

Creating Sustainable Pathways out of Extreme Poverty: the Graduation Approach and the Bab Amal Program

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How Sawiris Foundation Adapted The Graduation Approach to Target Extreme Poverty in Upper Egypt

Nahed Yousry, Director of Social Empowerment Sector, SFSD



Main Themes of Presentation

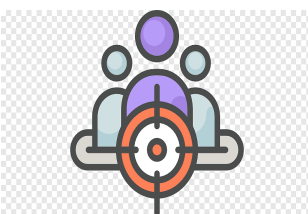
1. Why SFSD invested in the Graduation Approach
2. How SFSD adapted the Graduation Approach to meet the needs and context of extremely poor households living in Upper Egypt
3. Current characteristics of households that have graduated from the program



Why is the Graduation Approach one of the most effective approaches for poverty alleviation?



Evidence-based: Studies evaluating the Graduation Approach in seven countries have found positive outcomes for beneficiaries.



Targeting: Rigorous targeting either geographical targeting or household targeting



Rich diagnosis: The Graduation model diagnoses the interlinkages between stressors that households living in extreme poverty experience



Integration: The Graduation Approach is an integrated development approach, providing multi-faceted response to multi-dimension needs;



Why is the Graduation Approach one of the most effective approaches for poverty alleviation?

- **Social protection**: The Graduation model offers tremendous potential for integrating the approach to social protection programming (protection – prevention – promotion)
- **Aligning with SDGs**: End poverty in all its forms everywhere (By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day)
- **Focuses on households living in extreme poverty**: All of the interventions are designed to scaffold the most vulnerable populations into sustainable and income-generating livelihoods



How SFSD adapted to the Graduation Approach

Local Barriers for households living in extreme poverty

Health Barriers

- Severe malnutrition
- Chronically food-insecure
- Health shocks

Culture Barriers

- Dependence
- Social isolation within their communities

Gender Barriers

- High rates of school dropout
- Limited opportunities
- Lack of autonomy

Economic Barriers

- Limited access to markets
- Lack of adequate skills and qualifications
- No productive Assets

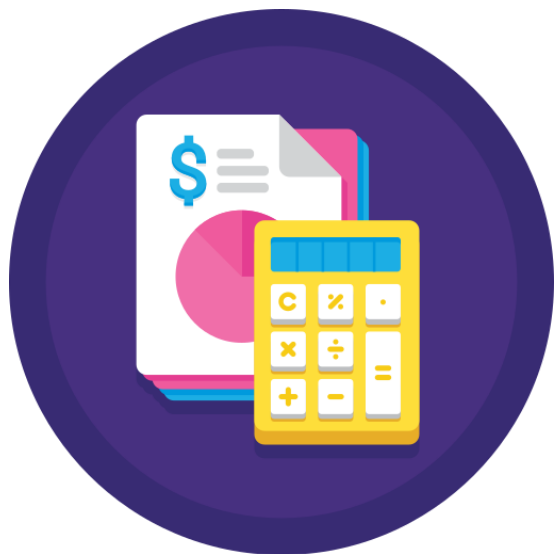
Mitigation

- Emergency health fund
- Life skills training (Wa3i program)
- clean water, first aid, COVID19
- literacy classes
- Enrollment to public and community schools
- Market Assessment



Bab Amal Program: Basic Information

✓ **Total Budget of the program: 39.8 Million EGP**



✓ **Average Cost per Beneficiary: 16,000 EGP**



✓ **Total Number of Beneficiaries: 2,267**



Bab Amal Program: Basic Information

Governorates

Assuit

*Alfath
Assiut
Abnoub
Sahel Selim*

Sohag

*Almonsha
Saqolta
Tahta*

Implementing NGOs



Giving Without Limit Association
Assuit

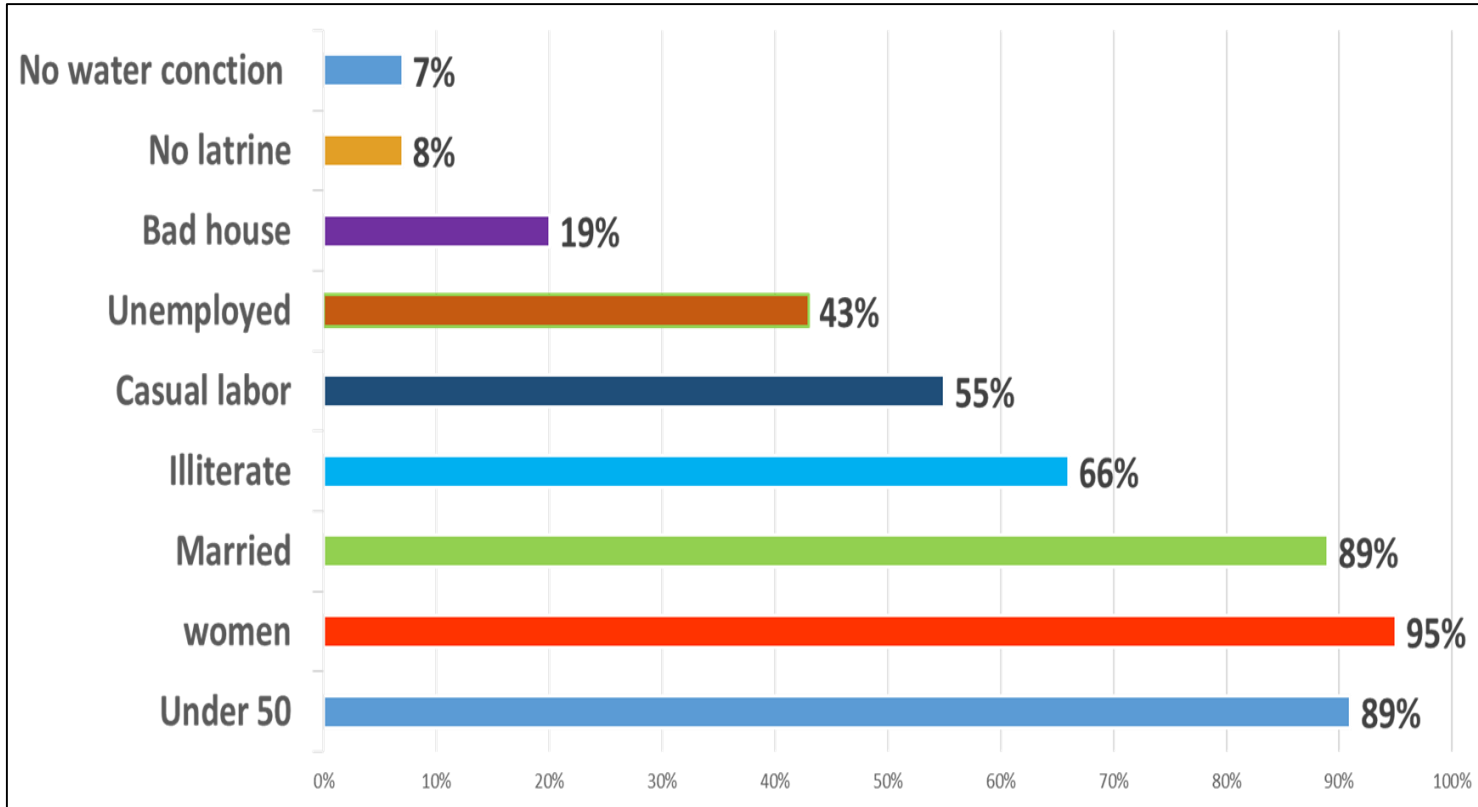


Egyptian Association for Human
Development Sohag

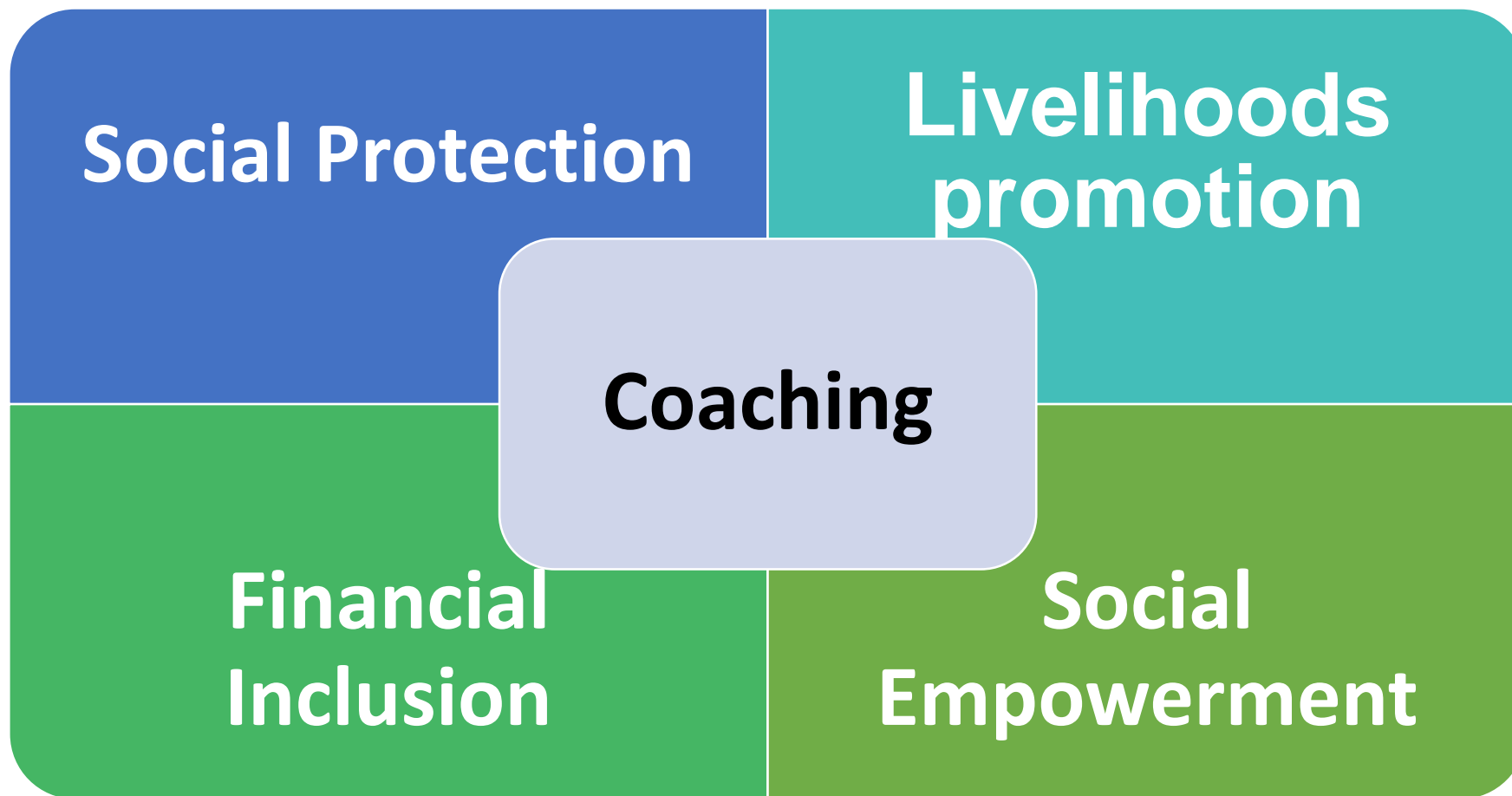
Agglomeration	District	Village	Total	Control	Woman	Treatment
346	7	35	3,469	1,009	781	2,460

Bab Amal Program: Basic Information

Bab Amal Program Beneficiaries' Profile



Bab Amal Program Pillars



1. Social Protection

✓ Consumption Support

- 400 EGP for 8 months
- Not receiving “Takaful and Karama”
- Egypt Post account – ATM card

✓ Linkages

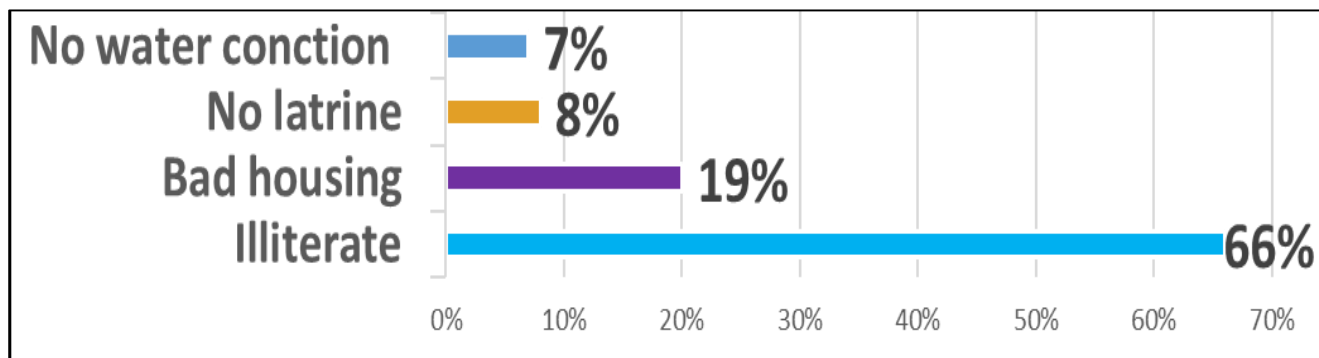
- Basic services
- Health, education, national ID, clean water, latrine, home rehabilitation and other services.
- Emergency Health Fund

✓ Life skills training

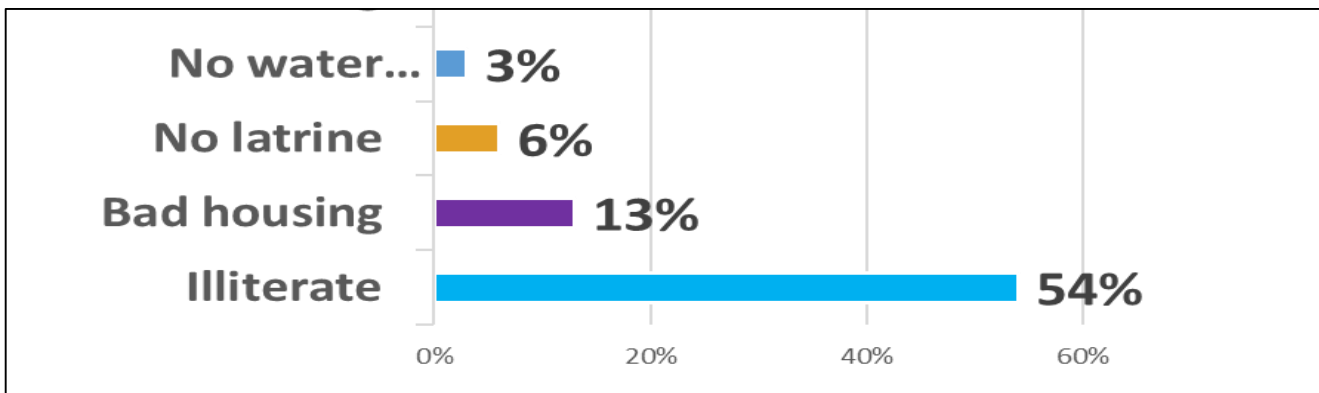


1. Social Protection

Household Living Standards Characteristics: Prior to Bab Amal Interventions, 2018



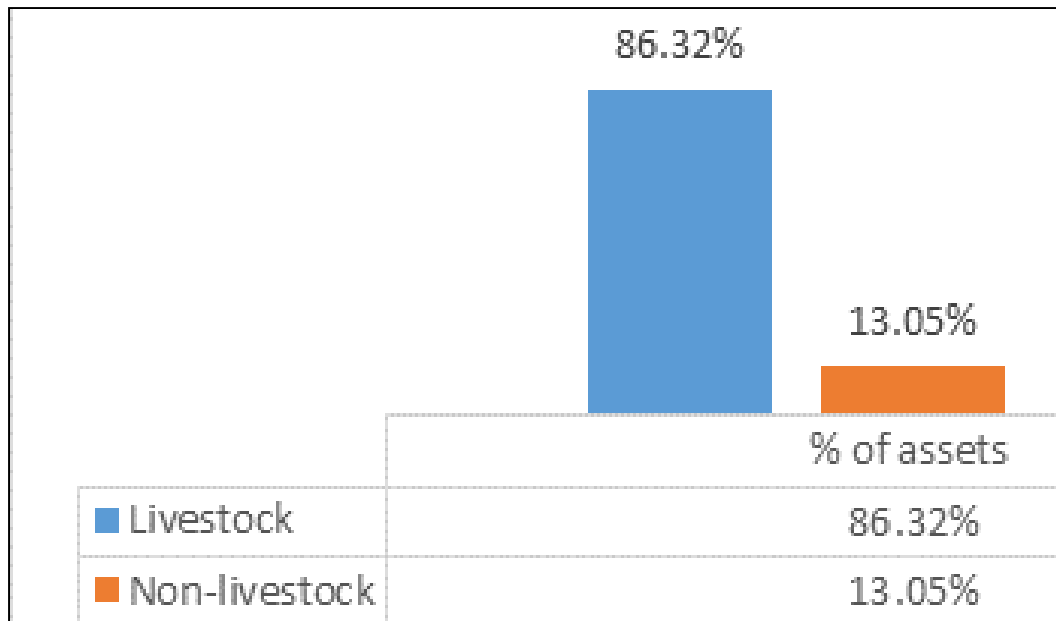
Household Living Standards Characteristics: After Bab Amal Interventions, 2021



2. Livelihoods promotion

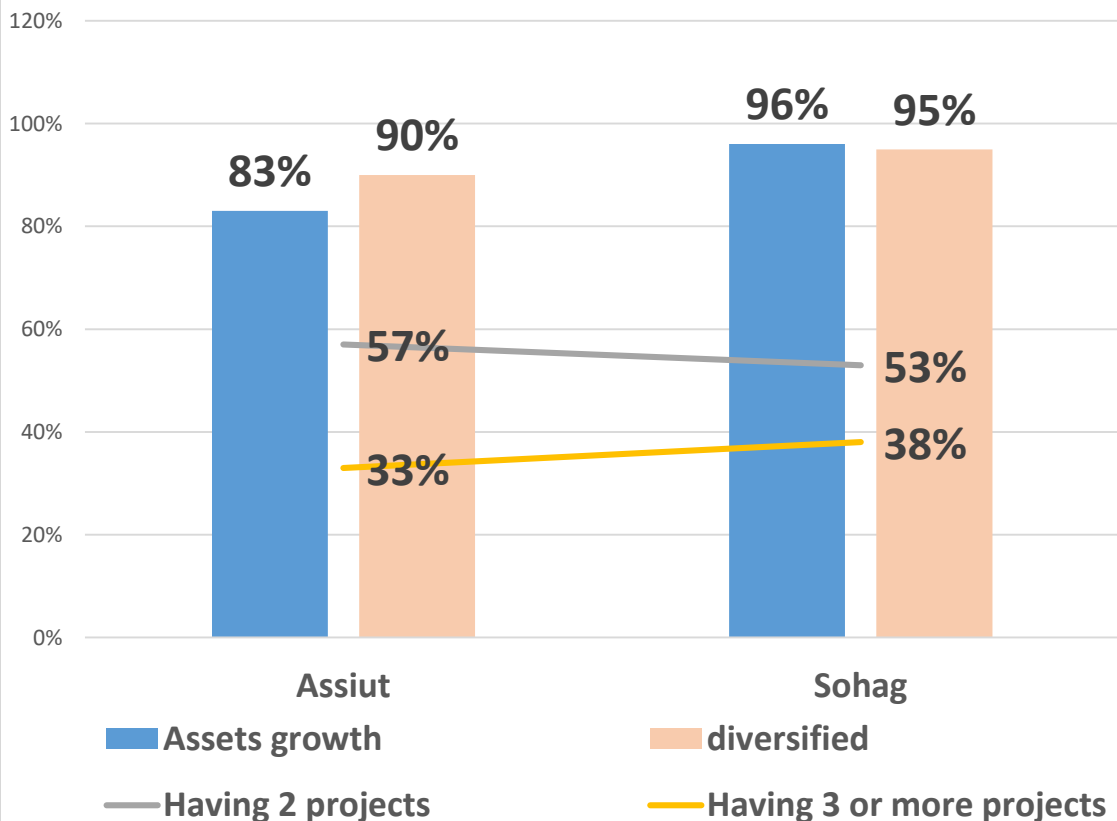
- Asset transfer
- Technical training

Ratio of households receiving live stock asset versus households receiving non-livestock asset



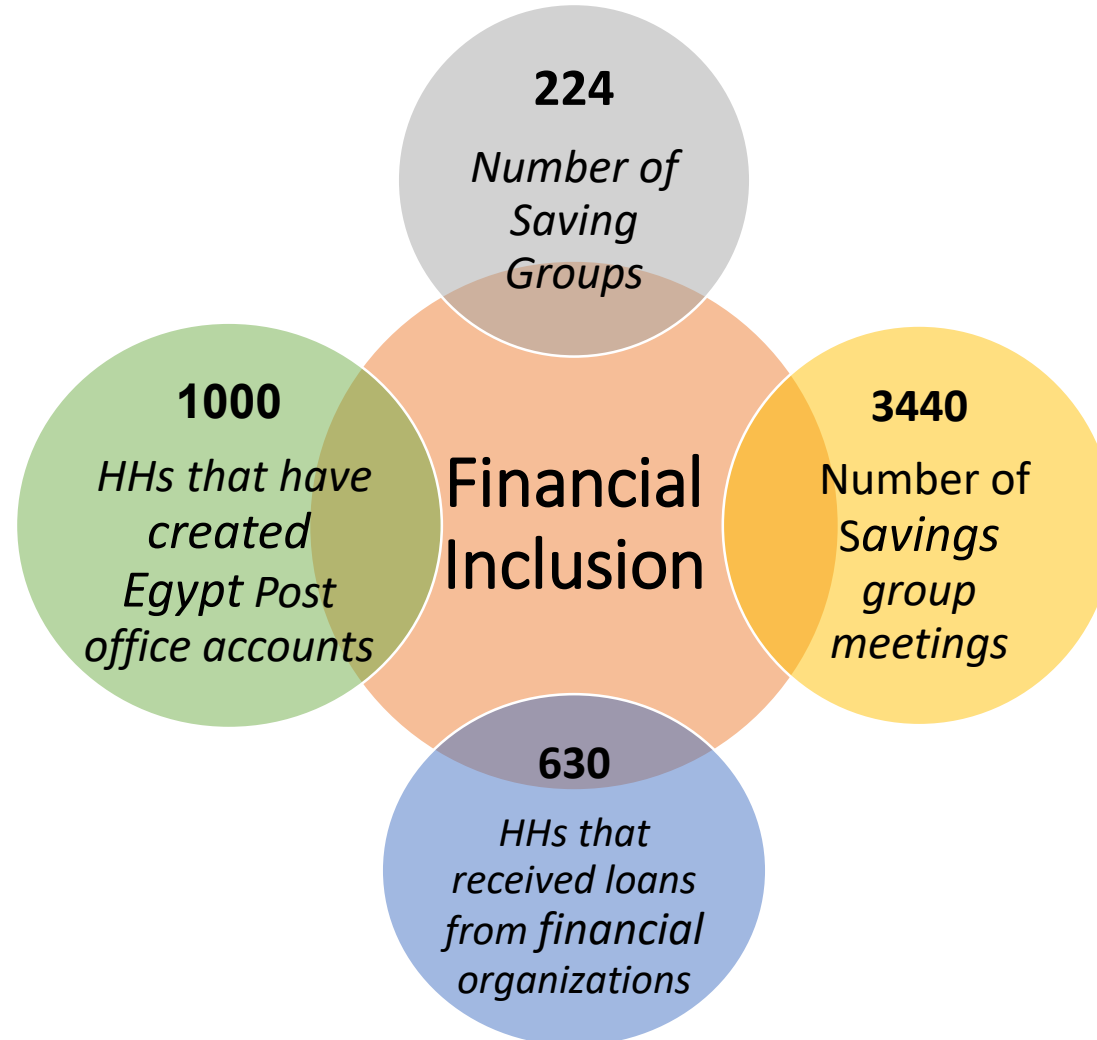
2. Livelihoods Promotion

Asset growth and Diversification
December 31, 2021



3. Financial Inclusion

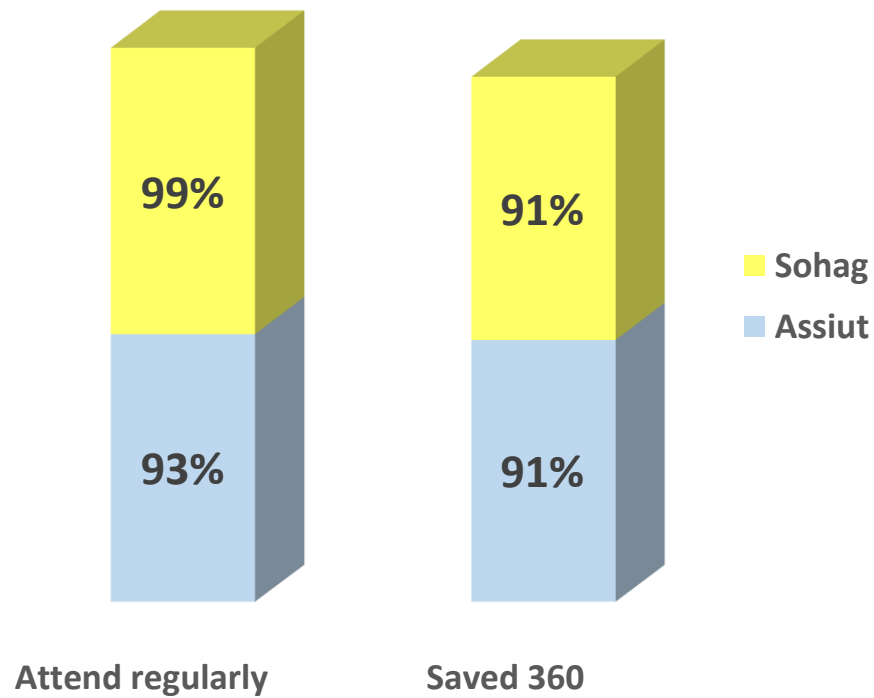
- Savings groups
- Financial literacy Training
- Safe loans
- Egypt Post office accounts



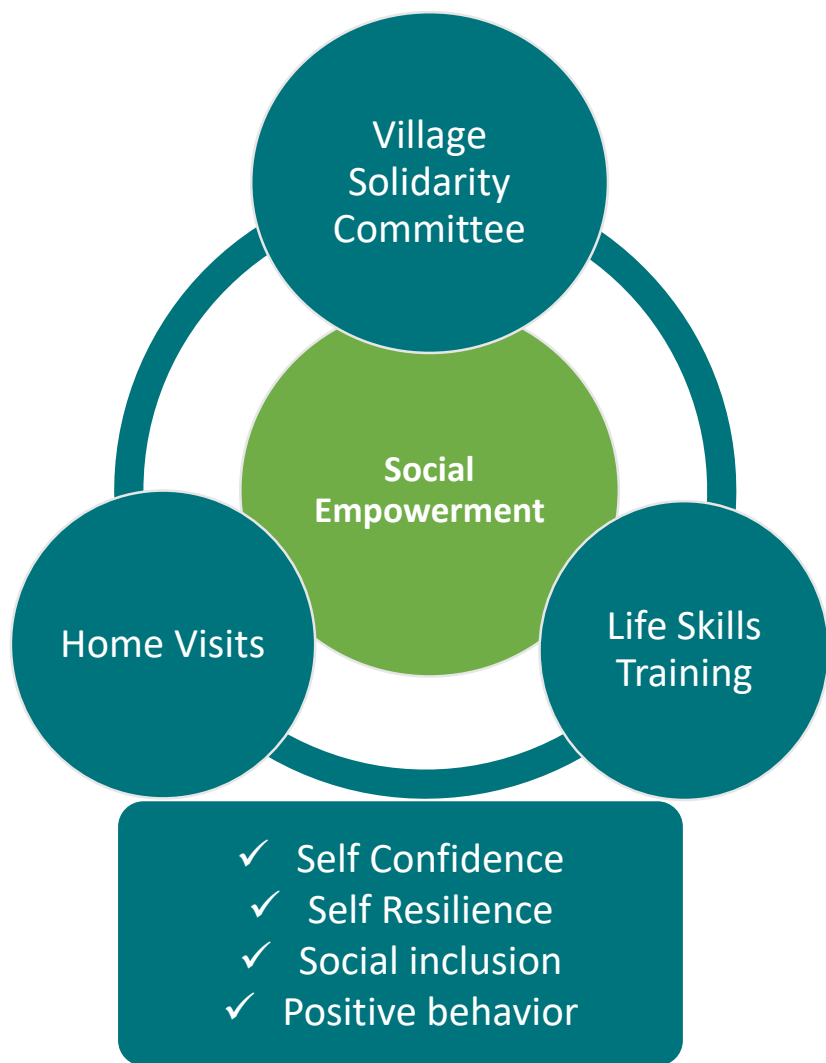
3. Financial Inclusion



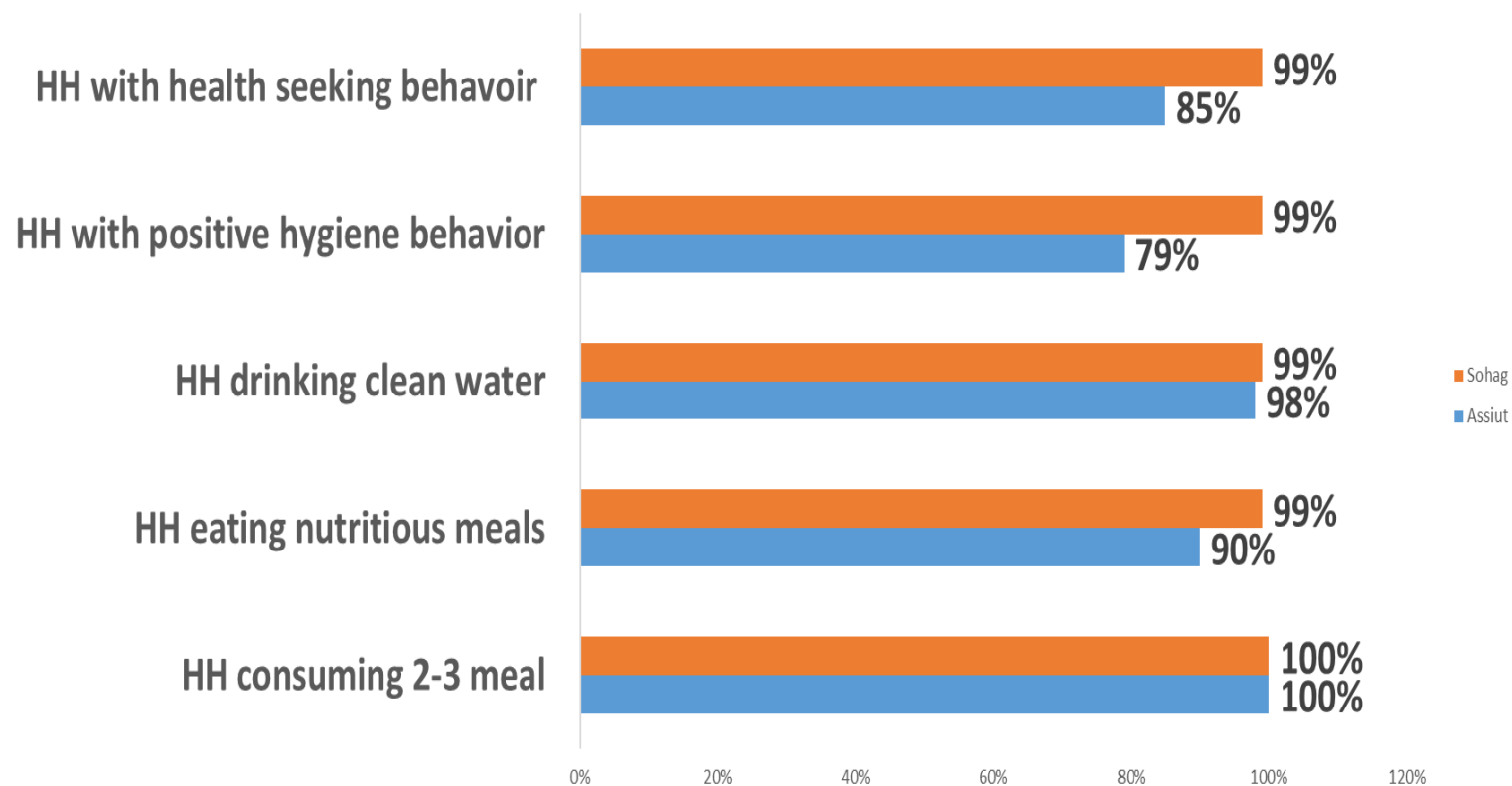
HH attendance and Savings



4. Social Empowerment



HH behavior indicators December 31 2021

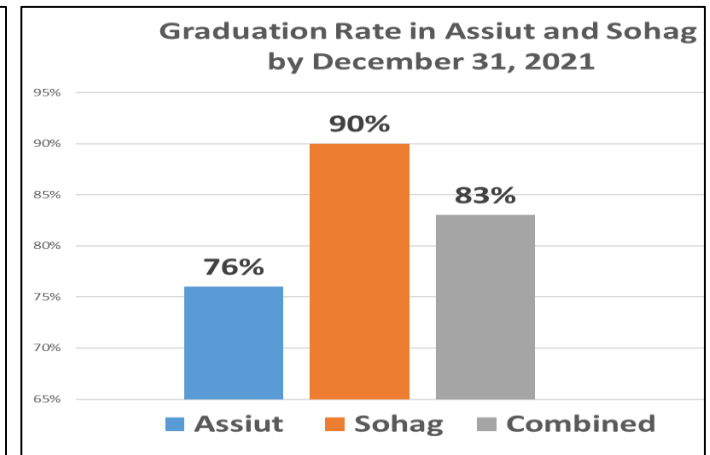
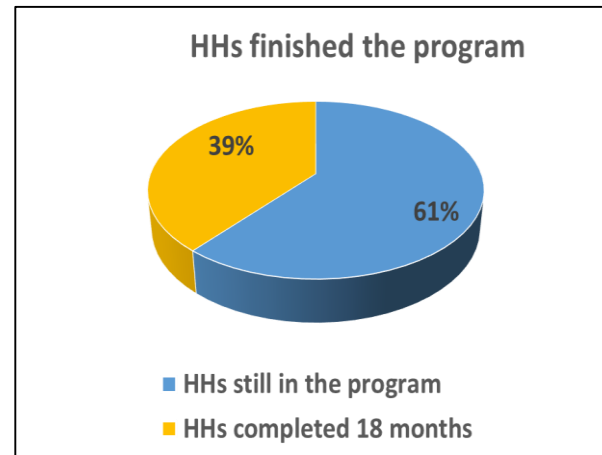
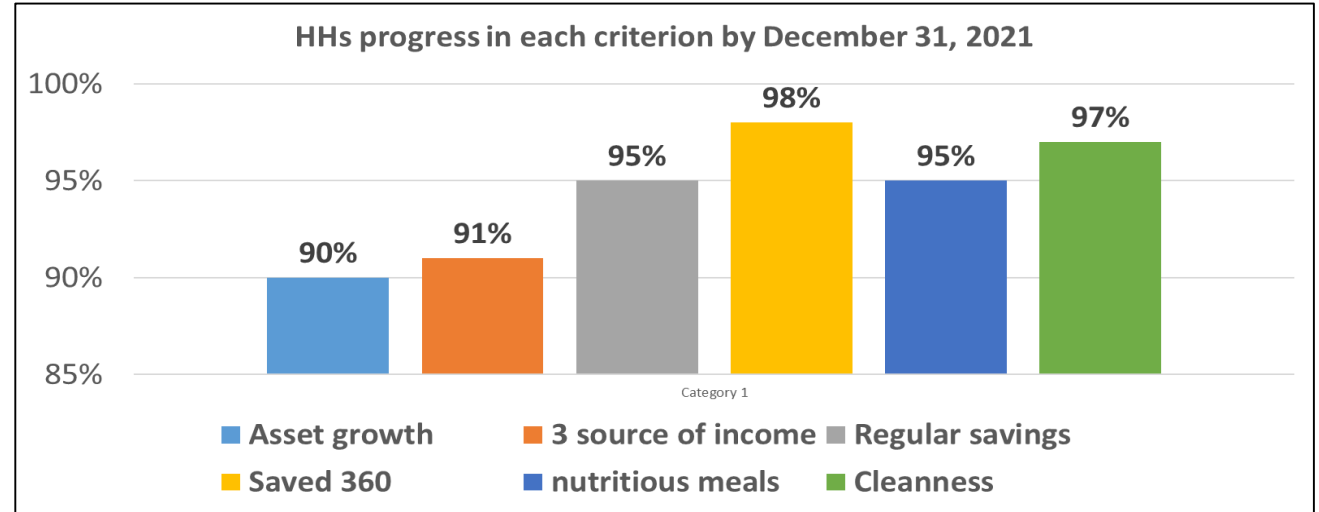


Bab Amal Graduation Criteria

13 Criteria for Graduation, in Which 6 are mandatory

1. Nutrition
2. Asset increase by 50%
3. 3 sources of income
4. Regular Savings
5. Saved 360 EGP
6. Hygiene

➤ By End of 2021, 874 Households have completed their implementation period (18 Months), representing **39%** of HHs, with success rate **83%**.



What are the tools used to determine whether a Bab Amal household that has “graduated”?

MIS

- Data is placed by the facilitators in their tablets and automatically transferred to SFSD’s server, generating the progress of the household toward graduation.

Monitoring

- Bi- weekly home visit
- Questionnaires and Surveys
- Observations

Bab Amal Management Information System (MIS):

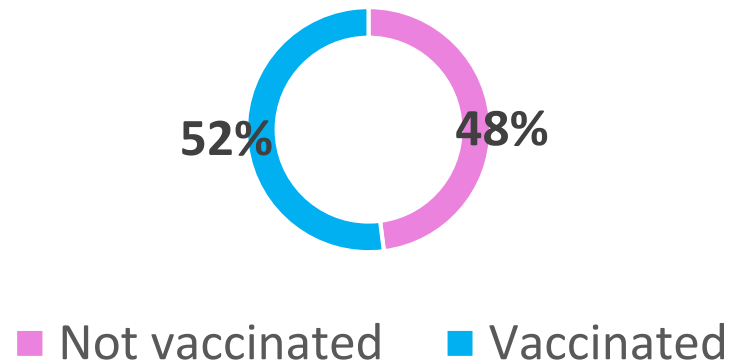
- Designed to gather data from the field, analyzes the information, and reports data in order to monitor and identify Graduation progress of each HH.
- Supports better management decision-making
- Preserves data collected
- Problem identification
- Strategic planning
- Target setting



Implementation during COVID-19

- Extending consumption support
- Coaching through phone calls
- Socially distanced home visits
- Raising health and hygiene awareness during Home visits
- Supporting households in registration for Covid19 vaccine

% of vaccinated HHs by December 31, 2021



Success Stories: Bab Amal beneficiaries

“I didn’t know anything about positive parenting, I was beating my children all the time. After the life skills and facilitator’s advice, I stopped beating them. Now my children love me and talk to me about everything.”



“I used to depend on my husband on everything. Now I discuss everything with him concerning our life, I go to the market and deal with people. A well-off man wanted to marry our daughter but we decided to not accept this marriage until our daughter reaches the legal age”



Success Stories: Bab Amal beneficiaries

“When people ask me why I opened an ironing shop given that it is a man’s job. I share that I was depressed with no hope and today I have hope, my job and a smiling future.”



“I lost my cow but I will grow the asset I have and continue. Now I am another person who would never lose hope with Bab Amal.”



Key takeaways and outcomes of the Bab Amal program

Main takeaways on the program

- Strong partnerships (J-PAL– BRAC)
- NGOs' capacity building on the Graduation Approach
- Targeting the most vulnerable households
- The program harmonizes between household needs, capabilities and desires

Main outcomes of the program

- Women empowerment
- Confidence
- Food security
- Knowledge
- Participation
- optimism and vision



Long –Term Vision of the Bab Amal Program

**Together We Can End Extreme
Poverty in All Its Forms**

Thank you

