

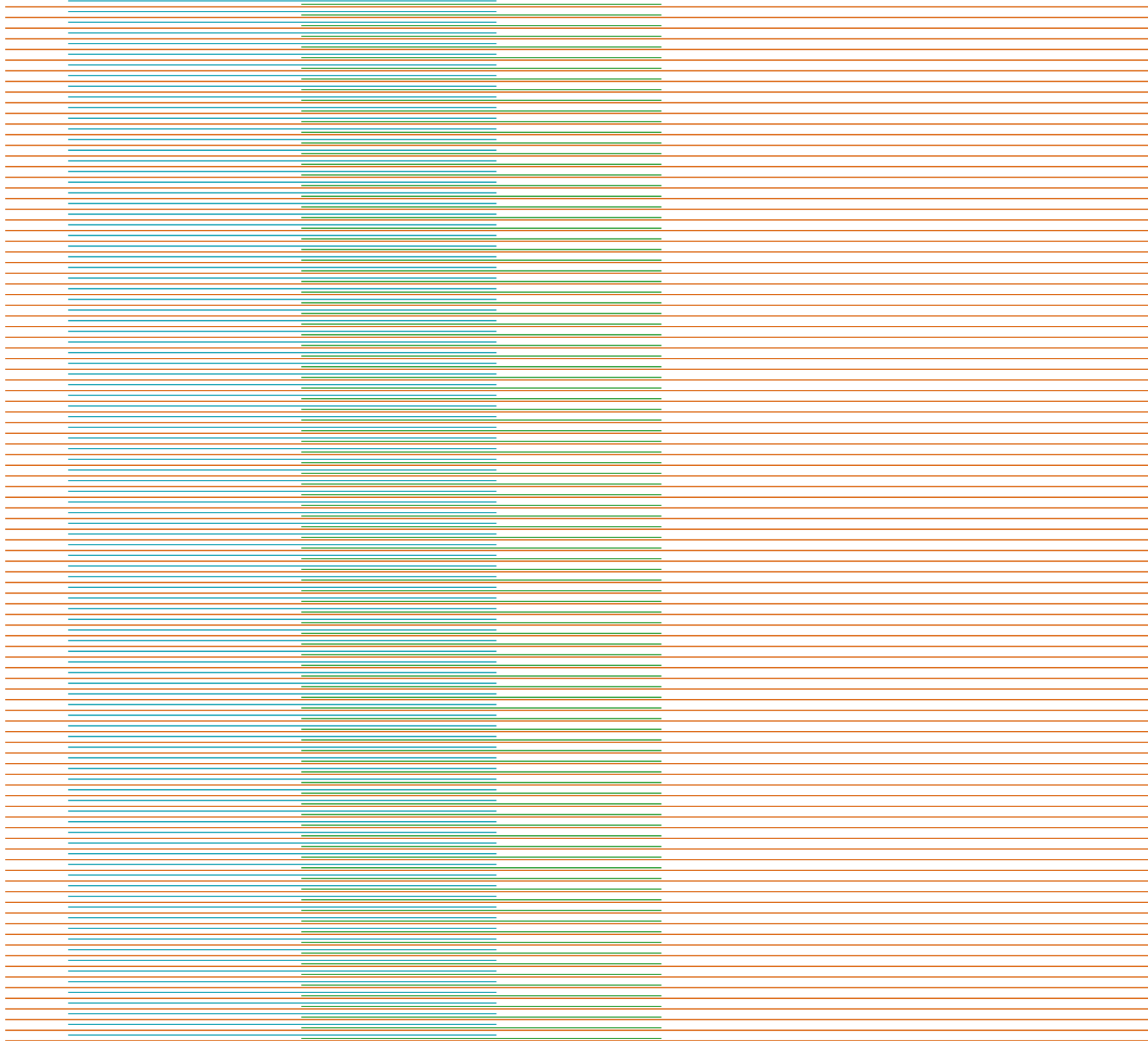


# SAWIRIS FOUNDATION

FOR SOCIAL DEVELOPMENT (SFSD)

A decade and a half of sustainable development





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# SAWIRIS FOUNDATION

FOR SOCIAL DEVELOPMENT (SFSD)

A decade and a half of sustainable development

## 2015

The Sawiris Foundation for Social Development was established in April 2001 with an endowment from the Sawiris family. It constitutes one of the first family donor foundations dedicated to social development in Egypt.



### **Vision:**

The Sawiris Foundation was founded on the belief that development is only sustainable when its beneficiaries are equal partners in the process. We aspire to be a recognized pioneer in the provision of innovative and sustainable development initiatives, promoting increased empowerment of, and participation by, the people of Egypt.

### **Mission:**

Our mission is to contribute to Egypt's development, create sustainable job opportunities, and empower citizens to build productive lives that realize their full potential.

We support initiatives that encourage job creation through training, education and access to microcredit. We also enhance efforts to improve health and further the endeavors of local communities to improve infrastructure and gain access to basic services — two important prerequisites for higher productivity and the increased empowerment of citizens.

### **Approach:**

SFSD's approach focuses on five main pillars:

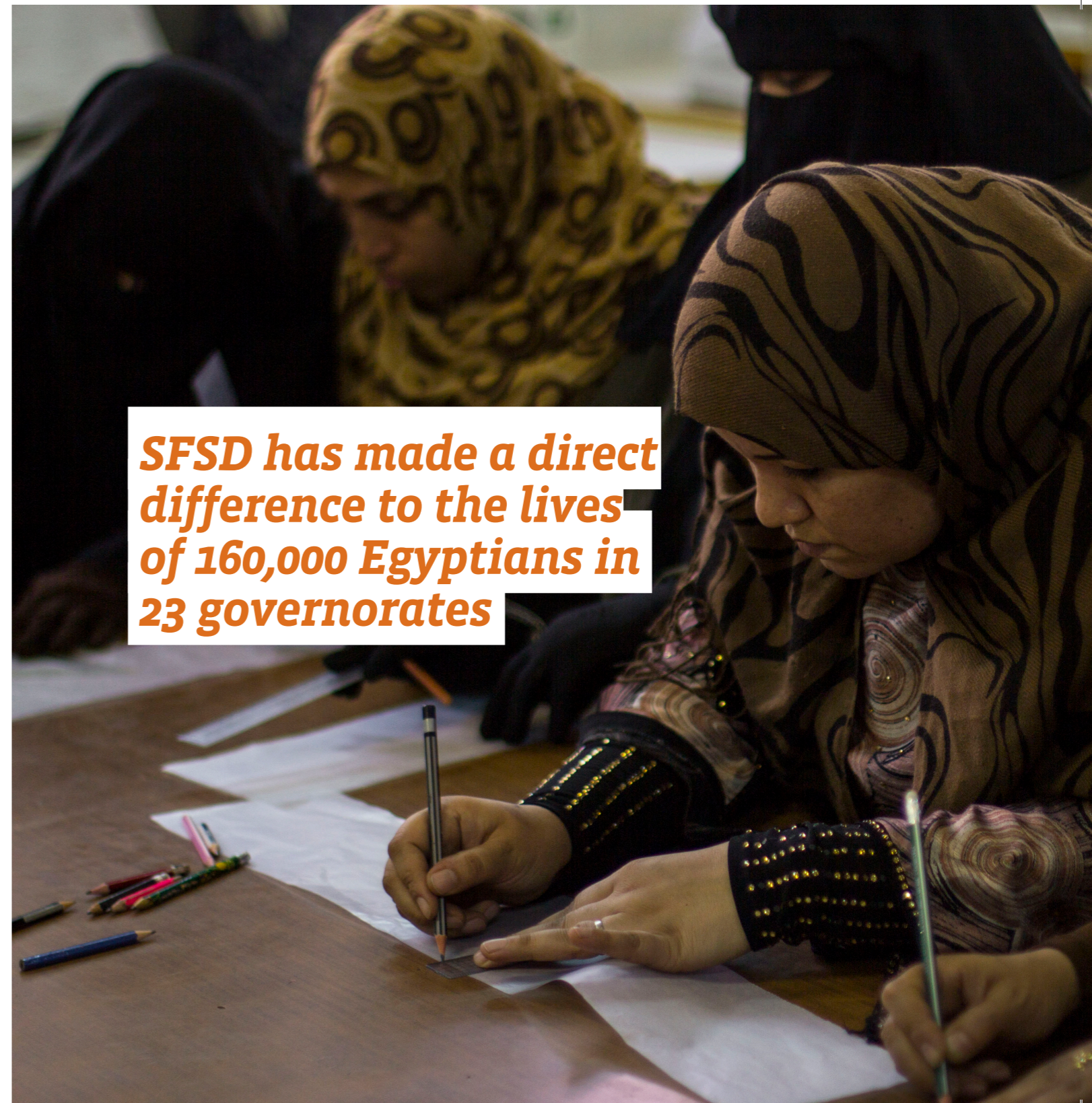
- 1-** Forging effective partnerships, with civil society, corporate and governmental actors.
- 2-** Adopting a backward employment model, in which labour market needs are comprehensively assessed prior to the design and provision of training in order to maximise job potential for trainees.
- 3-** Fostering healthy competition between beneficiaries through annual awards and scholarships.
- 4-** Instituting best practices by going beyond grant-giving and ensuring that grantees are supported to apply the best practices in strategic planning, financial management, monitoring and evaluation and reporting.
- 5-** Scaling- up successful initiatives.



### **Programs & Activities:**

During the past 14 years, SFSD has launched and supported a total of 261 initiatives and projects with a total fund of approx. EGP 600 million, all of which meet the objectives of our focus areas: Training for Employment, Scholarships, Cultural Awards, Micro-credit, Health, and Community Development.

SFSD has made a direct difference to the lives of 160,000 Egyptians in 23 governorates, helping to empower individuals and improve people's well-being in local communities throughout the country. This section provides an overview of the scope of the Foundation's achievements in two major areas: **investment in human capital** and **provision of safety nets for the poor**.



***SFSD has made a direct difference to the lives of 160,000 Egyptians in 23 governorates***

# Investment in Human Capital

## **Training for Employment: The Backward Job Creation Model**

Unemployment and job creation are among the most important challenges facing policymakers in Egypt today. In light of this persistent problem, SFSD has created and developed its training for employment program over the years to train youths and equip them with skills that result in employment. Through cooperating with the partners in development: NGOs, government and private sector, SFSD seeks to empower young people by providing them with real capacity building opportunities so that they become effective individuals in their communities.

The Foundation's approach is to secure employment for prospective trainees before providing training through a process called the "Backward Job Creation Model". Based on research and analysis of labor market trends, this model helps in identifying jobs that are vacant and then secures the commitment of employers to hire qualified and trained personnel. Only then is certified and tailored training provided by recognized professional training centers to those eligible.

### **Since its inception and until today, SFSD has funded more than 100 training and employment projects that include:**

--- "Funding 12 Projects Within the SFSD Initiative to Create 5000 Jobs in Five Informal Areas" in Cairo and Giza Governorates. The projects provide technical and vocational training in the fields of ready-made garments, maintenance of

electronic devices, building and constructions, auto mechanics, and steel welding, in addition to providing micro finance for establishing small projects by the beneficiaries.

--- "Egypt's Development Marketplace" projects, in cooperation with the World Bank, which aim to create 1400 jobs for young Egyptian men and women in rural Upper Egypt.

--- "ENID Agricultural & Rural Development" project that aims to introduce agricultural interventions to raise productivity and create more than 1000 jobs for young men and women in the Governorate of Qena.

--- "The Inclusion of Visually Impaired Children into Schools and Youths to the Labor Market"; a project, in partnership with Star Care Egypt/ Mercedes-Benz, aims to provide technical and soft skills training for visually impaired persons to qualify them for the labor market. It also aims to establish 10 learning resource centers for visually impaired children and provide training programs for shadow teachers.

--- "Advanced Seaman" project that aims to train and qualify 300 young seamen, from Behaira and Alexandria to find better job opportunities on Egyptian and foreign ships.

--- "Aftercare of the Prisoners Released from Minya Public Prison" project that aims to reintegrate former prisoners in the communities and provide them with vocational training programs to be qualified for employment in factories and companies.



**24,000**  
*Total Number  
of Beneficiaries  
from the Training  
for Employment  
Projects*

## Scholarships

Believing in education as a driving engine for sustainable development, the Sawiris Foundation provides 38 scholarship programs at home and abroad, to encourage and support outstanding students who wish to pursue post-graduate studies in various fields:

### Higher Education Scholarships:

#### Masters & Doctoral Degree Scholarships

--- Onsi Sawiris Scholarship for Egyptian students to pursue their Bachelors or Masters Degrees at prestigious universities in the USA in the fields of Business Administration, Economics, and Engineering.

--- Yousriya Loza-Sawiris Scholarship for Egyptian Students to pursue a Masters of Development Practice at the University of Minnesota in the USA.

--- Technische Universitat Berlin (TUB) Campus El Gouna Scholarship program, in partnership with Orascom Construction Industries (OCI), Bavaria, SADKO and Environmental Solutions, to obtain Masters Degrees in energy engineering, water engineering and urban development.

--- Special and Inclusive Education Scholarship from the Institute of Education, University College London to obtain Masters Degrees, in collaboration with the Learning Resource Center (LRC).

--- SFSD-DAAD Scholarships to graduates from the three German schools in Cairo and Alexandria to obtain their Bachelors and Masters Degrees from top German universities.

#### Bachelor's Degree Scholarships:

--- Nile University Scholarship to obtain Bachelor's Degrees in the fields of Engineering and Business Administration.

--- Nursing Scholarship Program to obtain B.Sc. in Nursing from the British University in Egypt (BUE) for graduates from the Gouna Technical Nursing Institute (GTNI).

### Technical Education Scholarship

--- Don Bosco Institute Scholarships to obtain technical diplomas in electrical or mechanical fields, under the supervision of the Italian Ministry of Foreign Affairs, General Directorate for Cultural Promotion and Cooperation.

--- Gouna Technical Nursing Institute Scholarships for secondary school students to earn an Associate Degree in Nursing under the supervision of Egypt's Ministry of Higher Education and in cooperation with Lawrence Memorial/Regis College Nursing Program in the US.

--- German Hotel School in Gouna Scholarships, in partnership with Misr El Kheir Foundation, to obtain technical diplomas in Hotel management, recognized from the German



Chamber for Industry and Commerce and the Egyptian Ministry of Education. In 2009, this scholarship program was provided in partnership with Al Ahram Beverage Co.

### Student Support Grants:

--- Enhancing Student Services at the American University in Cairo.

--- Supporting the Training and Rehabilitation Unit in Faculty of Economic and Political Science.

--- Assisting University Students in Menoufia with Praiseworthy Endeavors Association.

### Research Support Grants:

--- Supporting the Development of Scientific Research Fund and the Scholarships Fund established by the Faculty of Economic and Political Science at Cairo University, to improve the quality of Egyptian scientific research.



***Up to 2015, 1215  
Scholarships Have  
Been Awarded  
with a Total Budget  
Exceeding EGP  
96 Million***





**Sawiris Cultural Award:**

Believing in the power of art and culture in positively contributing to society, the Sawiris Cultural Awards Competition was established in 2005 to recognize excellence in the literary works of Egyptian emerging and established writers in the fields of novels and short stories. Over the past ten years, the competition has grown to include more genres such as screenplays to support the development and growth of the Egyptian film industry, and playwriting to help playwrights get their work into the theatre world. This is in addition to the best literature critique work; which was added recently in 2013.

Since its initiation, the award contributed significantly to the enrichment of cultural life in Egypt, and has occupied a prominent position among Arab and local awards. The number of applicants for the Sawiris Cultural Awards has increased from 267 in 2005 to 386 applicants as of 2014.



**Up to 2014, 108 winners have received cash prizes with a Total Value of EGP 9 Million**

# Safety Nets for the Poor



## Micro-Credit

--- To encourage entrepreneurship and raise awareness of the concept of self-employment, SFSD established an independent Micro-Credit Department dedicated to financing and developing the capacity of micro-credit programs run by NGOs. The program offers both individual and group loans, to help the disadvantaged start their micro - enterprises or expand existing small businesses. Loans are usually accompanied by technical assistance and training in business management and accounting. Beneficiaries learn how to manage their loans, carry out a project feasibility study and are given a basic understanding of relevant legislation and marketing procedures. Some key micro – credit projects include:

--- “A Better Future for Children of Quarries” project that aims to provide children who work in quarries in Menya with a safer environment by providing their mothers with group loans to start alternative income – generating projects, thereby eliminating the need for children to work in the unsafe environments of quarries.

--- “Reintegration Support for Egyptian Migrant Workers Returning from Libya” project that aims to provide small-scale entrepreneurship training and loans for more than 700 Egyptian workers who recently returned home from Libya.

--- “Support to Reduce Unemployment” project that aims to improve the living conditions, for more than 1400 beneficiaries, of the most disadvantaged members in the governorates of Cairo (Ain Shams) & Giza (Talbia).



**39,000**

***Total Number of  
the Beneficiaries  
from the Micro-  
Credit Projects***

## Health:

Improving the wellbeing of local community residents has been one of the Foundation's key priorities since its inception. The grants made have helped upgrade the capacity and services of healthcare, provide training, and promote social change. Throughout the past 14 years, SFSD has funded 26 healthcare projects including:

--- "The Establishment of a Viral Hepatitis Center in the Fever Hospital of Suez", in collaboration with the National Hepatology and Tropical Medicine Research Institute, and under the supervision of the Ministry of Health. Funded through a grant of EGP 10 million from Orascom Construction Industries, the project aims to improve the delivery of viral hepatitis prevention and treatment services for the patients with hepatitis C virus, in Suez and neighboring governorates. Since its inception in 2013, the Suez Viral Hepatitis Center provided medical tests and treatment, completely free of charge, for more than 1700 patients.

--- "The Establishment of the Gouna Nursing Institute (GTNI)" which officially opened in April 2009. The project is in collaboration with the Lawrence Memorial/Regis College Nursing Program in the US. GTNI offers a three-year degree in nursing, including 3 months of internship at top hospitals in Egypt. 46 students are currently enrolled in GTNI while 30 others have officially graduated and been hired in 57357 Hospital, Behmen Hospital and Dr. Magdy Yacoub Heart Hospital in Aswan.

--- "Children Free of Virus C" is a project that provides treatment for more than 600 children with chronic Hepatitis C (HCV) infection, completely free of charge, through 6 medical centers in several governorates: Cairo, Giza, Menoufiya, Mansoura, and Assiute. It also aims to train more than 300 doctors and 42 nurses based in the centers.

## 80,000 Total Number of the Beneficiaries from the Health Sector Projects

--- Collaboration to establish the "Health and Hope Oasis" which aims to provide distinctive care and services for children with cancer and their families during and after their treatment. Located in Wadi El Natroun, the Oasis consists of 64 units to host children with cancer who are undergoing treatment and 8 units to provide hospice care for critical cases. The oasis has its own restaurant, clinic, activity rooms, administrative buildings and housing for project employees.

--- "Hepatitis C Awareness and Vaccination" a project to improve the general health conditions within the community of garbage collectors. This project has had direct impact on tens of thousands by performing Hepatitis C screening for more than 23,000 people, providing the necessary treatment for more





than 700 patients, and conducting awareness campaigns and door-to-door visits.

**Community Development:**

Committed to promoting sustainable solutions to communities' most pressing needs, the Foundation has supported 52 local community development projects with a total budget of more than EGP 236 million. Most prominent among these projects are:

--- "Schools for Egypt" a project that in its 1st phase funded the establishment of 30 community schools in Assiut and Sohag Governorates, to provide school drop-outs with a second chance at education. The 2nd phase of the project is carried out in partnership with Star Care Egypt/ Mercedes-Benz and Sherouk Misr to establish 15 community schools in Qena.

--- "The Establishment of a Rehabilitation Center for Homeless and at-Risk Children" in Haram City. Implemented in collaboration with Abnaa El Ghad Foundation "Banati", this project was designed to provide an alternative home for homeless and at-risk children. Thousands of children are benefiting from the center's health services, legal support, psychological treatment and educational services. The Center has a total capacity of 200 children.

--- "The Establishment of Al Gawhara Governmental Language School in Hurghada", a state of the art school that includes 28 classes covering all educational levels from kindergarten to secondary, computer lab, library, science

labs and playgrounds. 700 students are currently enrolled.

--- The Construction of a Pedestrian Bridge on the Autostrade Road, in partnership with Al Ahram Beverages Company, to reduce the high rate of traffic accidents and increase safety on this busy major road.

--- The "Bedouin village of Taba," project which aims to set up a Bedouin village for the families of the Taba area. The village includes 200 housing units with all necessary facilities: health units, shops, schools, sewage networks, and power grids.

**18,000  
Total Number of  
the Beneficiaries  
from the Community  
Development Projects**

# Outstanding Initiatives & partnerships

## I. Supporting the National French University in Egypt

Sawiris foundation for social development (SFSD) initiates a new fund of EGP 20 million, to support the French University in Egypt after its conversion from private into national status. The fund lasts for 10 years, at a rate of EGP 2 million per year, starting from the academic year 2015 – 2016. This initiative aims to improve the level of educational services, and provide need-based scholarships to outstanding students. It also highlights the effective and successful model of partnership between the governments and civil society organizations.

Established in 2002 as a non-profit private university, the French University in Egypt is composed of three faculties: Business, Engineering, and Applied Languages. All the diplomas offered by the university are in cooperation with prestigious French universities like Paris III (Sorbonne University), the Nantes University, Haute Alsace (Mulhouse-Colmar) University and the Corse University.

## II. “Combating Unemployment Together” Initiative to create 5000 Job opportunities in Five Informal Areas in Cooperation with the Ministry of Social Solidarity:

In 2014, a total of EGP 11 million has been allocated by SFSD to fund the training for employment and micro -credit projects that aim to provide 5000 job opportunities for youths and women who are supporting their families in five informal areas: Ezbet El-Nasr in El-Basateen neighborhood, Geziret El-Dahab in the South of Giza, Ain Shams, Warraq in Imbaba and Talbia in Haram district.

The implementation of this initiative represents a distinctive example of partnership between the government and civil society organizations, as it comes at a crucial time, where mobilization of all efforts is critical to solve the most pressing developmental problems, particularly youth employment and the achievement of economic and human development in the informal areas in Egypt.

## III. The Egypt Network for Integrated Development (ENID) in Cooperation with the United Nations Development Programme (UNDP)

The Egypt Network for Integrated Development (ENID) program was launched in 2012, in partnership with the UNDP and a number of international organizations, to implement a range of development projects in Upper Egypt with a total budget of EGP 29 million. The initiative aims to enable economic empowerment of women and youth, promote small enterprises, agricultural development, in addition to upgrading basic services in rural Upper Egypt. SFSD allocated up to LE 8 million, to

fund the sustainable agricultural development component. To date, the project has succeeded in training 421 persons, and has hired 131 laborers to recycle 310 tons of agricultural residues in 2014, in addition to the establishment and operation of 12 dairy milk processing plants. The project also supports small scale farmers through Farmer Field Schools (FFS) that provide sessions, livestock caravans and specialized training for extension staff focusing on yield enhancement as well as post-harvest loss reduction for priority crops. To date, 366 people - farmers/NGOs and Ministry extension staff - have attended the FFS activities.

## IV. Egypt Development Marketplace program in Cooperation with the World Bank

Within the “Egyptian Development Marketplace” program, and in cooperation with the World Bank Group and the International Finance Corporation, SFSD contributed to fund 10 social enterprises, which were selected through a competition launched in November 2012 in order to choose the best projects that will provide training opportunities for employment of young people in remote areas and villages in need. The program aims to provide financial and technical support for the Non-governmental Organizations (NGOs) and social enterprises to scale up their business models to generate employment in the agriculture and handicraft sectors. The 10 selected grantees will receive \$25,000 each, as well as technical support to scale up their innovative projects and create 1400 job opportunities, in 7 different governorates.

## Sawiris Foundation

261 Total No. of projects

600

EGP million

Total fund Approx.



Geographical Area



23

governorates



+160,000

Total No. of Beneficia-

## Training for Employment

105 Total No. of projects



+24,000

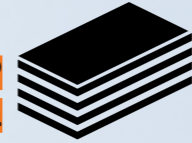
Total No. of Beneficia-

+77

EGP million

Total Budget

(14% of total budget)



## Scholarships

38

Total No. of scholarship programs



1215

Total No. of Scholarships Beneficiaries

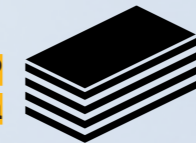


+96

EGP million

Total Budget

(18% of total budget)



## Sawiris Cultural Awards

108

Total No. of Winners



9

EGP million

Total Budget

(2% of total budget)



## Micro credit

+37

EGP million

Total Budget

(7% of total budget)



39

Total No. of projects



+39,000

Total No. of Beneficiaries

## Health



26

Total No. of projects



+80,000

Total No. of Beneficiaries

+138

EGP million

Total Budget

(23% of total budget)



## Community Development



52

Total No. of projects



+17,000

Total No. of Beneficiaries

+236

EGP million

Total Budget

(37% of total budget)



## Board of Trustees:

**Advisor to the Board, Mr. Onsi Sawiris,**  
Founder of Orascom Group

**Amb. Dr. Mohamed I. Shaker,** Chairman  
Chairman of the Board of the Egyptian Council  
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