-four commercially-licensed tricycles are being provided to jobless youth, who will also receive training in how to manage small projects. The tricycle costs LE 7,000, and the beneficiary will repay the cost in monthly installments. Funding for the project is LE 415,080.

■ **Alexandria Association for Home Economics:** The Alexandria Governorate-based “Training and Employment of Workers in Ready-Made Garment Manufacturing” project, with funds of LE 401,100, aims to train 240 young people in a broad range of sewing skills. They will receive accredited certificates from the Productivity and Vocational Training Department of the Ministry of Trade and Industry. The project is being implemented in slum areas in Alexandria where unemployment is particularly high.

■ **Young Moslem Association at Rabaa, North Sinai:** Throughout Egypt, the nursing profession suffers from a poor image. To address both social attitudes and the need for qualified nurses, the SFSD is funding the “Improving the Nursing Profession” project. One hundred girls will be trained by the Faculty of Nursing at Suez Canal University in Ismailia. At the same time, 20 partner NGOs working in the health field will receive capacity-building training to help change the negative perception of the nursing profession. Funding for the project is LE 348,460.

■ **Fawakhria for Developing Micro and Medium Enterprises:**

To address the growing need for trained and skilled labor in the North Sinai Governorate, the “Promoting Self-Employment” project aims to train 94 young graduates in the maintenance of satellite dishes, computers, and mobiles, and in the confectionery and bakery industry. Training in confectionery is being delivered by the Swiss Inn Hotel, while maintenance skills will be provided by the YAT Education Center and the Smouha Academy. Funding for the project is LE 280,582.



Alexandria Association for Home Economics' project



Fawakhria's project

AN OUTSTANDING PARTNERSHIP WITH THE PRIVATE SECTOR

Partnerships between the private sector and NGOs in Egypt are not new, but the nature of these relationships is changing and their scope is broadening. An increasing number of corporations are becoming more aware of their social responsibilities, and the importance of running their businesses in an environment of strong and stable social and economic conditions. As a result, a growing number of businesses and NGOs are beginning to discover common ground. They recognize that by working together to improve local communities, the possibility of achieving their respective strategic goals is greatly enhanced.

THE SAWIRIS FOUNDATION – AL AHRAM BEVERAGE COMPANY (ABC) PARTNERSHIP

In August 2009, the Foundation and ABC entered into a partnership agreement. ABC offered an LE 40 million grant to be managed by the Foundation to leverage community development projects already

under implementation by SFSD partner NGOs, and start new ones. The grant was to target 16 projects in health, community development, the environment, and education, as illustrated in **Table 7**.



Table 7 : List of projects funded under the SFSD-ABC partnership (2009 - 2011)

Implementing NGOs/Agencies	Names of Projects	Sector	Allocated Fund
The Association for the Protection of the Environment (APE)	Hepatitis C Awareness and Vaccination	Health	4,000,000
	Improving Health Conditions in Monshaet Nasser Area	Health	779,000
	Improving Educational Opportunities in Monshaet Nasser Area	Education	1,050,000
	Improving the Technology of Recycling Solid Waste and Increasing Jobs in Qatameya Area	Environment	2,132,405
	Solid Waste Source Separation and Green Areas Maintenance in Haram City	Environment	850,000
Egyptian Liver Care Society	Virus C Free Children	Health	4,000,000
I The Egyptian Foundation	Capacity Building	Community Development	5,000,000
Banat El Ghad - Banati	Establishment of Reception Center for Street Children	Community Development	3,500,000
	Together «Sawaseyya»	Community Development	1,500,000
Sawiris Foundation	Gouna Technical Nursing Institute	Education/ Health	5,000,000
El Gouna Paul Rahn Hotelschule	Scholarships for El Gouna German Hotel School	Education	1,000,000
The Levantine Foundation	Ancient Manuscript Conservation	Training/ Education	1,000,000
The Egyptian Society for Road Safety	Construction of Pedestrian Bridge in Autostrad Road	Community Development	3,000,000
Egyptian Automobile Club	Establishment of Service Station on Fayoum Road	Community Development	1,000,000
New Horizon Association	Organic Farming in New Valley Phase 2	Agriculture/ Environment	1,500,000
MI7 Company	Media awareness campaign on monuments preservation	Community Development	500,000
Total	16 Projects		35,811,405



SFSD-ABC PROJECT PORTFOLIO

HEALTH

The poor and socially disadvantaged are more likely to suffer from health issues and less able to access health care. The SFSD-ABC partnership in the health sector focuses on preventing diseases such as hepatitis-C virus infections, developing and facilitating access to vaccines and drugs, raising health awareness, and improving health service delivery. Three SFSD-ABC projects, being implemented in cooperation with partner NGOs and GOE health institutes, target HCV prevention and treatment. Total funding is LE 8,779,000. The three projects are:

1. Preventing Hepatitis-C Virus Infection among

Garbage Collectors: This is being implemented with APE in cooperation with the National Hepatology and Tropical Medicine Research Institute (NHTMR) of the Ministry of Health and the Egyptian Liver Care Society. The project has three targets:

- To raise awareness among the population of Monshaet Nasser and Qatameya, traditional home to garbage collectors and their families, and to promote ways of preventing HCV infection

- To perform blood tests and analyses to identify those infected with HCV, in at least 25 percent of the population of the two regions
- To provide necessary treatment under the medical supervision of the NHTMR and in cooperation with the Egyptian Liver Care Society, with continuous monitoring of cases that have been cured.

2. Virus C Free Child:

Implemented by the Egyptian Liver Care Society, in collaboration with the NHTMR Institute of the Ministry of Health and the National Committee for the Control of Viral Hepatitis, this project is the first on a national level to treat 322 children with chronic hepatitis-C free-of-charge. The treatment plan includes conducting liver function tests and analyses, followed by interferon-based therapy in six centers nationwide. The project includes training for doctors and nurses on the proper methods for dealing with children living with HCV and raising health awareness among their parents.



3. Reducing Poverty and Improving Environmental and Health Conditions: Implemented by APE, this project is based in the Monshaet Nasser and Al-Wehda al-Wataneya areas of Greater Cairo. Due to the deterioration of health and environment services in the community, residents suffer from a spread of disease. The project aims to improve health conditions

in these areas by raising awareness among residents. It also provides treatment programs for anemia and trachoma, in addition to organizing seminars to raise health awareness about these diseases. Ten teams of women health care workers have been trained to provide the health services needed in the two areas.

COMMUNITY DEVELOPMENT

We believe that all children can live healthy and productive lives if they become engaged in appropriate opportunities to learn, and are provided with support that recognizes their skills and capabilities. Unfortunately, because of poverty, the breakdown of families, and changing community customs, the country is finding an increasing number of children abandoned, or choosing to live on the streets of our major cities.



Three SFSD-ABC projects aim to address this by helping street children become healthy, self-sufficient and valued members of society. The total fund for the three projects is LE 10 million. They are being implemented by two partner foundations: I the Egyptian (Ana el-Masri) and Banat el-Ghad (Banati). Training on topics and skills demanded by the job market is provided to the children so they are able to make positive choices and explore opportunities to better their lives.

In addition, under the community development sector of the SFSD-ABC grants program, is an infrastructure development project to build a pedestrian bridge in Ezbet el-Naser, located in El-Basateen. Details of all these projects are as follows:

1. The "I the Egyptian Foundation" project aims to develop an integrated system to deal with the

phenomenon of children at risk, by giving them the opportunity to develop their abilities and re-engage with society as productive citizens. The project has established a daytime reception center and supplied it with equipment to provide educational, psychological, and medical services for the rehabilitation and reintegration of children into the community. The project also aims to qualify and build the capacities of the organization's work team through the provision of specialized training.

2. The two projects implemented by the "Banat el-Ghad Foundation" aim at establishing a reception center and an attractive venue for street girls, to prevent public school children in slum areas from leaving school and becoming street kids. The idea is to help change the way these children view education in general, and scientific and creative thinking in particular, and the way they view themselves and society at large. This is done through a wide range of scientific and creative thinking activities that are designed to attract children to the Foundation and improve the quality of their lives.

As part of the project's outreach activities, a Mobile Unit Program has been launched to provide street-based activities through educational assistance and healthcare services that properly address their needs.



3. The infrastructure development project focuses on building a pedestrian bridge, the Nasr Bridge, on the Autostrad in Ezbet el-Nasr, located in El-Basateen, in cooperation with the Egyptian Association for the Safety of the Road and the Arab Contractors Company. The aim is to reduce the high rate of traffic accidents and increase safety on this busy major

road - the area has a dense population, particularly of families, with both old and young people whose lives are at risk when they cross the road. The total fund for the bridge, still under construction, is LE 3 million. Another road safety project with LE 1 million funding is planned to establish a rescue and service station on the Fayoum Road.

ENVIRONMENT

Sustainable development aims to achieve social and economic improvement while reducing or avoiding negative environmental impact. Three SFSD-ABC projects pay special attention to improving environmental conditions in poor areas. Two of them are being executed with APE with a total fund of LE 2.35 million, and the third with the New Horizons Foundation for Social Development (funding of LE 1.5 million).

1. **Poverty Alleviation and Enhancement of Environmental Conditions through Improving the Technology for Recycling Solid Waste:** The goal is to improve the living conditions of the garbage collectors' community in Qatameya by developing technology for managing and recycling solid wastes through:

- Developing a "Center of Excellence for Recycling" at Qatameya.
- Recycling solid waste such as glass to achieve a zero percent rate of non-recyclable wastes being buried in landfills.
- Promoting the solid waste recycling industry and providing necessary training through establishing a training center under the project's aegis.

2. **Promoting Solid Waste Source Separation and Maintaining Green Areas in Haram City:** This environmental project has two aims: to launch a local campaign to encourage source separation of household wastes into organic and non organic portions, and to plant and maintain green areas, especially around schools and pre-schools. According to preliminary studies, the project expects to:

- Achieve a high degree of environmental pollution reduction.

- Realize good success in encouraging recycling of household wastes, beginning with source separation.
- Create job opportunities and obtain high-quality recycled by-products such as organic fertilizers.

3. **Improving Environmental, Agricultural, and Economic Conditions in the New Valley Governorate:**

Organic farming is an approach to agriculture that aims to create integrated, humane, environmentally sustainable agricultural production systems. This project builds on the success of the first organic project funded by the SFSD (**see Box 2 in page 20**). The SFSD-ABC project aims to train 300 young farmers on organic farming techniques in order to boost income and contribute to rural employment. It is also helping the farmers establish an organic laboratory to produce organic fertilizers locally, while providing them with training on how to produce compost. The project encourages farmers to specialize in the production of organic crops such as barley, grapes, and mangoes.



EDUCATION

A good education is vital to improving livelihoods, communities and the country. ABC has extended its support to four outstanding projects in cooperation with the Foundation:

1. The Levantine Foundation received LE 1 million to train 110 beneficiaries in conservation and museology to boost the number of skilled Egyptian conservators able to care for the country's cultural treasures over the long term (see Box 8).
2. Improving Living Conditions for the Garbage Collectors' Community at Monshaet Nasser through improving their education. This project works on several different levels:
 - Rehabilitation of pre-school children, followed by assistance in enrolling them in public schools
 - Improving the educational performance of children ages 6–12 enrolled in primary schools
 - Reducing the percentage of potential school dropouts due to poverty or illiteracy
 - Contributing to literacy education for dropouts and reintegrating them into the educational system
 - Establishing a new building for providing educational services, to be located within the premises of the NGO implementing the project.
3. The Gouna Technical Nursing Institute received LE 5 million to pay for equipment, professional staff and scholarships.
4. The Egyptian-German Hotel School Paul Rahn in Gouna received LE 1 million to establish a fully-equipped Front Office Training Room and fund 25 student scholarships.



Boosting the skills of Conservators to Care for Ancient Writing Treasures

No people on earth should have a greater respect for books, or a greater understanding of the importance of preserving old manuscripts, than Egyptians. However, safeguarding the ancient papers, fabrics, papyri, parchment and inks, as well as the stone and clay tablets used for early writing, has become both a craft and a science, requiring increasingly dedicated and skilled personnel.

To safeguard Egypt's heritage, the Foundation supports a project carried out by The Levantine Foundation to record and preserve its collection of manuscripts and related materials, in collaboration



with the National Library and Archives, the Coptic Museum, the Cairo Museum, the Supreme Council of Antiquities, and Leiden University in the Netherlands. The project offers training in conservation and museology to local museum staff, to boost the number of skilled Egyptian conservators able to care for their own cultural treasures.

More than 100 participants received hands-on training in Spring 2009, with these trainees, along with 20 new conservators, returning for a second course in the spring of 2010. Students were able to visit the conservation studios of the new National Museum and Archives where conservators shared their expertise and provided thorough information about the techniques and materials they use to restore manuscripts. Both courses were funded by a grant to The Levantine Foundation from SFSD/AI-Ahram Beverage Company.

Theoretical and practical lessons included:

- Cataloguing and physically describing manuscripts.
- Monitoring the museum environment to minimize deterioration of historical materials.
- Fundamentals of collection management.
- Ensuring safe housing for manuscripts and archival materials.

A SOLID PARTNERSHIP WITH THE GOVERNMENT

Apart from the success of the Foundation's partnerships with the private sector, SFSD has forged a solid partnership with the GOE during 10 years of cooperation, reflected in the several projects implemented with ministries, governorate directorates and public universities.

In the wake of the 2011 Revolution, we look forward to building more productive and beneficial partnerships specially in health and education sectors, the two areas that have been singled out by the GOE and Sawiris foundation as a high priority for sustainable development in Egypt. The following highlights projects established in close cooperation with government agencies.

MILESTONE PROJECTS

THE GOUNA TECHNICAL NURSING INSTITUTE

The Gouna Technical Nursing Institute (GTNI) was officially inaugurated in April 2010 with the objective of providing excellence in nursing education.

GTNI aims to become a leading center in the field of nursing in the region, offering a two-year degree in nursing, under the supervision of Egypt's Ministry of Higher Education, and in collaboration with the faculty from Lawrence Memorial/Regis College Nursing Program, USA. Following a credentials evaluation by the Commission of Graduates of Foreign Nursing Schools (CGFNS), graduates are able to sit for the National Council of State Boards of Nursing licensure examination (NCLEX-RN). Passing this exam qualifies the graduates as registered nurses, able to work in any of the countries and territories where the exam is recognized for RN licensure, including the USA.

Unique opportunities await the GTNI graduate, including the possibility of obtaining a Bachelors Degree in Nursing, within the framework of a cooperation agreement with the University of Assiut. Top students can also earn their Bachelors Degree from Lawrence Memorial/Regis College.

Students accepted by the GTNI must have finished secondary school in Egypt, or have equivalent certificates from Arab and other foreign countries. Students who have technical diplomas and higher qualifications in various other fields are also accepted, provided they successfully pass the qualifying courses for entry.

Study is fully in English and incoming students who must strengthen their English proficiency may be placed in the English program, conducted in cooperation with



the AUC, at its campus located in Gouna, Hurghada. Computer classes are also provided. The Institute's program is followed by intensive practical training in a hospital for six months.

The Institute accepts a maximum of 60 students, and students receive full scholarships from the Sawiris Foundation for Social Development, provided they commit to work in an Egyptian hospital for two years following graduation. Periodic meetings, workshops, and orientation classes for graduates allow them to keep their skills up-to-date.

This specialized nursing institute is also part of the Sawiris family vision for Gouna to be a fully integrated society.



BUILDING A VIRAL HEPATITIS CENTER IN SUEZ

In July 2010, SFSD, OCI and the National Committee for the Control of Viral Hepatitis (NCCVH) of the Ministry of Health signed a cooperation agreement to establish a viral hepatitis center in the Suez Fever Hospital, to improve the delivery of viral hepatitis prevention and treatment services in Suez Governorate. The total cost of the center is LE 10 million, granted by OCI, which will also be in charge of the construction works.

According to the agreement, the viral hepatitis center will provide diagnostic and treatment services for patients with the hepatitis C virus in Suez Governorate and surrounding areas, through the use of antiviral therapy.

The center will carry out awareness programs about prevention methods, and educate and train a new cadre of hepatologists and technicians, to upgrade the level of health care provided by the Ministry of Health for patients with viral diseases. The center, which will begin its medical services in 2012, will be targeting hepatic patients who will be treated with interferon-alpha at the GOE's expense. Treatment is free-of-charge and includes full investigations for interferon therapy and liver biopsy. The center will also provide other services for the liver patients including up-to-date endoscopic unit to conduct diagnostic and therapeutic endoscopy of upper and lower gastrointestinal tract, ultrasonography, and a full-fledged PCR laboratory.

By the end of the fund, the Viral Hepatitis Unit will continue to operate like other units affiliated to the National Committee for the Control of Viral Hepatitis.



NEW INITIATIVES

LAUNCHING A STUDENT LOAN PROGRAM

The Foundation signed two pioneering agreements in October 2010, in collaboration with the International Finance Corporation (IFC), a member of the World Bank Group, Bank of Credit Agricole, and the Al-Noor Magrabi and Al-Alfi Foundations, to improve access to further education. The risk sharing and reimbursement agreements mark the implementation of a student loan program that will help make education at private universities in Egypt more accessible for underprivileged students.

The Student Loan Program, the first of its kind in Egypt, is based on the contributions of partners to establish a fund that will share the risk on the loans portfolio during the first phase of the program. After this initial phase, the IFC and Credit Agricole Egypt will share the risk. The portfolio will be created and managed by Credit Agricole Egypt, which will provide student loans at reasonable rates of interest.

Loans can be used by students to pay tuition at private universities for undergraduate and graduate education.

The maturity of the loans will be up to eight years, enabling students to repay the loans from their earnings after graduation.

The project is expected to have an extraordinary development impact as it will provide benefits for students, universities, and banks. The Fund addresses the lack of a student financing product in the Egyptian market, potentially giving many new students access to a higher education. Universities will benefit from increased enrollments of academically qualified students, and the presence of more young people from diverse backgrounds. Finally, the Fund will demonstrate that financing of education by banks can be a viable and profitable business that increases access to new customers.

The maximum portfolio size will be the equivalent of \$39 million.



SPONSORING THE YOUNG INNOVATORS AWARD

The Sawiris Foundation for Social Development is the Gold Sponsor of the Young Innovator Awards (YIA) competition, which supports pioneering scientific research among graduating university students. It funds 50 projects in total, developed by graduating senior students from the faculties of engineering, science, and agriculture, at government universities in Egypt. The Foundation's fund of LE 500,000 is part of our long-standing commitment to motivating creative young people in different scientific fields.

The YIA program, incubated by a partner NGO, Nahdet el-Mahrousa, organizes an annual competition that selects outstanding projects and distributes LE 6,000 awards to the winners. The goal of the YIA program is to positively impact the scientific culture in Egypt in three ways:

1. By supporting research and development activities
2. By empowering and developing scientists, engineers, and researchers

3. By creating links between university research and industrial applications.

Since the YIA program began in 2004, it has provided financial and scientific support to successive batches of Egyptian university graduates, first by developing communication between these graduates and the university professors supervising and evaluating their research projects, and then by strengthening cooperation between universities and private sector companies.

In 2010, the program attracted a number of new sponsors from the civil and private sectors, a clear indication of the strength of the project. These include the Misr el-Kheir Foundation (an NGO supporting science and technology as a tool for development), Mobinil (one of Egypt's largest mobile telephone operators), Sadko (a household appliance dealer), and Consukorra (a dealer in energy systems, pumps, horticultural exports, and other fields).

DEVELOPING THE SKILLS OF BIBLIOTHECA ALEXANDRINA FRANCOPHONE LIBRARIANS

The Sawiris Foundation and the Bibliotheca Alexandrina (BA) recently launched a specialized training project for BA Francophone librarians. The idea is to enhance cooperation among the BA's researchers and readers in the dissemination of knowledge, to promote Francophone values and to establish dialogue and understanding between cultures and peoples.

The initiative follows the historic gift of 500,000 French-language books to the BA from the National Library of France in 2010, which makes the BA the fourth largest Francophone library in the world, with the biggest collection of French-language books outside of France.

The project trains and develops the skills of BA Francophone librarians to handle these valuable books with the highest level of competence and expertise. Both partners are also committed to upholding the value of research and knowledge, and building bridges between different cultures, especially those that are French-speaking.



HELPING TO MODERNIZE EGYPT'S LEGAL SYSTEM

As part of an initiative to help Egypt modernize its legal system, the Foundation is supporting the efforts of Indiana University Law School in the US to offer its Master's Degree program in International and Comparative Law at the Faculties of Law in Alexandria and Cairo Universities. The Foundation is funding five scholarships under this program.

The primary goal is to supply the Egyptian legal system with Highly Qualified lawyers who are able to improve the efficiency and fairness of procedures in Egyptian Government agencies and courts, provide better protection for human rights and civil liberties, and

generally improve the delivery of legal services and respect for the rule of law.

The program targets graduates of the four-year Bachelor of Law faculties at the two Egyptian universities, along with practicing attorneys and judges, to equip them to better handle international business transactions, modern corporate law, and commercial transactions. Graduates of the LL.M. Program can also take the bar exam in the US, as, on successful completion of their program, they will receive the same accreditation as students in Indianapolis.

LAUNCHING THE FIRST VISUALLY IMPAIRED ENGLISH LANGUAGE LAB IN EGYPT AND THE MIDDLE EAST

Scaling up successful initiatives is one of our six pillars. The projects that proved responsive to market and community needs are taken to the next level of impact through successive grants by the Foundation. "Empowering and Building capacities of blind Young People" project, implemented by the Development Association for Empowering Special Needs (DAESN), is a good example of the projects that lent itself to gradual scaling up. In late 2011, the first Visually Impaired English Language Lab in Egypt was launched, with support from SFSD, specifically to improve work opportunities for visually impaired youth.

The English Lab project is also implemented by DAESN, with a fund from the Sawiris Foundation, Orascom Construction Industries (OCI) and Mitsubishi Corporation. The Egyptian Ministry of Communications will also support the project through the provision of computers.

This pioneering initiative strives to fully integrate the blind in Egypt and the Middle East into modern-day society. The lab will provide theoretical training in communication skills, as well as practical training on the use of computers and the internet, to prepare the blind for the challenges of the job market. By targeting the visually-impaired at a relatively early age, it hopes to ensure they can compete on an equal footing with their sighted peers.

The lab will also educate parents of visually-impaired young people on how to better facilitate opportunities for them and enhance their children's capabilities. The ultimate goal is to enable the visually-impaired to become active members of society, allowing them to contribute in a variety of areas, from politics and government to business and the arts.

The first phase of the project will train 160 visually impaired youth, using a training program designed by AMIDEAST, a leading non-profit organization engaged in international education, training and development activities in the Middle East and North Africa. Its programs and services aim to improve educational opportunities and quality, strengthen local institutions, and develop language and workforce skills.



GOING REGIONAL: JOINING THE ARAB FOUNDATIONS FORUM

In 2009, the Sawiris Foundation for Social Development was elected to membership of the board of the Arab Foundations Forum (AFF), representing Egypt. AFF was established in 2007 to meet the need for a networking structure in the region, to strengthen the capacity and infrastructure of strategic philanthropy.

This pan-Arab Forum works towards collaborating with its partners to fulfill its vision, especially in the fields of youth, education, employment and the environment. It aims to:

- Establish strategic partnerships among foundations and with stakeholders from other sectors of society.
 - Improve the professional capacity and conduct of Arab foundations.
 - Enhance access to relevant information and best practice in the field of philanthropy.
 - Build transparent, accountable and socially responsible conduct of foundations.
 - Promote an enabling legal, fiscal and social environment to advance Arab philanthropy.
- Improve AFF's quality of operations, sustainability, institutional capacity, brand recognition and global outreach.

The solid foundations upon which AFF has been built, allowed for its subsequent rapid growth and global positioning. Over the past four years, the membership of AFF has grown from 7 to over 35 foundations. Collaborative agreements have been concluded with international institutions such as the United Nations Office for Partnerships (UNOP) and key networks in global philanthropy such as the Council on Foundations (CoF), the European Foundations Center (EFC), the World Wide Initiatives for Grantmakers Support (WINGS), the World Congress of Muslim Philanthropists (WCMP) and John D. Gerhart Center for Philanthropy and Civic Engagement at the American University in Cairo.

SFSD, AN ACTIVE MEMBER IN THE FORUM

In October 2009, SFSD hosted AFF's annual meeting in Cairo to discuss more ways to establish partnerships between institutions on areas of common interest. New paths for possible collaboration were also shared by international organizations.

The Cairo meeting was attended by a large number of Arab foundations from Egypt, Lebanon, Jordan, Saudi Arabia, United Arab Emirates and Palestine. The participants held several sessions discussing a number of issues in the field of organized philanthropy in the Arab world. They held consultations on developing a special code for determining good governance in the management of Arab foundations. They also addressed four areas, including the legal environment of

foundations in the Arab world and the role AFF can play in this regard; youth development and employment; the well-being of children, youth and their communities, and environmental protection and climate change.

Other themes were highlighted in the meeting including: social entrepreneurship and innovation, opportunities for cooperation between AFF and the International Finance Corporation (IFC), evaluation of the performance and developmental impact of foundations' programs, and philanthropy in the Arab region: challenges and opportunities.

The Cairo meeting, described by AFF as a qualitative and quantitative jump from its previous meeting in Abu



Dhabi, concluded with the participants agreeing on the need to: explore ways to involve institutions working in the different fields, such as women, community, trade and others; enhance Arab foundations' credibility; help increase the strategic focus of philanthropy work in the Arab region; develop mechanisms to acknowledge major achievements of certain philanthropic foundations; improve the organization and long-term returns of philanthropic work; activate the role of regional media; ensure gender equity in all AFF policies, continue building the capacity of member institutions as per their identified needs; and stress the importance of exchanging experiences and best practices among Arab institutions.

to influence public policy is more effective than providing remedial solutions. Her paper highlighted the Sawiris Foundation for Social Development as a case study.

- In December, she participated in the AFF's Members Platform, organized in Jordan under the title "Sharing Best Practices in Philanthropy Among Members". The event aimed at promoting dialogue and communication among AFF members to share knowledge, best practices, learnings and insights on various topics that members experience in the development work. It also discussed how to activate the role of this sector in light of the current situation in the Arab region.

The Executive Director of Sawiris Foundation delivered a presentation entitled "Sawiris Foundation - a leading role in the field of sustainable development", highlighting that progress in development is in need of the joint efforts of three partners: i) a strong government to effectively carry out its responsibilities, in terms of establishing rules and regulations, monitoring, maintaining security and ensuring social justice, ii) a national private sector that is capable of taking economic initiatives in the areas of investment, production and employment, and iii) a vibrant civil society characterized by its flexibility in addressing the needs of the people on the ground.

In the wake of the Arab revolts and their fallout in the region, the SFSD's Executive Director affirmed that more challenges lie ahead for the Arab civil society organizations if they are to take part in producing a new socioeconomic contract.



In 2011, Dr. Gannat El-Samalouty, the Foundation's Executive Director, represented SFSD in two key events held by AFF:

- In May, she delivered a paper at the AFF Annual Meeting in Beirut, Lebanon, examining the challenges Arab civil society organizations face in accessing local funding; and the role Arab donors can play in helping local organizations maximize their impact. It explored the way Arab donors prioritize their support choices and their responses to the needs of their partners and beneficiaries, and questioned whether supporting upstream solutions that seek

TOWARDS A NEW SOCIAL CONTRACT IN THE ARAB REGION

In the spirit and calls for greater accountability and transparency, the AFF has announced that the next Annual Meeting of the Forum will be held under the theme "Towards a New Social Contract in the Arab Region" in June 2012 in Cairo.

APPENDICES

APPENDIX A: BOARD OF TRUSTEES



CHAIR: AMBASSADOR DR. MUHAMMAD IBRAHIM SHAKER

Vice-Chair of the Board of the Egyptian Council for Foreign Affairs; Chair of the Board of the Regional Information Technology Institute

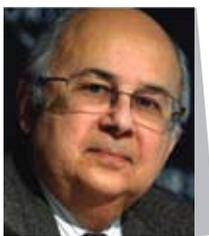
Dr. Muhammad Ibrahim Shaker was Ambassador from the Arab Republic of Egypt to the United Kingdom (1988-1997) and to Austria. He served on the board of the International Atomic Energy Agency (IAEA) in Vienna (1986-1988). He has also held a number of positions at the UN, including UN Deputy Permanent Representative (1984-1986), member of the UN Secretary-General's Advisory Board on Disarmament Matters (1993 – 1998), Chair of the Advisory Board for 1995, and member of the UN Expert Group on Disarmament and Non-Proliferation Education (2001-2002). He holds a degree in Law from Cairo University and a PhD in Political Science from the Graduate Institute of International Studies, University of Geneva.



VICE-CHAIR: MR. NAGUIB SAWIRIS, FOUNDER

Executive Chairman, Orascom Telecom Media and Technology Holding S.A.E.

Mr. Naguib Sawiris serves as a member of the International Advisory Committee to the New York Stock Exchange Board of Directors, the International Advisory Board to the National Bank of Kuwait, the Arab Thought Foundation, the French University in Cairo, the Supreme Council of Sciences and Technology, the Egyptian Council for Foreign Affairs, and the Consumer Rights Protection Association of Egypt. He is also President of the German–Arab Chamber of Industry and Commerce. In the wake of the 25 January 2011 Revolution in Egypt, Mr. Sawiris served on advisory councils to the interim military government and founded a new political party, the Free Egyptians Party. Mr. Sawiris was awarded France's Legion d'honneur and Pakistan's Sitara-e-Quaid-e-Azam award for services to the people of Pakistan in the field of telecommunications, investment, and social sector work.



VICE-CHAIR: DR. ISMAIL SERAGELDIN

Director, Bibliotheca Alexandrina

Dr. Ismail Serageldin is Professor of a groundbreaking International Chair in Knowledge against Poverty at the College de France in Paris. He was Vice-President of the World Bank in the 1990s. He has received 30 Honorary Doctorate Degrees, as well as France's Legion d'honneur and Japan's Order of the Rising Sun.



HONORARY TREASURER: MR. HAZEM HASSAN

Chair of KPMG, Hazem Hassan Public Accountants and Consultants

Mr. Hazem Hassan is President of the Egyptian Society of Accountants and Auditors, and a Board member of the Central Bank of Egypt, the Egyptian Capital Markets Authority, and the Investment Authority. He is Chair of the Central Bank's Audit Committee and the External Audit Committee of the IMF. He is also a member of the Accounting Standard Setting Committee of the Government Audit Organization, President of the Fédération des Experts Comptables Méditerranéens, and Chairman of the British–Egyptian Business Association.



SECRETARY-GENERAL: MRS. YOUSRIYA LOZA- SAWIRIS, FOUNDER

Qualified Accountant and Financial Advisor, Chairman and Managing Director of Enhancement of Integrated Services and Waste Recycling

Mrs. Loza-Sawiris serves on the Boards of The Social Fund for Development, Egyptian Water and Wastewater Regulatory Agency, The National Council for Women, The National Council for Childhood and Motherhood, and the Association for the Protection of the Environment (APE). She is a Founder and Chairman of “I the Egyptian” and the “Banabt El-Ghad-Banati” Organizations for Street Children, and the Egyptian Liver Care Society. She is a member of the Consultative Council for Legislative Affairs in the transitional period following the 2011 Egyptian Revolution. She has been recognized for her service to society at both a national and international level.

MEMBERS AT LARGE



DR. NADIA MAKRAM EBEID

Executive Director, Center for Environment and Development for the Arab Region and Europe (CEDARE)

Dr. Nadia Makram Ebeid was Egypt’s first Minister of the Environment and the first woman minister to hold this position in the Arab world. She is currently Executive Director of CEDARE and serves as chair and board member of many other organizations. Minister Ebeid was Special Peace Envoy of the Secretary-General of the Arab League and has a long-standing professional record with the UN in the field of international development cooperation.



MR. SAMIH SAWIRIS, FOUNDER

Chair, Orascom Hotels and Development (OHD)

Starting with one hotel, a few villas, and a marina, Mr. Samih Sawiris has grown El Gouna, located in a remote spot on the Red Sea coast, into an internationally-renowned resort. Mr. Sawiris is founder and Chair of Orascom Hotels and Development and the owner and operator of 22 hotels in El Gouna and Taba. He is currently developing a luxury resort in the Alpine village of Andermatt in Switzerland. He is a member of the Board of Trustees of the Peggy Guggenheim Museum in Venice.



MR. NASSEF SAWIRIS, FOUNDER

Chairman and CEO of Orascom Construction Industries

Mr. Nassef Sawiris became CEO of Orascom Construction Industries in 1998 and has since expanded the family business into an international corporation. He serves on the boards of Lafarge and the Cairo and Alexandria Stock Exchanges. He is Director of the Dubai International Financial Exchange.



MRS. MONA ZULFICAR

Senior Partner and Chair of the Executive Committee, Zulficar & Partners Law Firm, and Head of the Banking and Capital Markets Group within the Firm

Mrs. Mona Zulficar is a member of the Egyptian Bar Association, the International Bar Association, the Egyptian Society for Economics, Statistics, and Legislation, the National Council for Human Rights, and the Egyptian Society for International Law. She chairs the Women’s Health Improvement Association. She served on the Board of the Central Bank of Egypt.



MR. OSAMA BISHAI

Chief Operating Officer of OCI Construction Group

Mr. Osama Bishai is a Board member of Orascom Construction Industries (OCI) and one of the team who established the construction business within US affiliate, Contrack International. He has worked closely with strategic technological partners including UHDE, Foster Wheeler, Vinci, Belfmger and Eiffage/EDF. From 1998 – 2003, Mr. Bishai successfully introduced OCI to the Oil and Gas Construction Field and also contributed to the development of OCI’s venture in the nitrogen-based fertilizer business. Mr. Bishai has a BSC in Structural Engineering from Cairo University and a Diploma in Construction Management from the American University in Cairo.



MRS. HALA HASHEM

Senior Partner, Zaki Hashem and Partners Attorneys at Law

Mrs. Hala Hashem was admitted to the Supreme Court of Egypt in 2002. She is a member of the Egyptian Bar Association, Egyptian Association for International Law, and Egyptian Swiss Friendship Association. She earned an LLB from Cairo University in 1979 and her LL.M from Harvard University in 1984. Mrs. Hashem has a Bachelor’s Degree in Political Science from The American University in Cairo.

ADVISOR TO THE BOARD



MR. ONSI SAWIRIS, FOUNDER

Chair, Orascom Group

In 1976, Mr. Onsi Sawiris founded Orascom, a leading private sector contractor working in partnership with international companies. Mr. Sawiris is Chair of Orascom Construction Industries, the Egyptian Cement Company (ECC), Orascom Trading Company, Orascom Technology Systems, AIG Insurance, the YMCA in Cairo, and the Egyptian–Scandinavian Business Association in Egypt. He is Honorary Chair and member of the Board of Directors of Mobinil.

FOUNDING CHAIR



THE LATE DR. IBRAHIM SHEHATA

Former Senior Vice-President and General Counsel of the World Bank, Secretary–General of the International Center for the Settlement of Investment Disputes

The late Dr. Ibrahim Shehata, widely regarded as one of the greatest international jurists of the 20th Century, was an internationally-recognized expert on legal and economic issues. During his lifetime, he served Egypt, the Arab region, and the world in many capacities, and received recognition for his service from business, academia, and society. An expert on international development, he held an unwavering commitment to the cause of poverty reduction.

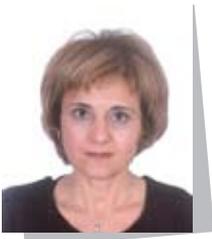
EX-BOARD MEMBERS



MINISTER AMBASSADOR MERVAT TALLAWY

Former Executive Secretary of the UN Economic and Social Commission for Western Asia (ESCWA)

Minister Tallawy guided the Insurance and Social Affairs portfolio for the GOE in the 1990s and earlier served as Assistant Minister for Foreign Affairs. She served as Secretary-General of the National Council for Women in Egypt, and as Ambassador to Japan and Austria. She chaired the Commission on the Status of Women and the Committee on the Elimination of Discrimination against Women for the UN, and represented Egypt on the board of the International Atomic Energy Agency (IAEA) in Vienna.



DR. NAWAL KAMEL

Director of the World Bank

Dr. Nawal Kamel was the founding Volunteer Executive Director of the Sawiris Foundation and remained closely involved in the Foundation's work as a board member until 2010. Dr. Kamel has a long track record of accomplishments at the World Bank, where she has worked for more than 10 years. Previously, she was appointed by the Canadian Parliament as Associate Deputy Minister, Natural Resources Canada, a position she held for three years. Prior to that, she was a Senior Research Fellow at the "Oxford Institute for Energy Studies" in Oxford (UK) for two years.



APPENDIX B:

GTNI BOARD OF DIRECTORS



CHAIR: MR. HAZEM HASSAN

Chair of KPMG, Hazem Hassan Public Accountants and Consultants

Mr. Hazem Hassan is President of the Egyptian Society of Accountants and Auditors, and a Board member of the Central Bank of Egypt, the Egyptian Capital Markets Authority, and the Investment Authority. He is Chair of the Central Bank's Audit Committee and the External Audit Committee of the IMF. He is also a member of the Accounting Standard Setting Committee of the Government Audit Organization, President of the Fédération des Experts Comptables Méditerranéens, and Chairman of the British–Egyptian Business Association.



VICE-CHAIR: DR. MAGDA ISKANDER

Community Health Consultant and Founder of Care with Love Association

Dr. Magda Iskander is specialized in Diagnostic Radiology and licensed to practice medicine both in Egypt and the USA. She founded the Care With Love Organization for home healthcare and co-founded the Health and Hope Oasis, Egypt's first supportive care center for children with cancer and their families, in Wadi El Natroun. Dr. Iskander is a board member of The Association for the Protection of the Environment and a member of the Advisory Board of Habitat for Humanity, Egypt. She is also an Ashoka Fellow. In 2011, she was offered an honorary membership to the Clinton Global Initiative.



SECRETARY GENERAL: MRS. YOUSRIYA LOZA-SAWIRIS

Qualified Accountant and Financial Advisor, Chairman and Managing Director of Enhancement of Integrated Services and Waste Recycling

Mrs. Yousriya Loza-Sawiris serves on the Boards of The Social Fund for Development, Egyptian Water and Wastewater Regulatory Agency, The National Council for Women, The National Council for Childhood and Motherhood, and the Association for the Protection of the Environment (APE). She is a Founder and Chairman of "I the Egyptian" and the "Banabt El-Ghad-Banati" Organizations for Street Children, and the Egyptian Liver Care Society. She is a member of the Consultative Council for Legislative Affairs in the transitional period following the 2011 Egyptian Revolution. She has been recognized for her service to society at both a national and international level.

MEMBERS AT LARGE *(Alphabetically)*



DR. AKEF EL-MAGHRABY

Founder and Chairman of the Magrabi Eye and Ear Hospitals and Centers in the Middle East, Africa and Asia.

Dr. Akef El-Maghraby has founded five non-profit eye hospitals and centers in Bangladesh, North Yemen, Sudan, North Lebanon, and Egypt. He is the founder and Honorary President for Life of the Middle East African Council of Ophthalmology; Vice-President of the International Council of Ophthalmology (ICO); Vice-President of the International Federation of Eye Banks; Chairman of the Board of Magrabi Medical Group, Saudi Arabia and El-Mansour & El-Maghraby Investment and Development Company, Egypt. He has been awarded by a number of internationally-renowned organizations. Dr. El-Maghraby has also been decorated by several Arab and African Heads of State.



PROF. DR. MADIHA KHATTAB

Professor of Internal Medicine and Former Dean of Faculty of Medicine, Cairo University

Dr. Madiha Khattab was the first woman dean in Egypt and chaired the Board of University Hospitals in the period in 2002 - 2006. She was the Director of Kasr El Aini Teaching Hospital, 2000 - 2002. Dr. Khattab is a fellow of the Royal College of Physicians of the United Kingdom in Egypt and Chairwoman of its PACES Examination. She is also a Board member of the National Council for Women (Chair of its Health Committee), the holding company for pharmaceuticals of Egypt and the Business Management Center of the American University in Cairo. Dr. Khattab has been selected as a consultant to the Chairman of the Misr University for Science and Technology in Cairo. She has written several policy papers on population and health development.



MS. MARIE B. MCCARTHY, R.N., B.S.N., M.S.N.

Vice President for Education & Assistant Clinical Professor, Lawrence Memorial / Regis College Nursing and Radiography Programs

Ms. Marie McCarthy has held numerous positions in educational administration, as well as positions in clinical nursing as a psychiatric clinical nurse specialist. She has been a member of the Massachusetts Board of Registration in Nursing for 13 years, serving as Chair for four of those years. She is active in state and national regulatory matters impacting the practice and education of nurses. Ms. McCarthy has also served as a Commissioner on the National League for Nursing Accrediting Commission. She holds a Baccalaureate degree in Nursing from Boston College and a Master's Degree in Nursing from Boston University.



Mr. SAMIH SAWIRIS

Chair, Orascom Hotels and Development – OHD

Starting with one hotel, a few villas, and a marina, Mr. Samih Sawiris has grown El Gouna, located in a remote spot on the Red Sea coast, into an internationally-renowned resort. Mr. Sawiris is founder and Chair of Orascom Hotels and Development and the owner and operator of 22 hotels in El Gouna and Taba. He is currently developing a luxury resort in the Alpine village of Andermatt in Switzerland. He is a member of the Board of Trustees of the Peggy Guggenheim Museum in Venice.



DR. SHAHIRA LOZA

Director of the Cairo Centre for Sleep Disorders and Member of the Board of Directors of Behman Hospital

Dr. Shahira Loza holds several professional, academic and clinical positions. She is the Director of the Cairo Center for Sleep Disorders, the first full service sleep laboratory and clinic, set up according to the specifications of the American Association of Sleep Medicine. She is the representative of the World Association of Sleep Medicine in Egypt and Africa, and a member of the American Academy of Sleep Medicine and the European Sleep Research Association. She is also Chair of the Board of Directors of Aghssan el Karma, a rehabilitation daycare center for special needs children; and a Board member of several institutes, including the Breast Cancer Foundation of Egypt, the Institute of Cultural Affairs for social and cultural development in urban and rural areas, and the Maadi Coptic Benevolent Society.

APPENDIX C:

THE CULTURAL AWARD BOARD OF TRUSTEES *(Alphabetically)*



MR. ESSAM EL-MAGHRABY

Film Director, Producer & Screenwriter

Mr. Essam El-Maghraby is a member of Société des Auteurs et Compositeurs Dramatiques (SACD), a French Society representing authors and their works in the performing arts and audiovisual sector. He wrote and produced the first European TV serial science fiction "Temps X" in 1980. Mr. Maghraby is a member of eQuinoxe Paris and honorary member of L'Association Construction la Grande Pyramide (ACGP). He is also the founder of the United Studios International, a film production and distribution company in Paris. Currently, he is a consultant for Studio Masr and a media advisor in a number of Arab countries. Mr. Maghraby has won several international awards for best direction and screenplay.



DR. GABER ASFOUR

Former Culture Minister

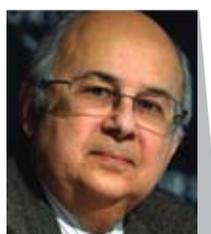
Dr. Gaber Asfour is a Professor at a number of Arab, European and American universities. He was the Secretary General of Egypt's Supreme Council of Culture. Currently at the head of the National Translation Foundation in Cairo, he plays a major role in the dissemination of Arab culture worldwide. His highly original literary criticism has garnered international recognition. Dr. Gaber Asfour won the UNESCO prize for Arab culture in 2008.



DR. HODA ELSADDA

Professor of English and Comparative Literature at Cairo University; and President of the Association of Middle East Women's Studies (AMEWS)

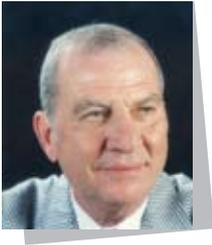
Dr. Hoda Elsadda is Co-founder and current Chairperson of the Board of Trustees of the Women and Memory Forum. Until 2011, she held a Chair in the Contemporary Arab World and was Co-Director of the Centre of the Advanced Study of the Arab World at the University of Manchester in the UK. Dr. Elsadda was a member of the editorial Board of the International Journal of Middle Eastern Studies (IJMES) from 2005-2009. She co-founded and co-edited Hagar, an interdisciplinary journal in women's studies published in Arabic (1992-1998).



DR. ISMAIL SERAGELDIN

Director, Bibliotheca Alexandrina (See Appendix A)

Dr. Ismail Serageldin is Professor of a ground-breaking International Chair in Knowledge against Poverty at the College de France in Paris. He was Vice-President of the World Bank in the 1990s. He has received 30 Honorary Doctorate Degrees, as well as France's Legion d'honneur and Japan's Order of the Rising Sun.



DR. MOHAMMAD ABOULGHAR

Professor of Obstetrics and Gynecology, Faculty of Medicine, Cairo University; Clinical Director of the Egyptian IVF-ET Center.

As a doctor, Dr. Mohammad Aboulghar acquired prominence as a pioneer of In Vitro Fertilization (IVF). He was awarded the Egyptian National Award for Excellency in Medical Sciences in 2000. Aside from his outstanding scientific activities, Dr. Aboulghar has a wide range of political, social and cultural interests and has written hundreds of articles in the Egyptian press. After the 2011 Egyptian revolution, Dr. Aboulghar, together with a number of Egyptian political activists, founded the Egyptian Social Democratic Party.



MRS. MONA ZULFICAR

Senior Partner and Chair of the Executive Committee, Zulficar & Partners Law Firm, and Head of the Banking and Capital Markets Group within the Firm

Mrs. Mona Zulficar is a member of the Egyptian Bar Association, the International Bar Association, the Egyptian Society for Economics, Statistics, and Legislation, the National Council for Human Rights, and the Egyptian Society for International Law. She chairs the Women's Health Improvement Association. She served on the Board of the Central Bank of Egypt.



MR. SALAMA AHMED SALAMA

Chief of Editorial Board, Al-Shorouk newspaper

Mr. Salama Ahmed Salama is the editor-in-chief of the political magazine "Weghat Nazar" (Points of View), and was previously the Managing editor and columnist in Al-Ahram newspaper. He is a member of The Arab Thought Forum, The High Press Council; and The High Cultural Council. Mr. Salama is one of the most respected political writers in the Arab world.

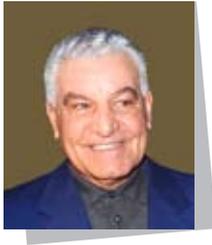


MRS. SHAMS EL-ITRIBI

Founder of Eddukkan enterprise

Since nearly twenty years, Mrs. Shams El-Itribi has been organizing a monthly cultural saloon, a forum for dialogue among Egyptian innovators, thinkers and writers. The idea of Sawiris Literary Award was born in this salon, which was the inspiration for Mr. Samih Sawiris to add this Award to the Foundation's portfolio.

In addition to her cultural and literary interests, Mrs. El-Itribi is a pioneer in the field of developing and modernizing traditional costumes of Egyptian women. Her art and creativity reached out to global forums such as the Louvre Museum in Paris, which hosted an exhibition of her fashion designs in 2001. Mrs. El-Itribi founded "Eddukkan" enterprise, a well-regarded chain of top-of-the-line ethnic Egyptian women's garments.



DR. ZAHİ HAWASS

Former Minister of State for Antiquities

As an archaeologist and Egyptologist, Dr. Zahi Hawass has received many awards in recognition for his major discoveries and restoration projects. He has also been awarded a number of honorary doctorate degrees from several prestigious universities.



LATE Dr. MUHAMMAD EL-SAYED SAEED

Deputy Director of Al-Ahram Centre for Political and Strategic Studies.

The late Dr. Muhammad El-Sayed Saeed was one of the founders of the Sawiris Cultural Award. He graduated in 1973 from the Faculty of Economics and Political Science, Cairo University. The prolific thinker wrote 22 political books and numerous articles and founded El-Badeel newspaper. He also participated in founding the Egyptian Organization for Human Rights and the protest movement, Kifaya.

APPENDIX D: SFSD TEAM



Dr. Gannat El Samalouty, Executive Director of Sawiris Foundation for Social Development, is a Professor of Public Finance at the Faculty of Economics and Political Science, Cairo University, and a board member of the General Federation of Non-Governmental organizations.

During the past ten years, she served as Executive Director of the National Law Commission, mandated with modernizing Egypt's economic legislation. Concurrently, she was a Board member of the Egyptian Competition Authority (ECA) and a member of the General Authority for Investment Board of Trustees (GAFI). She worked closely with the minister of finance as an economic advisor and chaired the Political Participation Committee at the National Council for Women. Dr. Gannat is the author of several publications over the last three decades on fiscal policy, private investments promotion and institutional reforms, as well as gender and civil society issues.



Rania Ramses, Office Manager to the SFSD Executive Director, performs a variety of administrative tasks and office support services. Rania organizes and screens correspondences and acts as a liaison between the Executive Director and the Foundation's partners. She has 11 years experience with national and international organizations, private sectors and NGOs. Rania earned a Bachelor's Degree in Business Administration from the University of the District of Columbia, Washington DC, 2000.

PROJECT MANAGEMENT



Rosa Abdel-Malek, Operations Manager, is responsible for the overall operation of the Foundation, including the establishment of partnerships with NGOs and other donors. With more than 20 years of experience in her field, she manages a large portfolio of projects with complex budgets, and also coordinates the implementation of the Gouna Technical Nursing Institute project. Currently, she is on the Board of Directors of the KULT Consortium (Knowledge Utilization through Learning Technology), supported by the World Bank Institute, and was Chairperson for KULT in 2004. Rosa holds a B.Sc. in Commerce, Cairo University, 1987.



Luna Luther, Project Manager, is responsible for the strategic planning and management of a large and complex portfolio of projects. Luna has a strong technical background and over 20 years experience in planning, managing and implementing a wide range of development projects, with the emphasis on education, health promotion, environment, gender, civil society and training. She had senior positions in projects funded by a variety of international donors like USAID, EU, GIZ, World Bank and others. Luna received her Bachelor of Arts in English from Cairo University in 1991. She also holds a Diploma in Non Governmental Organizations Management from the Faculty of Economics and Political Sciences, Cairo University, 2000.





Randa Khalifa, Senior Project Officer, provides technical assistance to partner NGOs to enhance their capacities in developing concepts, designs and proposals for appropriate projects. She is also responsible for SFSD's German Scholarships Program. Randa has more than 20 years experience in the development field. She holds a Bachelor of Arts in German Literature from Cairo University, 1984, a linguistic Diploma in German Language in 1993, and a Diploma in Non-Governmental Organization Management, from the Faculty of Economics and Political Sciences, Cairo University, 2011.



Nahed Yousry, Senior Project Officer, provides technical assistance to community development actors and supports civil society organizations to effectively represent their communities. She brings more than 15 years experience in the management of development projects with a variety of international donors and organizations. Nahed holds a BS Degree in Commerce from Tanta University, 1994 and a Diploma in Non-Governmental Organization Management, from the Faculty of Economics and Political Sciences, Cairo University, 2011.



Maya Boghdady, Project Officer, joined the Foundation in August 2008 as a project assistant before being promoted to her current position in October 2011. She currently provides coordination and follow-up for training and employment projects. Maya received her BS in Economics from the Faculty of Economics & Political Sciences, Cairo University in 2008; and her Master's Degree in International Development Policy from the Graduate School of International Studies, Seoul National University, in 2011.



Hoda El-Mahdy, Project Officer, provides coordination and follow-up for training and employment projects, as well as SFSD Scholarships programs. Hoda has six years of sound experience in administration and logistics. Before joining the Sawiris Foundation, she worked as a Social Survey Researcher to the Director of Labor Market and Demographic Research, New Jersey Department of Labor, Rutgers University, USA. Hoda earned a Diploma in Civil Society and Human Rights in 2010. She holds a B.Sc. degree in Pharmaceutical Sciences from Cairo University, 2008.



Reem El-Sherbini, Project Assistant, conducts research to support partner NGO projects. She assists in maintaining communication with SFSD partners, making field visits, and reviewing technical reports. Reem joined SFSD directly after receiving her BS in Economics from the Faculty of Economics & Political Sciences, Cairo University, in 2009. Reem is currently studying for a Master's degree in economics at the AUC. She earned a Diploma in Civil Society and Human Rights in 2010.

FINANCE



George Fekry Demian, Accounting Manager, is responsible for all areas relating to financial reporting, including developing and maintaining accounting principles, practices and procedures, to ensure accurate and timely financial statements. He has 14 years experience in accounting and nonprofit finance. George received his BS in Accounting from Ain Shams University in 1997 and is currently studying to be a Certified Management Accountant (CMA).



Muhammad Sayed Moussa, Financial Auditor, provides financial and operational audits for the projects. He monitors, evaluates and applies internal controls to ensure NGO compliance with the Foundation's financial agreements. Muhammad has extensive experience of working with NGOs, including ADEW and Sanabel, in the area of microcredit. Muhammad received his BS in Accounting from Cairo University in 1998.



Osama William Naguib, Financial Auditor, provides financial and operational audits for SFSD Projects. He monitors, evaluates and applies internal controls to ensure NGO compliance to the Foundation's financial agreements. Osama received his BS in Accounting from South Valley University in 1997 and a Diploma in Modern Accounting from the American University in Cairo, 2004.



Bahaa Wagih Khalaf, Accountant, joined SFSD in 2010, with extensive experience in administrative and financial accounting. Bahaa received his Bachelor's Degree in Accounting from Ain Shams University in 2000.



MICROCREDIT



Muhammad Barakat, Microcredit Manager, has established an independent microcredit department within the Foundation, dedicated to financing and building the capacity of microcredit programs run by partner NGOs. With almost 20 years of professional experience, Muhammad has diverse expertise in designing, developing and implementing special tools for financial management, loan management, monitoring and evaluation. Before joining SFSD in 2008, Muhammad worked with both NGOs and the private sector as a micro-finance consultant. He earned his Bachelor Degree from the High Institute for Social Work, Cairo, in 1993.



Ahmed Abdel-Salam Morsy, Senior Projects Officer, manages microcredit activities. He is responsible for evaluating and monitoring microcredit projects and offers technical and financial recommendations to implementing NGOs. Before joining SFSD, Ahmed worked with NGOs overseeing several different microcredit programs. Ahmed received his BS in Accounting from Cairo University, 1997.



Samy Abdel-Rahim, Senior Projects Officer, provides technical evaluation for microcredit projects and monitors their implementation. Samy has over 16 years of hands-on experience working in micro-finance in a number of reputable organizations. He earned his Bachelor's Degree from the High Institute for Social Work, Cairo, in 1992.

ADMINISTRATION



Riham Abdel-Gawad Sadek, Human Resources and Administration Manager, oversees all human resources and employee benefits. Prior to joining SFSD in 2009, Riham worked as a Senior Specialist in the office of the Minister of Trade and Industry (ITASU), providing internal administrative and technical support. Riham has 15 years experience working with international donor projects and the private sector. She holds a BS Degree in Commerce and Business Administration from Helwan University in 1994. She also holds a diploma in Non-Governmental Organization Management, from the Faculty of Economics and Political Sciences, Cairo University, 2011.



Nada Tantawi, Senior Communications Officer, supports SFSD's communications needs. With more than 25 years experience as writer, editor and translator for a variety of international donor-funded development projects and NGOs, Nada develops and implements promotion and media strategies, manages the production of publications and oversees the design and coordination of its conferences and events at national and international levels. She holds a Bachelor's Degree in Mass Communication from the American University in Cairo, 1985, and a diploma in Business Administration from the Arab Academy for Science, Technology and Maritime Transport, 2006.



Mena Nabil, Senior Network Administrator, designs, administers and maintains SFSD's campus-wide network. With five years extensive professional experience in his field, he leads the deployment of major networking initiatives and the resolution of problems. Mena has earned a Master's degree in PHP MySQL, the most popular open-source database system, to qualify as a web designer. He completed the Microsoft Certified Systems Engineer Track (MCSE) in 2008. Mena holds a BS in Information Systems from Future Academy in 2006.



Alyaa Ibrahim, Administrative Assistant, joined SFSD in December 2010. Alyaa assists with the administration of day-to-day operations of the human resources department and has significant experience in development NGOs. She received her Bachelor of Arts from Cairo University in 2009. She is currently studying for a Diploma in Non Governmental Organizations Management.



Khaled Abdel-Mawgoud, Administrative Assistant, provides basic administrative and human resources services to the Foundation. Khaled has more than five years experience in administration and tourism. He earned a Bachelor of Science degree in Chemistry from the Faculty of Science, Ain Shams University, 2008.

OFFICE MESSENGERS

Khaled Saleh, Mahdy Shams El-Deen, and Mahmud El-Sayed

DRIVERS

Khaled Samir and George Milad



SAWIRIS FOUNDATION FOR SOCIAL DEVELOPMENT

10 YEARS OF CONTINUOUS ACHIEVEMENT

2001 – 2011

Sawiris Foundation for Social Development

10 El Diwan St., Garden City, Cairo, Egypt

Telephone: +20 2 279 27 660

Fax: +20 2 279 27 664

E-mail: info@sawirisfoundation.org

www.sawirisfoundation.org



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